

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



*Lilac
Lucie Ballet*

*For
Fall
Planting*

Brand's



*Peony
Ella Christiansen*

Quality
PEONIES

Own Root
LILACS

**BRAND PEONY
FARMS, INC.**

Box 408 FARIBAULT, MINN.



A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Since has operated the business that was established by his father, O. F. Brand, in Faribault in 1868—seventy-three years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

For a number of years, we have decorated our large storage building during the blooming season of our Iris, Lilacs, and Peonies, and exhibited these flowers in true show form for the benefit of the many people from all over the country who visit us during this season. Since our own exhibit requires so much time, we are often unable to send our flowers to National Shows. But when we have exhibited at these shows, we have received a surprisingly large number of awards. Some of these medals we have received are shown on these pages.

Medals Won at National Peony Show

Held in
ROCHESTER,
MINN.
1940

We were awarded the T. E. Carpenter Gold Cup—The Grand Sweepstakes of the Show for scoring the most points in the professional classes of the Show, winning 155 points out of a possible 300.



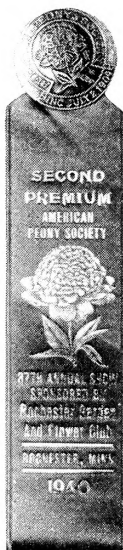
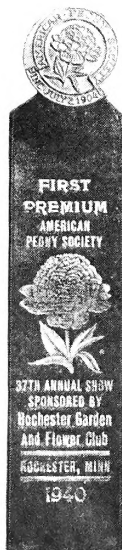
GOLD MEDAL



SILVER MEDAL

Eight First Prizes

- Class 1.—100 double varieties. 1 bloom to a vase. 6 entries.
- Class 5.—10 blooms of one named variety, flesh or white on La Lorraine. 16 entries.
- Class 14.—Collection of 10 or more Japanese varieties, 1 bloom in separate containers. We showed 26 varieties. 7 entries.
- Class 18.—3 blooms to a vase of a red Japanese variety. We won with Rashooman. 7 entries.
- Class 19.—Collection of 10 or more single varieties. 1 bloom to a vase. We showed 18 varieties. 7 entries.
- Class 22.—3 blooms of 1 pink single. Pride of Langport winner. 7 entries.
- Class 23.—3 blooms of 1 red single. Pres. Lincoln winner. 6 entries.
- Class 103.—Court of Honor. 1 bloom of best single in the show. President Lincoln won first.

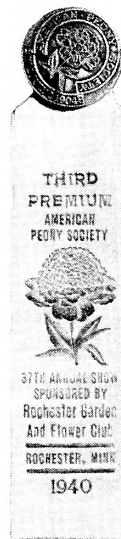


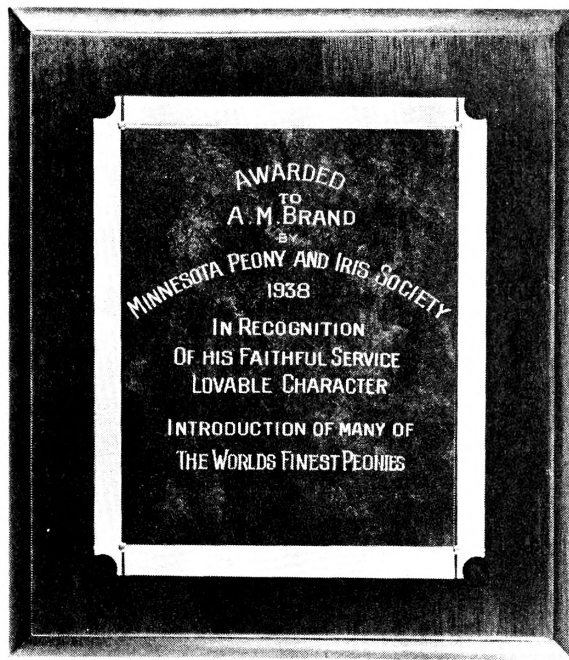
Six Second Prizes

- Class 3.—20 named varieties, double, in separate containers. 6 entries.
- Class 7.—10 blooms 1 named variety, medium or dark pink. Walter Faxon. 7 entries.
- Class 8.—10 blooms 1 named double red. Karl Rosenfield. 9 entries.
- Class 15.—6 blooms 1 named Japanese variety. Akashigata. 12 entries.
- Class 16.—3 blooms 1 named white Japanese variety. Isani Gidui. 7 entries.
- Class 21.—3 blooms of 1 named single. Exquisite. 9 entries.

Four Third Prizes

- Class 9.—5 specimen blooms, double, of 5 different varieties in 1 container. 18 entries.
- Class 10.—3 blooms 1 named variety, double, white or light pink. La Lorraine. 23 entries.
- Class 11.—3 blooms 1 named variety, double, light pink. Milton Hill. 20 entries.
- Class 17.—3 blooms of 1 named Japanese variety, pink. Akalu. 13 entries.





SILVER MEDAL
1924



MRS. A. M. BRAND
GOLD MEDAL 1923



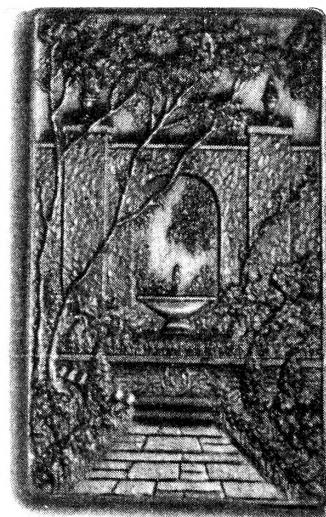
SILVER MEDAL
1927



MYRTLE GENTRY
SILVER MEDAL 1923



Awarded
Boyd Memorial
Medal On New
Japanese Peony,
Prairie Afire
1932

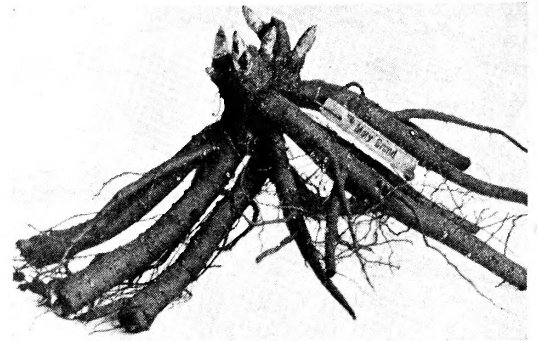


American Home
Achievement Medal

The medals shown on this page are self-explanatory, but two of our most highly prized ones do not appear for lack of space. These are a Gold Medal won in 1923 on the variety, Mrs. A. M. Brand, and the Silver Medal, won the same year on the variety, Myrtle Gentry. See pages 10 and 12.

Instructions for Planting PEONIES

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tramped down well so it will not settle any more. Hold the division erect in the center of the hole with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.



1. When Will Brand Peony Roots Bloom?

Brand Divisions will produce blooms next spring if roots are planted early this fall. If our divisions are planted in the spring they will give some bloom the same season.

2. Why Do Some Plants Fail to Bloom?

A. They may be planted too deep. If they are planted too deep, the buds turn brown and do not mature. Your plant will produce many stems that are thin and weak.

B. You may not be cultivating them thoroughly. Plants should be cultivated each week from the time the red shoots appear above ground in the spring until after the blooming season. Then they should be cultivated several times before the first of September.

C. They may be planted where they receive too much shade. Peonies should be planted in the open where they get sunshine at least half the day.

D. They may be near large trees and shrubs which deprive them of sufficient nourishment.

3. How Deep Should They Be Planted to Give Best Results?

The buds on the crown of the plant should be two inches below the surface of the soil. In setting the root, be sure the soil in the bottom of the hole has been well tamped down so the plant will not sink below this level.

4. When Should the Tops Be Cut Off?

Cut the foliage from your plants between August 15th and September 15th. Then remove these stalks and burn them.

5. How Often Should Peonies Be Fertilized?

Use well-rotted manure once in 3 years around your plants. Place this on in the fall.

6. What Harm Do Ants Do?

None. They are after the sweet juice on the buds. A spray with water will remove this juice.

SIZE OF ROOT

It is unfortunate that Peonies have to be sold at a certain price per root. Unless due discretion is used as to the size, kind, and quality of the root, the price alone means nothing.

We have standardized a type and quality of root now generally known to the Peony world as "A Brand Division." Our Brand Divisions have a large, well-balanced root system and each one carries three, five, or more eyes.

PRICE PER ROOT

Only a large, clean division, handled by specialized labor, can qualify as "A Brand Division." This is why no Peony in our list is priced singly for less than \$1.00. A root that can be produced and sold for less is not comparable in quality and size to a Brand Division. Figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find out that no other Peonies cost so little as those which are grown from Brand Divisions.

TRANSPORTATION

We have always been willing to give our personal attention to all of our orders no matter how small they may be. But we do ask our customers to send an additional amount to cover the postage and the extra cost of handling all small orders.

When one Peony root is ordered allow 25 cents for postage and an additional 10 cents for each root until your order amounts to \$5.00. We prepay on all Peony orders amounting to \$5.00 or more in the United States unless otherwise stated.

SUBSTITUTION

Sometimes an order reaches us late in the season after our stock of some varieties is exhausted. If you send in an order and you are not particular about receiving just the varieties in your list, give us permission to substitute a variety of the same color of equal or better value. As a rule our stock is sufficient to fill our orders just as they are given.

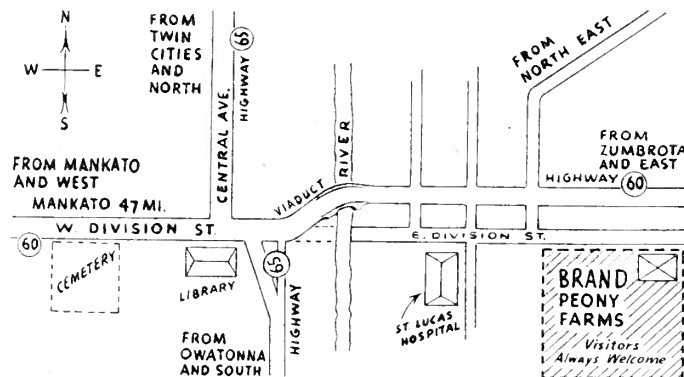
Visit Brand Peony Farms

We are located about 60 miles south of the Twin Cities. We take this opportunity to invite our friends to visit us at any time.

During the course of the flowering season, we have a succession of blooming periods. From about May 15th to June 25th, we have something in bloom that is well worth seeing. Following in rapid succession and in some cases overlapping, come brilliant showings of Phlox Subulata, Tulips, Lilacs, Flowering Crabs, Iris and Peonies. Then during the later, summer months and early fall, our fields of Phlox and Perennial Asters are gorgeous.

During the Peony season, we make a special effort to have a splendid show inside as well as our field exhibit. You will enjoy studying and comparing the various varieties of Peonies set up in true show form in our always cool exhibition room.

We will always make you welcome whether you purchase or not.



We are located in the southeast section of Faribault. Visitors coming to Faribault will find this map helpful in locating us.

Visitors always welcome. We try to make the time you spend with us an enjoyable one.

WE APPRECIATE YOUR ORDERS

We take this opportunity to thank our many customers from every state in the Union for the excellent business they have given us over the long period of years we have operated in our present location.

Each year we try to give you better service at a lower cost. To enable us to do this, we must keep our losses as low as possible. A few years ago we could ship stock all over the country without first receiving our payment. But in recent years, we have lost many small accounts which has forced us to adopt the following rule.

If you have not already established credit with us, do so before ordering. Otherwise send complete payment with order, or 25% and we will send the balance C. O. D.

GARDEN TALKS—Illustrated by colored slides.

We have about 200 colored slides illustrating various varieties of Peonies, Lilacs, Poppies, Flowering Crabs, Lilies, and different perennials. During the course of the winter months, we are willing to give garden talks illustrated by these slides. Write us if you are interested.

Our Catalog

Each year we go over our mailing list and take out the names of those who have not sent us an order for several years. We do this to save expense. However, if you fail to receive our book and wish a copy, do not hesitate to write for one.

If you keep our catalog on file, you can always order from it and we shall be glad to make any adjustments if prices vary.

Many people send for our catalog who are really not interested in sending us an order. For this reason, all names are dropped from our files and our catalog is sent only to those who purchase. Even a \$1.00 order is appreciated.

CHOICE DOUBLE VARIETIES

8.5 ADOLPHE ROUSSEAU

(Dessert & Mechin)

One of the very good early dark reds. The flower is large and unusually rich in color and for this reason makes a fine show flower. The plant is very tall and the strong stems hold the flowers erect, making a fine landscape variety.

A Brand Division \$1.00

A. G. PERRY

(A. M. Brand)

A rich old ivory, tinted delicate rose-pink, with zones of deeper pink radiating from the center of the flower to the edge of the petals. It comes into bloom early midseason. Plant has fine upright growth habit, medium tall, strong stems and clean foliage. One of our newer Peonies that we know will please the most exacting.

A Brand Division \$3.50

(In the December Peony Bulletin of 1936, G. W. Peyton of Rapidan, Virginia, writes regarding 10 best Peonies that season, "Alluringly attired in robes of softest pink, shading to creamy white, A. G. Perry was easily one of the finest flowers to be found.")

9.0 ALESIA

(Lemoine 1927)

A large double, late midseason pure creamy white deepening to a rich ivory glow at the center. Pronounced rose fragrance. The flower first attracts attention because of its beautiful form. The best of the later Peonies from Lemoine. Will rate right up with LeCygne and La Lorraine when the variety is better known.

A Brand Division \$10.00

9.5 ALICE HARDING

(Lemoine)

A midseason creamy white with soft pink guard petals. Lemoine considers this his best introduction, but we feel that Le Cygne makes a finer all around show flower. We doubt if there is any stock of this variety that is absolutely free from root disease but our stock is as good as can be purchased.

A Brand Division \$3.50

8.6 ARGENTINE

(Lemoine)

A late midseason globular white with symmetrically arranged petals of good substance. The petals have a creamy tint towards the center. A fragrant variety. This flower finishes off very rich.

A Brand Division \$2.00

8.7 AUGUSTE DESSERT

(Dessert)

A large midseason rose-red, with large round petals, each edged with a distinct narrow silver border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$2.00

8.7 AVALANCHE

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.

A Brand Division \$1.00

8.8 BALL O' COTTON

(Franklin)

A pure white coming into bloom late midseason. Perfect rose type, pleasingly fragrant. Plant is of medium height, foliage good, stems strong. An excellent white usually found in the winning classes in all large shows.

A Brand Division \$1.00

9.0 BARONESS SCHROEDER

(Kelway)

This is considered one of the finest white Peonies grown. When the last symposium was taken, this variety received a rating of 9.0 after 79 people had voted. When the buds first open, they are a delicate blush, but the flower soon fades to a milky white. This is a variety that should be found in every collection. It comes into bloom late, after most of the white Peonies are gone.

A Brand Division \$1.00

BETTY BLOSSOM

(Thurlow)

A globular flower with white guard petals, faintly tinted yellow and sometimes flecked crimson on the back. The center white petals are intermingled with narrow petals heavily edged with gold. The general color effect is soft yellow. Late midseason.

A Brand Division \$2.50

BLANCHE KING

(A. M. Brand)

Peony lovers have been constantly searching for a good deep, late pink. We have now found this flower in Blanche King. This new variety is of wonderful size, symmetrical, and of true rose type. It is a glowing deep pink that holds its color in the field and also develops into a wonderful show flower. This variety was first exhibited at the National Peony Show held in London, Ont., Canada, in 1922. Here it received an award of merit and attracted a great deal of attention. At the late St. Paul Show it was awarded the prize for the best flower at the show and also won first in a class of twenty best dark pinks. One of the latest to bloom.

A Brand Division \$3.50

8.4 CHESTINE GOWDY

(Brand)

A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped closely set petals, of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance.

A Brand Division \$1.00

8.7 CLAIRE DUBOIS

(Crousse)

A late flower of immense globular form, with long incurved petals of a uniform shade of clear violet-rose, tipped silvery white. It has that same wonderful attractiveness possessed by Mons. Jules Elie. They are much the same in color but Claire Dubois is late where Mons. Jules Elie is early.

A Brand Division \$1.00

COMMANDER

(A. M. Brand)

A true self solferino-red. An extra large, high built compact flower. A cone-shaped rose type variety. Although late, it blooms consistently, which cannot be said of most late varieties. After every other red is gone you can still go out and bring in excellent flowers of this variety. A real acquisition to our reds.

A Brand Division \$3.00

9.1 CORNELIA SHAYLOR

(Shaylor)

A very late light pink that gradually fades to an almost pure white with a greenish tint at the base of the petals. The plant is strong with tall stems that carry the flowers erect. Although a late variety it opens well and we consider this in a class with Georgiana Shaylor. One of the most beautifully formed of all Peonies.

A Brand Division \$2.00

8.4 DAVID HARUM

(Brand)

A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another Peony of beautiful form.

A Brand Division \$1.00

DIRECTEUR URSAT

(Doriot)

A very early soft light pink that opens into a loose bomb or crown type flower, with a pleasing touch of light yellow petals in the collar. If seen at the right stage the flower is pleasant but like many varieties becomes ragged with age.

A Brand Division \$3.50

Can Peonies be Grown IN THE SOUTH?

Every few days our mail brings us a letter from the South asking us the above question.

We do not believe this flower thrives as well in the South as it does in the North, as the Peony is a native of a cold climate.

But we have shipped Peonies into many southern states, including Virginia, Tennessee, Mississippi, Georgia, Alabama, and also California.

One customer expressed the opinion that success with Peonies in the South is more dependent upon soil than climate. Another recommends furnishing shade for plants a part of each day. Another recommends a heavy mulch around plants to protect the crown of the Peony from injury by the intense heat of the sun.

Our best advice is to purchase a few roots and try them out in your own soil and climate. Avoid late blooming sorts. Choose from varieties that our southern customers have recommended to us. Such a list includes such varieties as Judge Berry, Henry Avery, Mons. Jules Elie, Reine Hortense, Phyllis Kelway, Festiva Maxima, Richard Carvel, Baroness Schroeder, La Rosiere, Susan White, Mrs. Deane Funk, Souvenir de Louis Bigot, etc. Also try out the Single and Japanese varieties.

It is impossible for us to tell whether Peonies, lilacs, flowering crabs, or other stock we list will do well in any particular location. All we can do is to send out stock of first class quality and this we claim to do.



DR. CHRISTOPHER GRAHAM

(A. M. Brand)

Here is a late midseason white in bloom with Marie Lemoine. The flower is large, loosely built, with large guard petals enclosing a center of smaller lacy petals. This flower is of the Kelway's Glorious type but is a later variety. An absolutely first class late white that will open well.

A Brand Division \$10.00

DR. F. R. HUXLEY

(A. M. Brand)

Another late midseason pure waxy white, full rose type. The flower is high built, with large incurved petals. The plant has good growth habit with straight stiff stems. This flower was named for one of our leading physicians in Faribault who visits our Peony fields during the blooming season each morning before he begins his day's duties. He selected this flower and has watched it over a period of years. We feel sure it will measure up to the best.

A Brand Division \$10.00

DR. JOHN L. CRENSHAW

(A. M. Brand)

Another fine red coming into flower with the late varieties. When Baroness Schroeder is just passing its prime this variety is at its best. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. This flower has been admired in our seedling fields for the past ten years. The plant is of medium height, stems strong and erect, foliage narrow and dark green. The blossom develops into fine size for a red. We have very few roots to offer this season.

A Brand Division \$5.00

DR. L. W. POLLOCK

(A. M. Brand)

Here is a fine pink Peony, in color unlike any other we grow. It is a rich Tyrian rose and comes into bloom late in the season. This flower is as distinct in color among the late pinks as is Walter Faxon among the early pinks. The plant is of medium height, very thrifty, has light green foliage, and good strong stems. A fine garden flower, also a good show flower.

A Brand Division \$7.50

9.1 E. B. BROWNING

(Brand)

A very late white coming into bloom with Marie Lemoine. The buds of this variety are often as large as the entire blooms of other fair-sized Peonies. The bud opens slowly, and as the petals unfold, a delicate pink coloring appears: the inner surface of the petals being washed with the most delicate pinkish canary. The perfume of the flowers is strong and sweet. The variety is so late that it is seldom seen in Peony shows.

A Brand Division \$1.00

7.6 EDULIS SUPERBA

(Lemon)

This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flower deserves a much higher rating and should be planted because of its earliness and general good qualities.

A Brand Division \$1.00

9.0 ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field and when handled as a cut flower. Petals are long, narrow, and heavily serrated on the edges. The flower first opens cup-shaped, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

A Brand Division \$2.50

ELLEN FOSTER

(A. M. Brand)

A medium tall growing variety with good plant habits and clean foliage. Rose type blooms of good size, large, broad, deep petals of almost uniform light flesh-pink flushed delicate lavender. A new variety of great promise. Selected by many of our visitors last season as the best flower in our show room. This choice dainty pink is really a top notch variety.

A Brand Division \$10.00

8.7 ELISE RENAULT

(Doriot)

This silvery lilac flower comes into bloom midseason. The plant is medium height, with strong, upright stems. A new French introduction which no doubt will become very popular when better known.

A Brand Division \$2.00

8.9 ENCHANTRESS

(Lemoine)

A charming very late white. An excellent show flower. Prolong your blooming season by adding this excellent variety to your list. We understand that this is not a good flower for the South, as it is very late and does not open well, but the farther north it is grown, the better it becomes. As grown with us, it is rated far too low. It is surely entitled to a rating of 9.2. A splendid pure white.

A Brand Division \$1.00



Tenuifolia Flora Plena—the Fern-Leaved Peony

**Super-Early
Collection
All Red**

Blooming very early, in continuous succession . . . these three varieties give you two whole weeks of Peony beauty ahead of all the others:

If Purchased Separately a Total Value of \$6.00.
Collection Price, For All Three

\$5.00 Postpaid

LACINIATA. A bright scarlet single that comes into flower about two weeks before Officialis Rubra. The plant is thrifty, with laciniated foliage. The red flowers literally cover the plant and when in bloom make one red ball. This makes a fine plant border.

OFFICIALIS RUBRA. That large brilliant red Peony so often seen as a favorite in old gardens. In latitude of southern Minnesota it generally blooms by Decoration Day. It does not begin to fade until just before the main crop of other Peonies appears. Officialis Rubra is always in bloom here June 1st or before.

TENUIFOLIA FLORA PLENA. In bloom with us around May 20th. Very brilliant crimson. Finely cut foliage, so much like that of the Cosmos. Every season we receive numerous requests for the name of this flower. Tenuifolia should always be carefully mulched the first winter after planting. Plant as early in the spring as possible. Very scarce. Few growers are able to list it.

8.6 EUGENIE VERDIER

(Calot)

An ideal pink variety, coming into bloom early midseason. Semi-rose type. Opens a fresh hydrangea-pink with primary petals lighter, and the center of flushed crimson. Fragrant. An ideal show flower, and also one of our best garden varieties.

A Brand Division \$1.00

8.9 EUNICE SHAYLOR

(Shaylor)

A midseason light shell-pink with center petals a flesh-white with a circle of golden stamens around the center tuft. A semi-double, beautiful on matured plants. The plant is medium tall and upright with strong stems.

A Brand Division \$1.00

EVANGELINE NEWHALL

(A. M. Brand)

A very late large light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-rose in type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony.

A Brand Division \$2.50

7.7 FANNY CROSBY

(Brand)

An early yellow Peony with pink guard petals that is growing in favor more each year as it becomes better known. The plant is strong, thrifty, and very floriferous. The side buds come into bloom with the main flower and if left on the plant they make a wonderful showing.

A Brand Division \$1.50

8.4 FELIX CROUSSE

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel. Richard Carvel, Mary Brand, and Felix Crousse are three good standard cut flower reds that will give bloom over a period of three weeks.

A Brand Division \$1.00

**9.3 FESTIVA MAXIMA**

(Miellex)

An early true rose-type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule, comes too early for a show flower. **A Brand Division \$1.00**

FIREBALL

(A. M. Brand)

This is one of our new seedling Peonies difficult to classify as to color. It is not a real red and neither is it a pink. Probably a brilliant Tyrian rose will best describe it. The flower is early, of medium size, semi-double, and for color extremely effective in the garden. It is not a show flower and is not for indoor use, but as an outdoor variety it is a knockout. **A Brand Division \$2.00**

9.2 FLORENCE MacBETH

(Sass)

An immense rose type flower of a soft La-France-pink. The petals are broad, of much substance, and have a crinkled effect that is very distinct and beautiful. The plant is a strong, vigorous grower with strong stems. A very fine pink. **A Brand Division \$2.50**

9.1 FRANCES WILLARD

(Brand)

Frances Willard is a very fine white which we believe gives universal satisfaction. It opens an exquisite blush-white, occasionally with a carmine touch, changing to pure white. Usually found in the winning classes in every show room. Midseason, comes into bloom with Mary Brand. (A gorgeous Peony named for a great woman.) **A Brand Division \$1.50**

9.9 GEORGIANA SHAYLOR

(Shaylor)

A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and center petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions. **A Brand Division \$1.00**

GOLDEN BRACELET

(A. M. Brand)

A very high built yellowish white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety, when displayed in our show room is always greatly admired. One of our visitors suggested this appropriate name as the flower has a distinct band of creamy yellow petals through the flower that reminds one of a gold bracelet. **A Brand Division \$5.00**

9.6 GOLDEN DAWN

(Gumm)

A midseason yellow with broad guard petals of ivory-white surrounding a high center of deeper yellow petals. Similar in color to Primevere and Laura Dessert. For best color effects, all yellow Peonies should be cut in the bud and developed inside. **A Brand Division \$2.00**

9.8 GOOD'S DREAM

(Good and Reese)

A medium flesh-white fading to pure white. A large semi-double flower of the Marie Jacquin type. Has much of the water lily effect, many stamens showing among the petals. Medium height and very attractive. We paid \$50.00 for our first root. **A Brand Division \$5.00**

9.1 HANSINA BRAND

(Brand)

A glistening flesh-pink with a salmon reflex shading toward the base of the petals. As the flowers fade they resemble a perfectly formed specimen of Solange. Comes into bloom late in the season and comes good every year while Solange often fails to produce perfect flowers. Hansina Brand was awarded the Farr Memorial Gold Medal for the best flower exhibited at the National Show held in connection with the Chicago Exposition in 1933. In 1934 at the National Show held in St. Paul, Hansina Brand was again awarded the Farr Memorial Medal as the best flower in the show. A gorgeous flower. **A Brand Division \$3.50**

An extract from an article appearing in the September and December Peony Bulletin of 1934, written by Wm. J. Lockhart of Des Moines, Iowa.

HANSINA BRAND AGAIN WINS GRAND PRIZE

"I came, I saw, I was conquered—thrilled. A mere bystander this time I stood on the fringe of the crowd that gathered about the twenty-one judges who were picking the 1934 Grand Prize Peony, and with almost as much inner emotion as when in 1932 I saw my own SOLANGE shifted to the center of the stage, I watched the elimination process. I saw them pick up those two wonderful blooms of La Lorraine, and oh, what a flower! I joined them in my keen admiration as sheer merit and appealing purity forced them to recognize the marvelous beauty and glorious formation of the new and coming MRS. J. V. EDLUND. I admired with them many other startling blooms produced this year under such baffling weather conditions. But the queen could not be denied her glory for with all that grace and charm that last year gave her the crown at the Chicago World's Fair, there she stood, a perfect flower, beautiful as a dream, strong and sturdy, perfectly formed and fresh as the morning, and not a word of protest was heard when the ballots were counted and before the official announcement, the whispered word swept over the crowd—HANSINA BRAND.

"Mrs. A. S. Gowen, president of the Minnesota Garden Flower Society, grower of the bloom, modestly received the shower of congratulations that she so worthily deserved, but no lessening of the praise due her was in the minds of the more thoughtful as they turned from congratulating the grower to give equal admiration and thanks to the retiring and modest man who stood on the outside of the crowd, the originator of HANSINA BRAND, Mr. A. M. Brand, veteran breeder and grower of Faribault, Minnesota.

"No wonder, then, that this magnificent flower has been twice crowned queen of the National Peony Show and that many of us have resolved that at any price this great flower shall bloom in our own gardens.

"I congratulate you, Mrs. A. S. Gowen. I congratulate you, Mr. A. M. Brand. You are both worthy of the great honor."

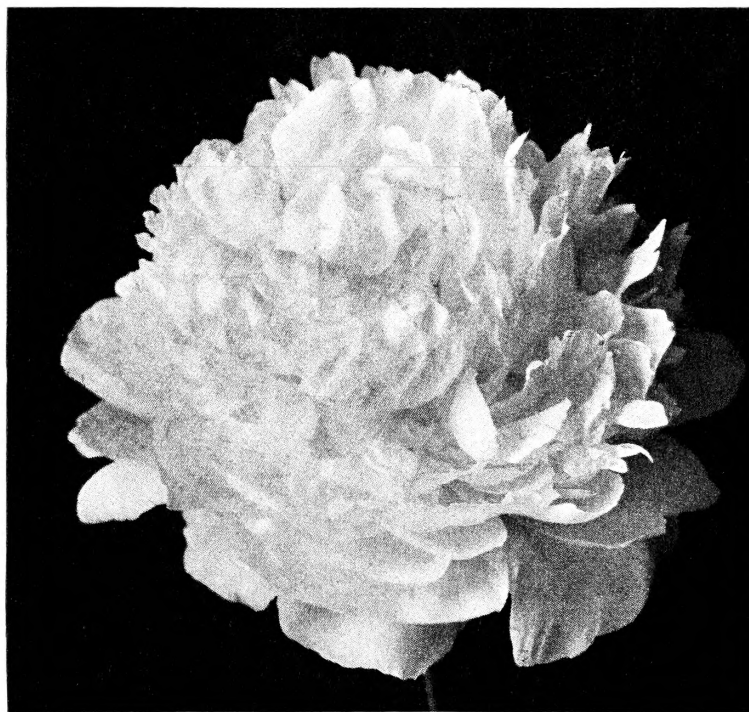
Peonies for Cut Flowers for Home Trade

In practically every community there is some flower lover who likes to grow fine Peonies for his own pleasure and is also glad to sell some on Decoration Day or for special occasions.

To meet these demands, we offer excellent varieties at such prices that one can afford to grow them and sell the blossoms for a reasonable sum.

We can supply an assortment of as many as 10 kinds, 10 of a kind, if purchased by the 100 at \$25.00 per 100, express collect. These roots will carry three or more eyes and have a well-balanced root system.

If you are interested in such a planting, write us, giving the number you wish and we will suggest to you the best varieties to purchase.



Frances Willard



Mary Brand — Midseason



Sarah Bernhardt — Late

Walter Faxon — Midseason



Choose from this Color Spread
 Any 3 for \$2.75, Postpaid
 Any 6 for \$5.00, Postpaid
 All 9 for \$7.00, Postpaid
 Every root a splendid specimen

Karl Rosenfield — Midseason



Peony Opportunities



Hazel Kinney — Midseason



Edulis Superba
Early

Make up Your Own COLLECTION

Choose just the varieties you wish. You may
select any Peonies priced at \$1.00 each from our
general list as follows:

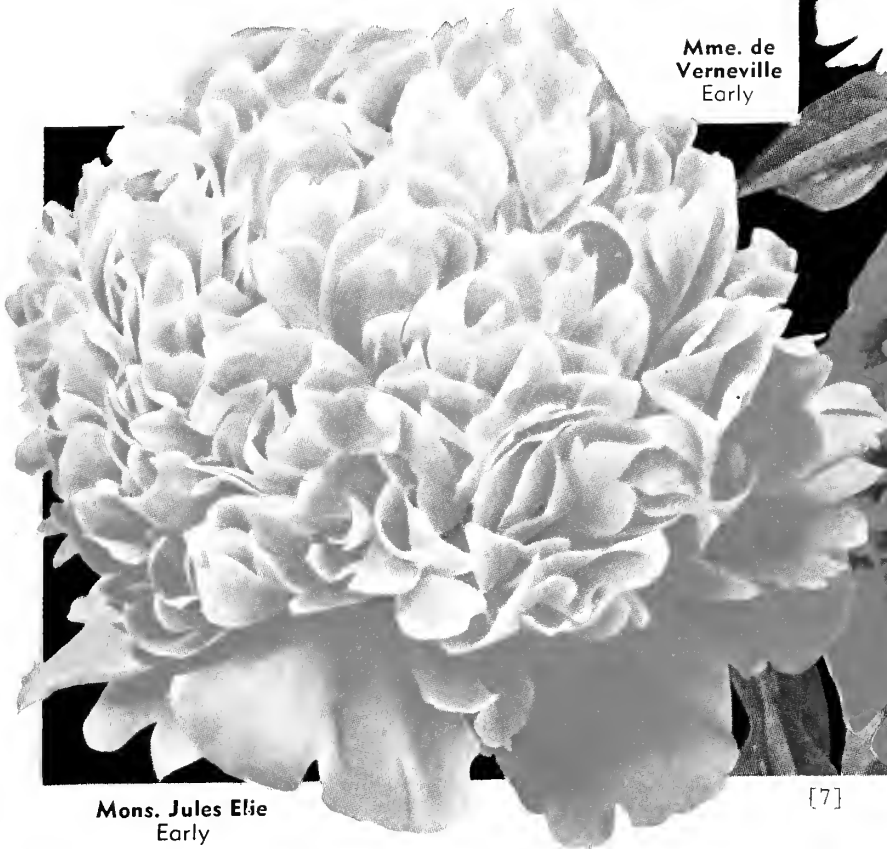
Any 10 Varieties

Regular value \$10.00, for

\$7.50

Postpaid

Mme. de
Verneville
Early



Mons. Jules Elie
Early

[7]



Felix Crousse
Late



Hazel Kinney

9.0 HAZEL KINNEY

(A. M. Brand)

A delicate clear hydrangea-pink of true rose type. The flower is large with broad petals symmetrically arranged. The plant is of medium height with clean light green foliage. A midseason prolific bloomer.

A Brand Division \$1.00

8.8 HENRY AVERY

(Brand)

A late midseason pink. Guards and center petals a bright light pink. Between the guard and center petals is a very distinct collar, from an inch to an inch and a half wide, of creamy yellow petals. This gives the flower a very striking appearance. This is a handsome Peony making a fine garden flower as well as a striking show variety.

A Brand Division \$1.00

HENRY M. VORIES

(Varies)

A delicate light pink coming into bloom very late in the season. Flower is large, flat, rose type. The plant is tall and strong with good stems that support the flowers well. A pleasing variety.

A Brand Division \$1.50

8.7 JAMES KELWAY

(Kelway)

Has taken a rating of 8.7 when the last symposium was taken, after 49 people had voted. This fact, alone, places it among the good varieties. The flower is very large, loose and semi-rose in type. It opens a rose-white changing to milk-white with base of the petals tinged yellow. The fragrance is strong and pleasing.

A Brand Division \$1.00

JANE ADDAMS

(A. M. Brand)

We have depleted our stock of this fine variety so that we cannot offer it for sale this fall.

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasant fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$3.50

JOANNE FOREMAN

(A. M. Brand)

Salmon-pink. A medium tall upright grower with nice clean light green foliage. Long straight stems hold the blooms gracefully erect. The flowers are large, well supplied with broad petals which open into a large flat flower after the style of Martha Bulloch. The color is a decided bright salmon-pink.

A Brand Division \$10.00

8.9 JUBILEE

(Pleas)

A very large, flat, ivory-white. The petals are long, narrow, and loosely arranged, producing a very attractive feathery effect. Every one familiar with Peonies knows that Jubilee is a fine flower. Its only defect is a weak stem, yet one can well afford to support such a beautiful flower.

A Brand Division \$1.00

8.6 JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction.

A Brand Division \$1.00

9.0 JUNE DAY

(Thurlo)

A pleasing shade of light pink with lavender shadings on edges of center petals. The flower is large, rose type, pleasing color, and delightfully fragrant. A striking show flower and a fine variety in the field.

A Brand Division \$1.50

8.8 KARL ROSENFELD

(Rosenfeld)

A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower.

A Brand Division \$1.00

9.8 KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white.

A Brand Division \$2.00

KELWAY'S QUEEN

(Kelway)

A late midseason fragrant mauve-pink with center flecked crimson. This is a distinct Peony, both in flower and plant. The plant is bushy and each flower stem produces a perfect flower. A fragrant Peony.

A Brand Division \$2.00

9.1 LADY ALEXANDRA DUFF

(Kelway)

An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$1.00

8.7 LADY KATE

(Vories)

A solid light pink coming into flower late in the season. The flowers are rather flat, somewhat similar to Jubilee in make-up. The plant is tall, with strong stems that hold the flowers erect.

A Brand Division \$2.00

9.2 LA FEE

(Lemoine)

A large, compact flower made up of different shades of pink. The guard petals are mauve-rose with a crown of lighter creamy pink petals. The flower is delightfully fragrant, coming into bloom early midseason. The plant is tall, vigorous, and has splendid foliage.

A Brand Division \$1.00

9.0 LA FRANCE

(Lemoine)

A uniform apple-blossom-pink with crimson splashes on the guards. The flower is unusually large, true rose-type, fragrant, and very late. The years when this variety comes good, it is one of the most outstanding of all Peonies. An exquisite show flower.

A Brand Division \$1.00

8.1 LAKE O' SILVER

(Franklin)

This is a light pink silver-tipped variety, with golden anthers prominently showing throughout the flower. The central petals are a darker pink. The bloom is very large, often 7 to 8 inches in diameter on established plants. It is an extremely free bloomer.

A Brand Division \$1.50

8.6 LA LORRAINE

(Lemoine)

A large flower, nicely rounded, with great broad petals beautifully arranged. Comes into bloom midseason. Color a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated. We feel that it is one of the choicest of all Peonies and should rate well above 9.0. From our first observation of the flower, this has been our constant impression. We exhibited La Lorraine at the National Peony Show held at Rochester, Minn., in 1940, in the class calling for "10 blooms of 1 variety in white or flesh-pink." There were 16 entries in this class and we won first prize with La Lorraine, Mrs. J. V. Edlund won second in this class, and Mrs. Frank Beach won third.

A Brand Division \$2.00

LAURA VORIES

(Vories)

The flowers are large, delicate flesh-white in color shading to delicate pink in the center. The flowers are semi-rose in form with stamens intermingled in the collar petals. A perfectly formed flower and a beautiful one.

A Brand Division \$2.50



8.9 LAVERNE CHRISTMAN

(A. M. Brand)

This flower resembles Therese in color, form, and general make-up, but it comes into bloom much later in the season. It is a large flower of rose type, loosely formed, with long, broad petals. In color it is a deep rose-pink, shading lighter towards the ends of the petals. The plant is tall and vigorous. It received an Award of Merit of the American Peony Society, St. Paul, 1923.

A Brand Division \$2.50

9.9 LE CYGNE

(Lemoine)

A fine creamy white of true rose type, perfect in form. Early mid-season. Strong, medium height stems. Flowers large and delightfully fragrant. Le Cygne is the highest rated Peony and fully deserves its rating when seen at its best.

A Brand Division \$2.50

LIBERTY BELL

(Dr. J. H. Neeley)

An unusually fine deep pink coming into bloom very late in the season. It has all the qualities of a fine flower and fills a distinct need in its color class. We have not been able to list this variety often in our catalog but we have grown it in our fields and watched it long enough to know we are offering a very fine distinct variety in Liberty Bell.

A Brand Division \$10.00

8.8 LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of the petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$1.00

9.0 LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$1.00

8.4 LORA DEXHEIMER

(Brand)

An intense flaming crimson coming into flower early midseason. We feel that this variety belongs in a class with Longfellow. The flowers are semi-rose in form and the petals nicely arranged so as to almost conceal the stamens. The plant is medium tall and an excellent bloomer.

A Brand Division \$1.00

8.7 LORCH

(Goos & Koenemann)

Outer petals very large, pure snow-white, incurving over a pale lemon and cream center, with pale crimson tracings on edge of center petals. A plant of good habit; large, nicely shaped flowers, held well up. Blooms not only of splendid color but also of beautiful form. One of the very best of the G. & K. varieties; indeed a beautiful Peony.

A Brand Division \$1.50

8.7 LOUIS BARTHELOT

(Doriat)

A beautiful flower of medium size in almost a perfect ball of pure creamy white. This flower is very attractive and is one of the good ones of late years to come from France.

A Brand Division \$2.00

LUELLA SHAYLOR

(Shaylor)

A midseason creamy white with large, broad guard petals of pure white enclosing a dome center of petals tinted yellow. General effect a creamy yellow.

A Brand Division \$1.00

8.7 MADELON

(Dessert)

A beautiful silvery pink, among the latest of Dessert's originations. Petals imbricated and slightly touched with carmine. A splendid late variety. A new Peony from France carrying that peculiar charm always to be found in the Dessert selections.

A Brand Division \$1.00

8.9 MAMAN MILLET

(Millet)

A late midseason pink. The flower is a cross between a Japanese type and a double, and is a very large semi-double. The coloring is exquisite in its soft pink guard petals with a center of white tinted pink. Many yellow stamens show throughout the flower. Millet considered it the best Peony he ever produced.

A Brand Division \$2.50

8.9 MARIE CROUSSE

(Crousse)

A delicate shell-pink bordering on salmon. In color it is not like any other pink we grow. Such a clear pure self color, it attracts the eye, even when blooming among a hundred different pinks. A fragrant, midseason to late variety. Arrange this flower with Primevere and you have an attractive color combination.

A Brand Division \$1.00

8.3 MARIE JACQUIN

(Verdier)

A midseason semi-double flower. Purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, all giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage.

A Brand Division \$1.00

8.5 MARIE LEMOINE

(Calot)

A late sulphur-white, occasionally showing a carmine tip. The plant is rather dwarf with exceptionally strong stems. A very fragrant variety and a most excellent show flower.

A Brand Division \$1.00

9.1 MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late mid-season. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner.

A Brand Division \$1.50

At the National Show in Rochester, Minn., 1940, this variety was entered in a class calling for three blooms of one variety in medium or dark pink. There were 20 entries in this class. Martha Bulloch won 1st, 2nd and 3rd prizes and also emerged as the Grand Champion flower of the entire show.

8.7 MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun.

A Brand Division \$1.00

8.0 MARY B. VORIES

(Vories)

A large rose-type pure white, with creamy depths, with just an occasional tracing of carmine on the petals. The plant comes into bloom late in the season and the strong stems hold the large flowers erect. Faint, sweet fragrance.

A Brand Division \$2.00

9.0 MATHILDA LEWIS

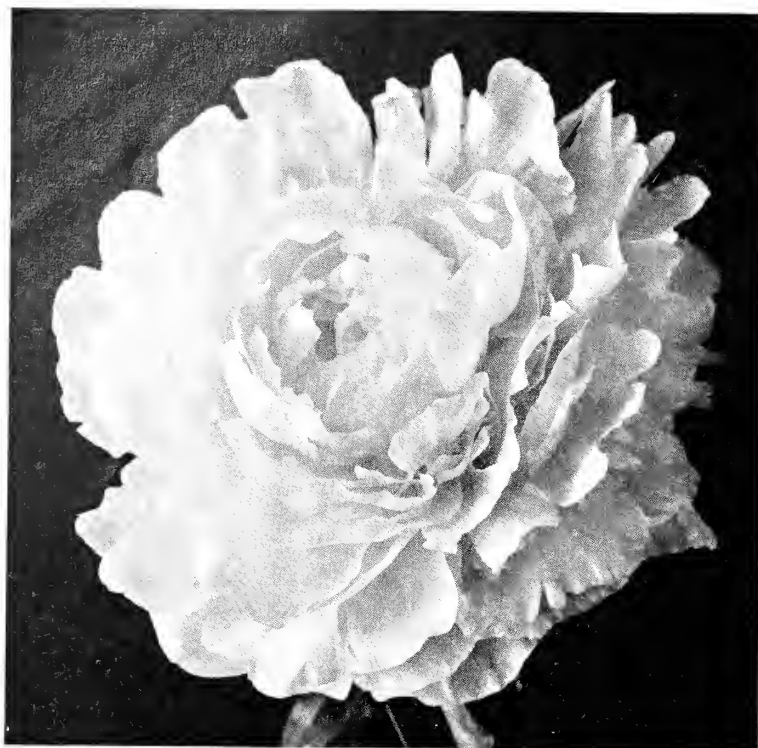
(Saunders)

A large midseason, loosely formed dark maroon-red. Resembles Mons. Martin Cahuzac in color, foliage and stem, but the flower is better filled out. The plant is generally considered a better grower than Mons. Martin Cahuzac and comes into flower a week later.

A Brand Division \$5.00



Liberty Bell



Mrs. John M. Kleitsch

9.3 MONS. JULES ELIE

(Crousse)

An immense self-colored flesh-pink, shading a trifle deeper toward the base of petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. A Brand Division \$1.00

8.8 MONS. MARTIN CAHUZAC

(Dessert)

If you wish the darkest red Peony grown, order this one. Flowers medium to large, semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong sturdy upright stems. It comes into bloom early midseason and is a striking landscape variety. A Brand Division \$1.00

GOLD
MEDAL

1923

**9.0 MILTON HILL**

(Richardson)

A beautiful flower of a delicate shade of salmon-pink, resembling Walter Faxon. It comes into flower late in the season and when seen in the show room in first class form, this variety is hard to beat in its color. It received a rating of 9.0 with 63 voting. One of the finest of all Peonies. A Brand Division \$1.00

At the National Show, 1940, Milton Hill was one of the outstanding varieties. It appeared in most of the prize-winning classes, as it was an exceptionally fine year for this fine variety.

8.7 MME. CLAUDE TAIN

(Doriat)

A pleasing blush-white coming into bloom late midseason. The flowers are full double flat rose type with nicely rounded outer petals symmetrically arranged. The plant is of medium height with strong stems. A Brand Division \$2.50

7.9 MME. DE VERNEVILLE

(Crousse)

We feel this variety is much under-rated. Flower large, very full, bomb type. Guard petals sulphur-white; center petals rose-white with carmine touches; good substance. Long, strong stems; ideal cut flower. Pleasing fragrance. Comes into bloom after Festiva Maxima, and we regard it far superior in beauty. A Brand Division \$1.00

8.9 MME. EMILE LEMOINE

(Lemoine)

A rare, beautiful white, coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower and a wonderful show flower. A Brand Division \$1.00

9.4 MME. JULES DESSERT

(Dessert)

One of the finest of all light pink Peonies. The flowers are very large, well formed, and of a delicate flesh-pink gradually fading to white. This variety does well in the garden and is always among the prize winners at the great shows. A Brand Division \$1.50

8.3 MONS. DUPONT

(Calot)

One of the old standard Peonies, always desirable. A glistening ivory-white, with center petals bordered with carmine. Golden stamens mingled with the petals throughout the flower. Deliciously fragrant, wonderfully prolific, a consistent bloomer. Appears just before Couronne d'Or. A Brand Division \$1.00

9.6 MRS. A. M. BRAND

(A. M. Brand)

A pure glistening white coming into flower very late in the season. The flower is large, of perfect rose form, with large uniform petals of remarkable substance. This flower received the Gold Medal of the American Peony Society at St. Paul in 1923. The plant is medium tall with vigorous upright stems and beautiful dark green foliage. A Brand Division \$3.50

MRS. A. S. GOWEN

(A. M. Brand)

A very large midseason, semi-rose, red. The perfect arrangement of the large petals gives this flower exquisite form. We named this Peony for Mrs. Gowen of Excelsior, Minnesota, for we believe no one is a better judge of a good Peony than she. She selected this variety some years ago from our seed bed as a really fine Peony and consequently it bears her name. A Brand Division \$7.50

MRS. BRYCE FONTAINE

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and also show flower. Although this variety is listed as new and few roots have been sold we have watched it year after year for over 16 years and we are willing to place it among the very best reds. A Brand Division \$5.00

MRS. DEANE FUNK

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room. A Brand Division \$2.00

9.3 MRS. EDWARD HARDING

(Shaylar)

A large midseason white, illumined by many golden stamens hidden under the petals. The plant is of medium height, free flowering, with stiff stems and excellent foliage. The flower resembles Enchantress but the plant is a much better grower. A Brand Division \$1.50

Peonies for Every Nook and Cranny

SPECIAL PRICES

Any 3 for \$1.25

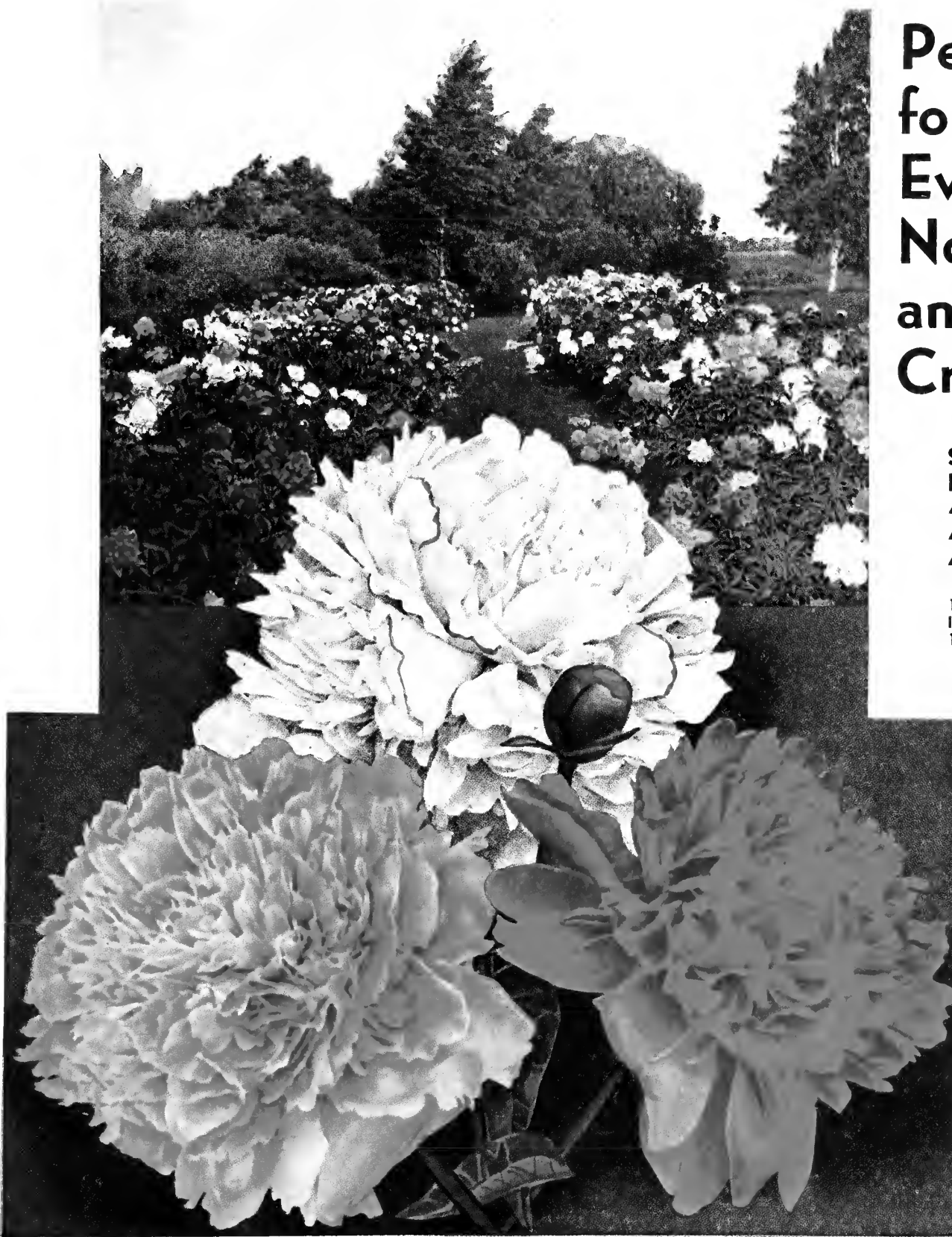
Any 6 for 2.25

Any 12 for 4.00

Postpaid

100 chosen from this
list — using at least
10 of a kind — for
\$20.00

Express Collect



Faribault

Couronne d'Or

Charles McKellip

A Fine Garden List

No garden need be without Peonies when excellent varieties can be purchased at prices we are asking this season.

A. J. DAVIS. An early midseason red. Semi-rose type.

A. M. SLOCUM. A late light pink.

BEN FRANKLIN. Semi-rose, brilliant crimson blooms. Early.

CHARLES McKELLIP. Late midseason red.

COURONNE D'OR. A late midseason white.

DELICATISSIMA. A midseason pink. Fragrant.

DESIRE. A late mauve-pink. Large, semi-rose in form.

E. J. SHAYLOR. A midseason deep rose-pink.

FARIBAULT. A very late deep pink. Free flowering.

LA PERLE. A midseason soft pink. Very fragrant.

LA ROSIERE. A distinct midseason white.

LIVINGSTONE. A late rose-pink. Free flowering.

MIDNIGHT. An early dark red. Profuse bloomer.

MLLE. LEONIE CALOT. A midseason light pink.

MME. CALOT. An early light pink. Fragrant flowers.

MME. DUCEL. A midseason deep pink. Bomb type.

MME. EMILE GALLE. A late shell-pink. Very desirable.

MODESTE GUERIN. An early deep pink. Fragrant.

MRS. A. G. RUGGLES. A midseason light pink.

ROSETTE. An early light pink. A good garden variety.

RUBRA SUPERBA. Late dark red. Among the last to bloom.

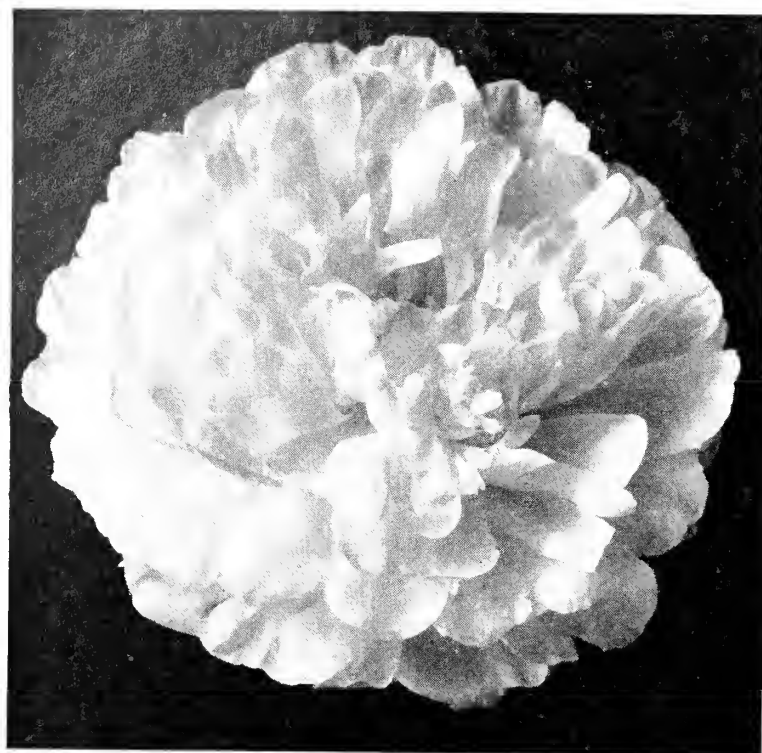
UMBELLATA ROSEA. A very early light pink.

No vacant spot need be void of color when good Peonies can be purchased for the price we are asking for the varieties listed on the opposite page. Plant these roots this fall and next spring they will bloom for you. They are excellent garden varieties and we feel sure they will give satisfaction and please the purchaser. This list includes early, mid-season and late varieties.

All Labeled
All True-to-Name
All Brand Divisions

Plant early this fall
and get nice flowers
next spring.

NOTE: In making such an offer, we realize that some varieties will probably be exhausted before the shipping season is over. We reserve the right to use another variety of the same color and blooming season. Perhaps you will like to make a second choice.



Myrtle Gentry

9.1 MRS. JOHN M. GOOD

(Good & Reese)

A very large, late midseason, pure white flower, borne on tall, willowy stems. Opens out flat with some stamens showing in the center. A fine beautiful flower.

A Brand Division \$5.00

9.1 MRS. ROMAINE B. WARE

(A. M. Brand)

A fragrant light pink coming into bloom midseason. The flower is medium large, rose type, with a delightful rose fragrance. The plant is medium tall with strong slender stems that hold the flowers well erect. Returning from the National Show at Boston, I stopped with my good friend Harry F. Little. Mrs. Romaine B. Ware was in full bloom. Of this wonderful flower Mr. Little said, "I think this one of the daintiest of all Peonies." A Brand Division \$2.00

9.1 MYRTLE GENTRY

(A. M. Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. This flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$2.50

9.0 MRS. F. A. GOODRICH

(A. M. Brand)

A large deep pink with great broad petals of splendid substance, arranged in perfect form. The flower is true rose type. Received an Award of Merit, London, Ontario, 1922. A very late fragrant variety.

A Brand Division \$2.50

9.0 MRS. FRANK BEACH

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies.

A Brand Division \$2.50

9.1 MRS. HARRIET GENTRY

(A. M. Brand)

A very late perfect rose type white. Petals are very large, of the purest glistening white. Deep in the center of the flower you will find a touch of that peculiar pinkish tint for which Solange is famous. This is one of our latest white Peonies to bloom and is one of the most refined flowers in this list.

A Brand Division \$3.00

MRS. J. H. NEELEY

(Dr. J. H. Neeley)

A late flowering bluish-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.

A Brand Division \$7.50

9.0 MRS. JOHN M. KLEITSCH

(A. M. Brand)

A tall, very late deep pink with exceedingly strong heavy stems and large deep green foliage. The petals are long, broad, pointed, and of great substance. A fragrant flower of true rose type. When you think the Peony season is over Mrs. John M. Kleitsch comes along to top off the season. Too late to appear in many shows, but won first prize as the best flower in the entire show at St. Paul in 1928.

A Brand Division \$2.50

MRS. J. V. EDLUND

(J. V. Edlund)

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Genevieve, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies.

A Brand Division \$7.50

SILVER
MEDAL

1923

**8.8 NANETTE**

(Doriat)

A loosely built pale or flesh-pink, fading to white in the sun. We like this flower very much as it is a pretty flower and always a splendid bloomer. When it has faded to white, it is a beautiful white Phyllis Kelway.

A Brand Division \$1.50

NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

A Brand Division \$7.50

9.0 NINA SECOR

(Secor)

An absolutely pure white of true rose-type. A few of the central petals show a fine crimson edge. The flower is built high with a cupped rosebud center and resembles Kelway's Glorious. The flowers are medium to large. The plant is tall, graceful, with light green foliage. The plant needs careful disbudding to bring the blooms to exhibition size. Midseason.

A Brand Division \$1.00

8.6 NINON

(Doriat)

Midseason pale pink. A very striking variety not only in beauty of flower but in the beauty of the plant itself. Beautiful foliage, plant, and flower. A rare color, a light pink with a decided reddish tinge.

A Brand Division \$2.00

**8.8 NYMPHAEA**

(Thurlow)

Large flat flowers with wide, silky petals of delicate creamy white, notched at tips, edges somewhat rolled; yellow stamens in center reflect a golden light throughout. Fragrant. Early midseason. Remindful of a Waterlily only much larger and more beautiful than any Waterlily we have ever seen. Very refined; a real addition to our growing list of good Peonies. More semi-double than rose type.

A Brand Division \$1.00

ODILE

(Doriat)

A fine, tall, late light pink that will attract your attention either in the field or the show room. It has much the same color as Tourangelle but the flower has more substance and the plant is more thrifty.

A Brand Division \$5.00

OFFICIALIS RUBRA

"Grandmother's Piney." This bright old-fashioned red should be in every garden because of its early blooming. As a rule we can always cut a few flowers for our Decoration Day trade. It comes into bloom just after Tenuifolia Flora Plena. It has a rich spicy fragrance.

A Brand Division \$1.00

8.3 PERRETTE

(Dessert)

A loose, semi-double white slightly tinted flesh and straw-yellow. The central petals are often marked carmine. It is a free bloomer on strong, upright stems. It comes into bloom late midseason. It has a pleasing fragrance.

A Brand Division \$1.00

9.2 PHILIPPE RIVOIRE

(Riviere)

A very bright rich crimson coming into bloom late midseason. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is the highest rated of any red Peony.

A Brand Division \$2.50

8.8 PHYLLIS KELWAY

(Kelway)

A very large, loosely built rose-pink, coming into bloom midseason. The outer petals are very large and broad. The center petals are intermingled with bright golden stamens. This is a flower that is liked by all who see it. This fine pink and Susan White make a fine combination, as they are the same type but differ in color.

A Brand Division \$1.50

PRESIDENT COOLIDGE

(A. M. Brand)

Too new to be rated. A fine late pink, remarkable both as a show flower and landscape variety. The flowers are large and of a rather uniform lavender-pink. The blooms are carried well above the foliage on strong stiff stems. The prominent guard petals stand out from the rest of the flower.

A Brand Division \$2.50

9.3 PRESIDENT WILSON

(Thurlow)

A very large, late, bright rose-pink, fading to a lighter pink. The flower has a rich, spicy fragrance. The plant is of medium height, strong stems, good foliage. Awarded Certificate of Honorable Mention at London, Ontario, Show.

A Brand Division \$1.50

8.6 PRIDE OF PAULDING

(Neeley)

A large, late, rich flesh-pink. The center of the flower is a creamy pink and the base of the petals have a greenish cast. The flower has a sweet Rose fragrance. The stiff heavy stems hold the large flowers erect.

A Brand Division \$1.50

8.6 PRIMEVERE

(Lemoine)

One of the best of the yellow varieties. The guard petals are a creamy white, enclosing a central ball of sulphur-yellow. The flower is medium large, bomb type, and very fragrant. It comes into bloom midseason. If the flower is cut in the bud and developed inside, you get the true color.

A Brand Division \$1.50

R. A. NAPIER

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed Tourangelle was about the last word in Peonies. In R. A. Napier, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for Tourangelle. But Tourangelle seldom comes good in Minnesota while R. A. Napier is good every year.

A Brand Division \$10.00

8.7 REINE HORTENSE

(Colot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long stiff stems. The flowers are slightly fragrant. A midseason variety.

A Brand Division \$1.00

REV. H. TRAGITT

(A. M. Brand)

White. Very large, of true rose type. Great blooms of the most perfect form resemble large balls of snow. The dwarf plants with strong stems hold the great white blooms erect. Very sturdy, even growth. Planted in rows, they present a remarkable sight when in bloom. So profuse, the blooms cover the whole plant with a solid mass of white. Usually pure white, yet occasionally a faint trace of red shows on an inner petal. Globular in form; great broad, snow-white petals of great substance. Resembles Le Cygne but is late while Le Cygne is early. Unusually fragrant.

A Brand Division \$2.50

8.8 RICHARD CARVEL

(Brand)

An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. A single plant on the lawn is attractive and delightful, beautiful and lasting. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds.

A Brand Division \$1.00

ROBERT E. LEE

(A. M. Brand)

This pure snow-white was named for the great southern soldier and scholar. The flower is of medium size and fine form. A few roots have been sold and we believe this flower will appear in the winning classes at the coming Peony shows.

A Brand Division \$7.50

9.0 ROSA BONHEUR

(Dessert)

Very large, rose type. Delicate pink, with guard petals slightly flecked crimson. The plant is medium tall, erect, with strong stems. A late midseason variety always admired.

A Brand Division \$1.00

ROSAMOND GRANT

(A. M. Brand)

This lovely pink seedling was named in 1935 but we have seldom been able to list it in our catalog. We have a few excellent roots to offer this fall. It is a late midseason deep salmon-pink. The plant is thrifty and blooms profusely.

A Brand Division \$3.00

9.1 ROSE SHAYLOR

(Shaylor)

A very large midseason pale flesh-pink, tinted with rose-pink, lighter at the edges and shading to creamy yellow at base of petals; center petals strongly marked crimson on the edges. The plant is tall, strong, free flowering with good foliage on stiff stems. Another of Mr. Shaylor's fine Peonies.

A Brand Division \$2.00

RUTH ELIZABETH

(A. M. Brand)

An intensely rich red of true rose form with broad roselike petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This Peony was named for Ruth Brand who books our orders absolutely correct and we think we have named a perfect red for her. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. We believe the form of this new flower is the finest of any red Peony in existence.

A Brand Division \$10.00



Reine Hortense



Victory Chateau Thierry

TENUIFOLIA FLORA PLENA

The Fern-Leaf Peony

The earliest double to bloom. In bloom with us around May 20th. Very brilliant crimson. Finely cut foliage, so much like that of the Cosmos. Every season we receive numerous requests for the name of this flower. Tenuifolia should always be carefully mulched the first winter after planting. Very scarce. Few growers are able to list it. **A Brand Division \$3.00**

9.0 SARAH BERNHARDT

(Lemoine)

Another fine pink that always prevails in the show room. From our chart you will note it appeared every year in the large class. The color is a true apple-blossom-pink with each petal silver tipped. It is a late midseason variety with an agreeable fragrance.

A Brand Division \$1.00**8.7 SILVIA SAUNDERS**

(Saunders)

A beautiful little flower remindful of a semi-double wild prairie Rose. Blooms open out flat, slightly cupped. Around the edge is a double row of wide, rounded, rose colored petals which in turn surround a central cluster of short stamens with delicate light green carpels, tipped bright pink. Delicately beautiful—a Peony masterpiece.

A Brand Division \$2.50**9.7 SOLANGE**

(Lemoine)

As to color this variety is hard to classify. The flower is made up of a suffusion of buff and pale salmon-pink shades. The flower is a perfect rose type. The coloring is beautiful and distinct but the flowers often fail to open. We recommend it for a large planting but not for a small home garden. The years when it comes good it fully deserves its rating.

A Brand Division \$1.00**9.1 SOUVENIR DE LOUIS BIGOT**

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure and a variety that we recommend to anyone desiring a real good pink.

A Brand Division \$1.00**8.9 STAR OF BEAUTY**

(Neeley)

Here is a beautiful flower. A very robust plant with nice clean stems and foliage. Flowers of good size and fine form in a clear, clean pale pink fading lighter. Stamens show in the collar. We think this a distinct and very fine Peony.

A Brand Division \$3.00**SUSAN WHITE**

(A. M. Brand)

A pure early midseason white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white.

A Brand Division \$2.00**T. C. CARPENTER**

(A. M. Brand)

A new flower of ours which we are listing this year for the first time. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of this flower, we believe it will prove one of the coming great Peonies.

A Brand Division \$10.00**9.8 THERESE**

(Dessert)

A very large, somewhat loosely built pink with a golden yellow glow in the center of the flower. The flowers are typical, even on one-year plants. The plant is of medium height with strong stems and comes into bloom early midseason. A supreme flower for exhibition purposes. A free bloomer with delicate fragrance.

A Brand Division \$1.00**9.4 TOURANGELLE**

(Dessert)

A delicate pearly white, suffused with shades of delicate salmon and La-France-rose. The flower is rose type and comes into bloom late in the season. The coloring is exquisite and we unhesitatingly pronounce it one of the most beautiful of all Peonies. The plant has a weak stem and needs support if used for garden decoration.

A Brand Division \$1.00**8.3 VENUS**

(Kelway)

An especially good pink that makes a wonderfully good cut flower. Both buds and foliage are clean. The flowers are of medium size, compact, and a pale hydrangea-pink in color. The plant is tall growing and free flowering.

A Brand Division \$1.00**8.2 VICTOIRE DE LA MARNE**

(Dessert)

One of the largest purplish red Peonies. The blooms are loose rose type, globular in form, and made up of broad petals of velvety red with a silvery reflex. A good garden flower and a fine show flower. The plant is of medium height and comes into bloom midseason.

A Brand Division \$1.00**VICTORY CHATEAU THIERRY**

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance. The plant is of medium height with very strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but the plant comes into bloom so early that you seldom see the flower in the show room.

A Brand Division \$2.50**9.3 WALTER FAXON**

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the fields it does not hold up as well as Souvenir de Louis Bigot but in the show room it tops them all.

A Brand Division \$1.00**W. E. BLANCHETTE**

(A. M. Brand)

The firm of Brand has always been noted for its fine red Peonies. Longfellow, Mary Brand, Lora Dexheimer, Winnifred Domme, Richard Carvel, David Harum, and Charles McKellip are excellent varieties. W. E. Blanchette is one of our new reds. It is of immense size, the largest red we know of. It is of a loose, semi-rose type with immense broad petals arranged in symmetrical form like the petals of a beautiful Rose. It is so large and of such beautiful form that it catches the eye instantly in the field. It develops nicely inside as a show flower and holds up well over a period of a number of days. We believe anyone who purchases this fine red will be more than pleased with it.

A Brand Division \$10.00

Springfield, Mo., May 26, 1939.

W. E. Blanchette (purchased Fall, 1937) from 6 to 7 inches in diameter, attracts everyone's attention.

Mrs. D. D.

We wish to call attention to the fact that in a National Peony Show there are three great classes around which all the other classes group themselves.

On the schedule of the 1940 Rochester National Show these three classes were:

CLASS 1—Calling for 100 varieties, All Doubles.

CLASS 14—Calling for 10 or more Japanese Varieties.

CLASS 19—Calling for 10 or more Single Varieties.

BRAND PEONY FARMS WON 1ST IN ALL THREE OF THESE



CHOICE JAPANESE VARIETIES

There exists a great deal of confusion as to what is a Japanese Peony and wherein this type of Peony differs from the single. The single Peony consists of either one or two rows of guard petals enclosing a tuft of yellow stamens.

The Japanese Peony consists of either one or two rows of guard petals enclosing a tufted center of narrow petaloids of various colors, or of narrow petals edged with remnants of anthers.

Both the singles and the Japanese types are earlier than most doubles and are also more artistic than the doubles for decorative and bouquet work.

8.1 AKALU

(Dessert)

A bright rose-red Japanese variety. Guard petals surround the center tuft of half-transformed staminodes of gold-faced rose-red; carpels light green tipped cream.

A Brand Division \$1.00

AKASHIGATA

(Japan)

Bright rose guard petals surround a heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$1.00

8.5 ALMA

(Shaylor)

A midseason light pink Japanese variety with bright yellow petaloids, tipped gold. Center carpels greenish yellow tipped pink.

A Brand Division \$1.00

8.0 ALTAR CANDLES

(Pleas)

A Japanese variety with flesh-pink guard petals surrounding a center of narrow petaloids tipped crimson. Floriferous and dependable.

A Brand Division \$1.00

9.2 AMA-NO-SODE

(Japan)

Probably the finest pink Japanese variety. Large, cup-shaped petals enclose a center of half-transformed staminodes, edged gold and faced pink. Carpels light green, tipped pink.

A Brand Division \$2.50

9.2 CHARM

(Franklin)

This is a very dark maroon Japanese variety. We like it better than Fuyajo as it is richer in color and larger in size. Holds up well as a cut flower. It resembles Fuyajo and comes into bloom midseason. A remarkably good Japanese Peony.

A Brand Division \$3.00

9.2 FUYAJO

(Japan)

The highest rated dark Japanese Peony. Rich, dark mahogany-red petals surround a full center of broad petaloids of the same dark rich color as the outer petals.

A Brand Division \$1.50

HENRI POTIN

(Doriat)

A rich deep china-pink shaded carmine. The guard petals are large and symmetrical and enclose a ball of yellow petaloids. We consider this one of the best Japanese varieties we grow.

A Brand Division \$2.00

9.3 ISANI GIDUI

(Origin Unknown)

A very large midseason white. Two rows of very broad, rounded smooth guard petals enclose a center of rich buff-yellow staminodes; carpels green, tipped pale yellow. Medium tall; vigorous; free flowering. A beautiful white Japanese variety.

A Brand Division \$3.50

Isani Gidui was both 1st and 2nd prize winner at the National Show in a class calling for three blooms in whites.

8.5 KAMENO-KEROGAMA

(Japan)

Violet-crimson. Large. Very evenly shaped petals. Color just a trifle lighter shade than King of England. Center filled with partially transformed staminodes, light yellow edged with gold and red. Also known as Flamboyant.

A Brand Division \$1.00

8.6 KING OF ENGLAND

(Kelway)

A rich uniform shade of deep red. Large, uniformly rounded petals of great substance. Center a large tuft of long, self-colored petaloids prominently edged with gold.

A Brand Division \$1.00

8.6 MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall, floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Division \$1.00

MRS. MAC

(Franklin)

A splendid Japanese Peony brought out by Mr. Franklin. We have tried it out some ten years and like it exceedingly. Very strong plant, covered with delicate pink typical Japanese blooms, flushed and flecked with deeper tones of pink. Always a favorite in our show room.

A Brand Division \$1.50

9.3 NIPPON BEAUTY

(Auten)

A late rich deep red. Center petaloids edged yellow. A strong grower and a free bloomer. An excellent red that is always admired.

A Brand Division \$3.50

NIPPON BRILLIANT

(Auten)

A medium dark red with intense yellow on center petaloids. Flowers late in the season. Plant is tall with strong stems. Distinct from Nippon Beauty. Intensely brilliant. We think this the best red Japanese Peony we have seen.

A Brand Division \$7.50

OHANAGASA

(Origin Unknown)

A violet-red, unlike any other Japanese variety we list. An attractive variety that commands attention in the field as well as in the show room.

A Brand Division \$2.00

OKI-NO-NAMI

(Origin Unknown)

A lovely hydrangea-pink. A fine large flower in an almost uniform beautiful shade of hydrangea-pink. Very fine strong plant habit.

A Brand Division \$1.50

PRAIRIE AFIRE

(A. M. Brand)

A beautiful new Japanese, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

A Brand Division \$3.00

8.7 RASHOEMON

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.

A Brand Division \$1.50

This variety was awarded 1st prize at the Rochester Show as the best red Japanese Peony in a class calling for three blooms of one variety of red.

9.0 SOME-GANOKO

(Japan)

One of the best of all red Japanese Peonies. The broad, uniformly cupped guard petals enclose a center of crinkled buff staminodes, tinted with rose-red markings. Fragrant. A good plant as well as a fine flower.

A Brand Division \$2.00

9.0 TORO-NO-MAKI

(Japan)

One of the finest of all the white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.

A Brand Division \$3.00

RIGID PEONY SUPPORT

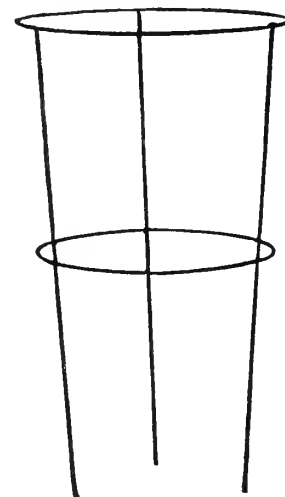
Choice Peonies should be protected by good supports so that the blooms will not be beaten to the ground in a windstorm or heavy rain.

We can supply the "Rigid" Peony Support (shown in the illustration) which is the kind we buy for our own use. This support is well made of 3-gauge galvanized wire—24-inch tops, 48 inches tall.

Price, f. o. b. Faribault or factory: Each, 70c; 12 for \$7.00.

Shipped by freight or express. If ordered ahead of time, they can go by freight at a good saving.

Write for prices where larger quantities are wanted.





SINGLE PEONIES

Prolong your blooming season by planting a group of Single Peonies. Both Single and Japanese varieties hold well both in wind, rain and sun. They are splendid for house decoration and garden effects and have an artistic value different from the double form. We feel that we haven't listed a variety that will fail to give satisfaction.

ARCTURUS

(Auten)
A very fine rich dark red, coming into bloom early. The plant is tall, with strong stems that hold the flowers. The originator considers this one of his best red singles. A Brand Division \$5.00

BETTY LOU

(A. M. Brand)
A medium tall plant, light green foliage and stem with a beautiful shaped large light pink flower that holds its color and form for days in the sun. Then as the flower starts to fade, the zoning of shades of pink and white becomes simply wonderful. Just a suggestion of Walter Faxon color in it. A Brand Division \$3.00

8.2 DARKNESS

(Brand)
Red. Large; very dark maroon with darker markings in lower half of petals, surrounding a bold cluster of golden stamens. Tall, strong stems. Good bloomer. Very early. A Brand Division \$1.00

EDITH WEST

(Brand)
A good white coming into bloom a little late in the season for singles. The flower is of medium size with petals of good substance. The plant is upright and makes a fine landscape variety. A Brand Division \$1.00

KANKAKEE

(Auten)
A black or maroon-red of medium size that holds its color exceedingly well in the sun. Plant has stiff stems, splendid foliage, and comes into flower late for a single. Probably Mr. Auten's best red single. A Brand Division \$5.00

KASKASKIA

(Auten)
A medium dark red coming into bloom early, but later than Arcturus. A brilliant red. A Brand Division \$2.50

KICKAPOO

A very fine medium dark red coming into bloom late in the Single season. The plant is tall, with strong, stiff stems. An excellent flower. A Brand Division \$3.00

8.7 HARRIET OLNEY

(Brand)
This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with straight stiff stems which hold the flower well erect. A very fine landscape variety. A Brand Division \$1.00



Prairie Rose

9.0 HELEN

(Thurlow)
This is a very fine early deep shell-pink. A double row of broad rounded petals surrounds a mass of golden stamens. The stems are tall, strong, and erect. If you are looking for a good pink single this variety will please you. A Brand Division \$3.00

HOGARTH

(G. & K.)
A tall vigorous plant producing in great numbers very large lavender-pink single flowers of splendid form and substance. The great blooms are held well erect. A very fine single. A Brand Division \$1.00

KRINKLED WHITE

(A. M. Brand)
First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like crinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show. At the Rochester Show, 1940, appeared four times and won four firsts. A Brand Division \$3.00

LACINIATA

Bright scarlet. If you wish a Peony that will give you bloom about two weeks earlier than *Officinalis Rubra*, you must have this variety. It comes into bloom a few days earlier than the finely cut-foliaged Peony, *Tenuifolia*, but is distinctly different from the *Chinensis* varieties. It is not so hard to propagate as *Tenuifolia*, and we feel that it is just as satisfactory. This is a variety that should be in several places in your border. Plant with red tulips for a lovely combination. See page 4 for special offer. A Brand Division \$2.00; 3 for \$5.00

8.4 L'ETINCELANTE

(Dessert)
Dark pink. Very large flowers decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens. A Brand Division \$1.00

8.6 LE JOUR

(Shaylor)
The largest single white Peony. A pure white with great heavy petals; center, an immense tuft of golden stamens. Strong, upright plant holds the great blooms well erect when the side buds have been taken off. This and Krinkled White are the two best white singles. Especially notable because of its pure color, fine substance and great size. A Brand Division \$3.00

LOUISE ANN

(A. M. Brand)
A beautiful large deep rich red of fine color with great golden center. The blooms during the daytime lie absolutely flat, spread out just above the foliage all over the plant. The plant is dwarf, very neat in appearance, and when covered with the great blooms is a sight to behold. Where a hedge of Peonies is desired this is just the variety. A Brand Division \$3.00

LULU STRONG

(A. M. Brand)
Single mottled pink. We have always thought a great deal of the mottled pink variety, *Marguerite Dessert*. In Lulu Strong we have a somewhat similar flower but the mottling is more pronounced. We think it a better flower. A Brand Division \$3.00

Roanoke, Virginia

April 25, 1941

I've had an unbelievably grand Lilac season and my Iris mania has been weakened accordingly. The Lilacs bought from you in '37 were glorious. Heavy bloom on all except one—marvelous bloom—far better than anything I had ever seen.

In my older planting is a gorgeous long row of *Rothomagensis*—interspersed with pink dogwood—which was the most spectacular thing ever seen in my garden.

I've spent thousands of dollars on garden material—mostly Iris—but so far the best garden investment I ever made was my '37 purchase of Lilacs from you—even if they never bloom again—which heaven forbid!

J. P. F.



SINGLE VARIETIES—Continued

8.5 MADELINE GAUTHIER

(Dessert)

A beautiful flesh-pink of perfect form coming into bloom early midseason. The waxy flesh-pink petals surround a center of beautiful golden stamens. An excellent variety. A Brand Division \$1.00

MANKATO

(A. M. Brand)

A beautiful pure white with very rich texture. The petals, which appear in two rows, are nicely rounded and wonderful in form. There is a great golden center of stamens with green corpuscles tipped pink. Very upstanding, medium height. An excellent flower. A Brand Division \$3.00

MAN O' WAR

(A. M. Brand)

An exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with these large blooms that the foliage is hardly visible. This is a new variety. A Brand Division \$3.00

MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red. A Brand Division \$1.00

MISCHIEF

(Auten)

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows. A Brand Division \$1.50

8.6 NELLIE

(Kelway)

A midseason rose-pink gradually fading to almost a pure white. The carpels in the center of the yellow stamens are a ruddy green-tipped rose. The plant is dwarf; floriferous; stiff stems and blooms in clusters. Desirable for landscape work. A Brand Division \$1.00

OWATONNA

(A. M. Brand)

An outstanding brilliant pink which lasts long in the sun. Two rows of immense guard petals enclose a great center of rich yellow stamens. Green carpels tipped rose. The plant is tall, the stems are strong, and the very large blooms are held erect. A lovely single with great substance and beauty. A Brand Division \$3.00

PINK DELIGHT

(Origin Unknown)

A fine companion for Krinkled White. These two varieties are much alike but Pink Delight retains its delicate pink coloring many days in the sun which cannot be said of many of the delicate pinks. A Brand Division \$3.00

PRESIDENT LINCOLN

(A. M. Brand)

Too new to be rated. The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals of most perfect form surround a very striking center of rich yellow stamens. Holds its color well in the sun. A Brand Division \$5.00

At the Rochester Show in the class calling for three blooms of one single variety, this Peony won 1st prize with six entries. In the class calling for a collection of ten or more single varieties, one bloom each, there were seven entries—we took 1st prize in this entry and President Lincoln was one of the varieties of our entry. It was also in the collection that won 2nd prize. And best of all, in the Court of Honor Class, this fine single was awarded "Best Single in the Show."



Our Catalog

Each year we go over our mailing list and take out the names of those who have not sent us an order for several years. We do this to save expense. However, if you fail to receive our book and wish a copy, do not hesitate to write for one.

If you keep our catalog on file, you can always order from it and we shall be glad to make any adjustments if prices vary.

Many people request our catalog who are constantly moving from place to place. For this reason, if we do not receive an order after sending out our book, that name is dropped from our active list.



President Lincoln

8.9 PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom midseason. The plant is tall, floriferous, with thin wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant. A Brand Division \$1.50

RED GODDESS

(A. M. Brand)

A medium sized single red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep rich, velvety crimson. We consider this a real addition to our list of single red Peonies. A Brand Division \$3.00

RED WARRIOR

(A. M. Brand)

In going through one of our seed beds some 15 years ago we were attracted by a large deep well-formed single red which came into bloom exceedingly early. We selected it out and have had it under test ever since. It is our earliest good single red and is a large and very fine flower. You will like it. A Brand Division \$3.00

SCHWINDT

(Goos & Koenemann)

An early violet-rose, shading lighter at the edge of petals. The plant is tall with heavy foliage and stiff stems that produce great clusters of flowers if not disbudded. A decorative garden variety. A Brand Division \$1.00

TENUIFOLIA SIMPLEX

This is the single form of the Fern Leaf Peony. The flower is a brilliant single red consisting of one row of petals surrounding a bright center of yellow stamens. The foliage is very finely cut and the plant after blooming is attractive all through the summer. This variety, the single, is very hardy, and will stand up through the winter in trying locations where the double form might not.

A Brand Division \$1.50

WASECA

(A. M. Brand)

A beautiful single of good size in a peculiar shade of red that is hard to describe as it was impossible to get satisfactory results in comparing with the color chart. A rich deep maroon-red intensified by a brilliant golden center of stamens best describes it. The flower has great substance and the color is distinct.

A Brand Division \$3.00

Collections of Single Peonies

Under our heading of Single Peonies, we have given a number of reasons why more single varieties should be planted. To enable our customers who are not well acquainted with varieties to decide on a purchase quickly, we have made up with great care 4 excellent collections.

In each collection, we have included two good reds, one white, and two distinct shades of pink, making five good varieties in each collection. We placed the red variety, Laciniata, in each collection for many reasons. It blooms earlier than any of the others. The foliage is very different and the plant makes an attractive background for other garden flowers that come later. The plant is so literally covered with red flowers that the foliage during the blooming season is hardly visible. It gives color to the flower border early when color is most needed. This early red should find its way into a number of places in the flower border.

By selling a collection, we can afford to lower our prices as we save much time in filling our orders during a very busy season. We have not listed an undesirable variety. For descriptions, see general list of singles.

**ALL ROOTS WILL BE WELL
LABELED**

**EVERY ROOT A BRAND
DIVISION**

Collection "A"

Laciniata	\$2.00
Darkness	1.00
Madeleine Gauthier	1.00
Edith West	1.00
Harriet Olney	1.00

A total value\$6.00

For \$4.75

Collection "B"

Laciniata	\$2.00
Red Goddess	3.00
Krinkled White	3.00
Pride of Langport	1.50
L'Etincelante	1.00

A total value\$10.50

For \$7.50

Collection "C"

Laciniata	\$2.00
Waseca	3.00
Mankato	3.00
Lulu Strong	3.00
Hogarh	1.00

A total value\$12.00

For \$7.50

Collection "D"

Laciniata	\$2.00
Pres. Lincoln	5.00
Krinkled White	3.00
Helen	3.00
Betty Lou	3.00

A total value\$16.00

For \$12.25

The above offers are pastpaid in the United States.



Japanese Iris, Akashigata (See page 15)
Peony,

Special Offer

If you have a large Peony planting or exhibit at your local shows, you may wish to purchase the 4 collections.

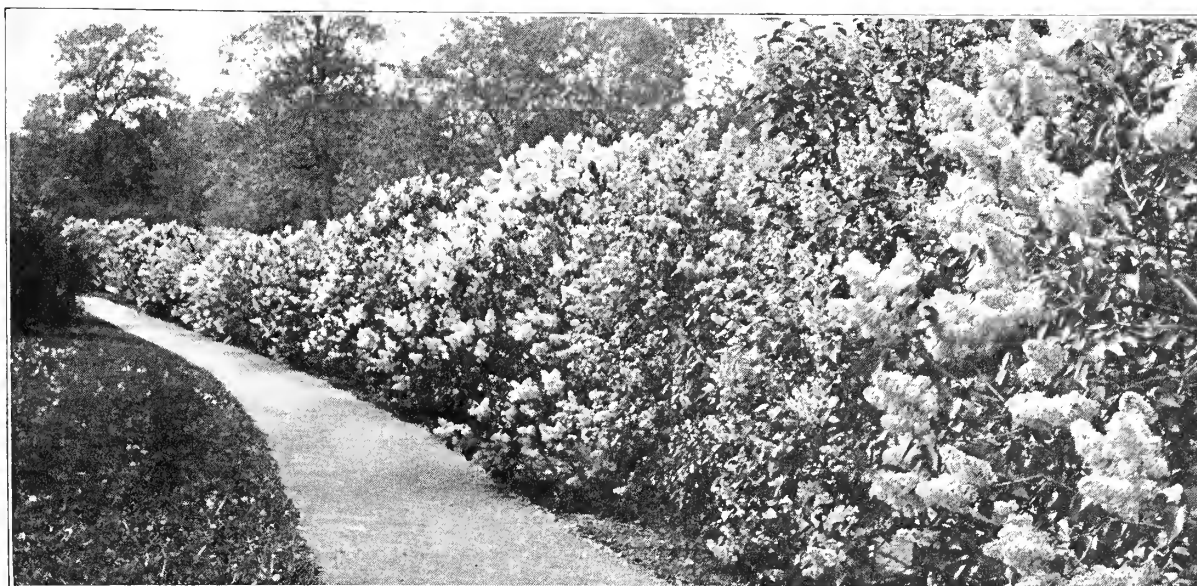
We offer the 4 collections, **\$30.00**
express collect, for



Krinkled White (See page 16)



Japanese Iris, Mikado (See page 15)
Peony,



Brand's French Lilacs

*With Blossoms so Large and so Beautiful
One can Hardly Imagine That They Are
Related to the Common Lilac*

BRAND'S LILACS are all on their OWN ROOTS

These bushes came to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

We have experimented with the propagation of the French Lilac for over 20 years to find how to grow it in a practical way on its own roots. We have discovered how to do this successfully. Before we were able to do this we never had any success with French Lilacs in the Minnesota climate. We have never had any trouble with our French Lilacs dying out since. A French Lilac must be on its own root to do well in a severe climate like that of Minnesota.

LILAC DISCOUNTS

If cash accompanies order, allow the following discounts according to the size of the order:

No discount on orders below \$10.00.

10% on orders between \$10.00 and \$25.00.

15% on orders between \$25.00 and \$50.00.

20% on orders of \$50.00 or more.

NOTE: Do not include collections when computing your discounts, as liberal discounts on them have already been allowed.

See that your express agent gives you 2nd class rates.

Growing an Improved Lilac on its own root is a slow process. It actually takes us two years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on privet. Yet we insist on sending out only those Lilacs that will prove satisfactory, so our customers can depend upon receiving only genuine own-root plants.

We have a wonderful deep rich alluvial soil; the soil in which the Lilac revels. This contributes to strong thrifty tops with a large, well-balanced root system.

Our plantings of Lilacs have increased from year to year. We have in our collection at the present time over 100 different varieties. As we hear of a new variety of merit, we purchase it and try it out over a period of years to test its desirability before offering it for sale. We believe we now have the largest collection of "own root" high class lilacs in the world.

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the spring or in the fall. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If lilacs are planted in the spring, they should be planted as early in the season as possible.

Brand's Own Root Lilacs

D. stands for double florets; S. for single florets.

ADELAIDE DUNBAR. D. Opening blossoms are dark purplish red, changing to a bright red as they open. The clusters are large and compound. After this flower has opened it is one of the richest of all the bright dark reds. 2 to 3 ft., \$2.00

ALPHONSE LAVALLEE. D. Blue. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. Splendid sort. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

BUFFON. (Giraldi Hybrid.) S. One of the very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate clear pink of the finest quality. Very effective as the large, loose panicles are just opening. Best single pink. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

CAPITAINE BALTET. S. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety that as yet is not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

CAPITAINE PERRAULT. D. One of the newer Lilacs introduced in 1925 and just beginning to be seen occasionally in gardens possessing the better things. Very smoothly finished, nice appearing cone-shaped trusses in a combination of beautiful soft tones of pink, lilac and rose. A combination of color tones very appealing to the sense of beauty. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00



CAVOUR. S. Medium to large flowers in full conical clusters. Color Argyle purple with margins of purplish lilac on the outside. Bishop's purple changing to aconite-violet bordered faint Argyle purple within, giving the blossoms a pretty variegated effect.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

CHARLES SARGENT. D. Medium-tall growing variety. Very shapely and vigorous plant. Color a beautiful light lavender. Very double flower with florets very full; long, narrow, pointed petals.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

CHARLES X. S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. A bluish violet-red.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

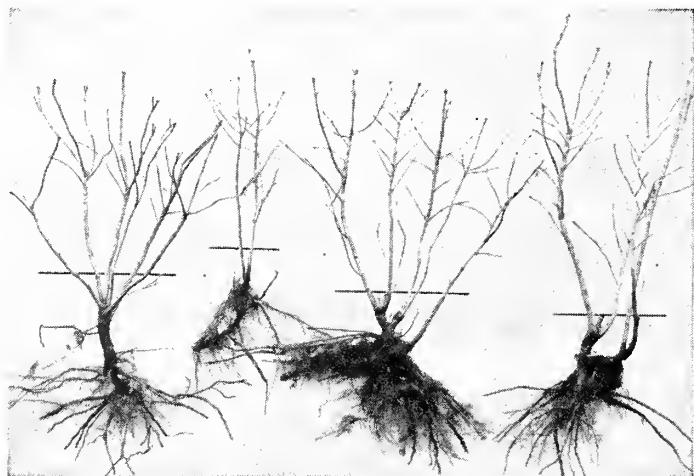
CHRISTOPHE COLOMB. D. One of the newer varieties that is very floriferous, that comes in large, closely filled panicles of very shapely appearance. The color is a pleasing light lilac changing to a pale, very delicate lilac without, to Hay's lilac fading to white at the center. A beautiful lilac greatly in demand for cutting.
2 to 3 ft., \$5.00

COMTE ADRIAN de MONTIBELLA. D. A very nicely arranged panicle of medium size that has much of the appearance of a large bloom of a pale blue hyacinth. No description could fit it better. A very pretty flower in a pretty shade of blue.
2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

CONDORCET. Semi-double. This is one of the very best of the blue Lilacs. The panicles are very broad and compact. The color is a clear rich light blue. If one wishes as near a blue as possible he will be pleased with Condorcet.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

PLANTING INSTRUCTIONS

Watch for an orange tag which you will find attached to your shipment. On this tag you will find printed instructions for planting and caring for your Lilacs. Note picture below to show what depth you should plant.



THE ABOVE PICTURE

is from a photograph of four average-sized plants of our Own-Root French Lilacs, showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own Root French Lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.

Lilac Descriptions

Many of the peculiarities of any variety of Lilac are easily described. One can tell at a glance whether the florets are single, semi-double, or double, or whether the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

A little explanation may help to interpret our descriptions. When we say a Lilac is red, we do not mean that it is scarlet; or, when we say it is blue, we do not mean sky-blue, as an occasional customer seems to expect. The truth is, the colors of all Lilacs are soft. They are made up of different proportions of blue and red with more or less addition of white. If the red predominates in the light shades, we may call the color pink or rose. If the blue predominates decidedly, we may call the color blue; but if the blue while dominant is less pronounced we may call it lavender or lilac or violet or mauve.

In the dark colors, if the red predominates decidedly we may call it red, as with Reaumur. If the blue predominates we call it purple. Then to be more definite we sometimes say reddish purple or purplish red.

It must be remembered also that, aside from the difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently, the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our descriptions as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties, those that should give much pleasure to those who plant them.

CONGO. S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order.
2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as the best light blue.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety.
2 to 3 ft., \$4.00

DIDEROT. S. A Lilac with tremendously large individual florets. A midseason, free-flowering variety which bears on straight, spreading branches, sensational, large, pointed spires of claret-purple bloom. A slow grower until thoroughly established when it becomes one of the most outstanding of all Lilacs. We are not able to offer this variety every year but have nice plants to offer this fall.
2 to 3 ft., \$5.00

EDITH CAVELL. D. A very showy, pure milk-white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lacelike in effect, and it is also earlier. Every fine collection should have both.
2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

EDMUND ABOUT. D. A bush of large, strong, heavy foliage. Large panicles with large florets. Reverse of petals blue with intense rose-pink shadings opening to a very rich soft blue fading lighter.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50



WHY LILACS FAIL TO BLOOM

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes 2 or 3 years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growths back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the south (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

An orange tag giving full directions for the planting and care of your Lilacs is attached to every order of Lilacs that leaves our packing department. Watch for this card. Read it carefully before you open your package and then follow directions. Keep this card in your files and consult it if you need our advice.

EDMUND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and the color is so exceedingly soft and rich that we class it as a "must have" Lilac. This Lilac is absolutely No. 1.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

GEHEIMRAT SINGLEMARK. S. A very deep blue-purple. This is a very dark lilac. The long, upright panicles are made up of many small lobes that add to the attractiveness of the flower. The plant is tall and upright growing. A good variety.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

GUDRON. D. Large florets, double to semi-double, in open, much-branched clusters. Argyle purple to a light pinkish lilac without, and Saccardo's violet streaked with pale lobelia-violet within. One of the newer, much-prized sorts.
2 to 3 ft., \$5.00

HENRI LUTECE. S. A hybrid between S. villosa and S. Josikea, with a round, shapely bush about midway in size between the two parents. The blooms are large, open, plumelike in appearance, held erect and of a beautiful light violet in color. Has the heavy foliage of Josikea. Fine ornamental shrub.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

HENRI MARTIN. D. Extremely long, graceful panicles. Beautiful blue-lavender—a splendid new Lilac. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

HIPPOLYTE MARINGER. D. Taken one year after another this is probably the largest of all Lilacs. Reverse of petals while in the bud are a deep violet-blue opening into an immense truss of lace-like petals in a delightful blending of pink and delicate shades of blue. We always classify this as one of the sensations of the Lilac world.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

JAN VAN TOL. S. An extremely fine new single white. Panicles of most beautiful form composed of the largest single florets to be found in a single white; very sweet scented. The longer we grow this Lilac the more we like it. It must become thoroughly established before it begins to show its true qualities. It demands a rich soil and good care. So provided for we have seen it produce panicles of such beauty that we have never seen it equaled by any other single white.
2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

J. de MESSEMAKER. S. A tall, strong growing bush with heavy dark foliage. Trusses long, upright, pyramidal and in great profusion. Single florets very large. Color which lasts a long time in the sun is an intense deep, dark red-purple. Wine-red in general color effect.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

JEAN MACE. D. Bluish mauve. Very pretty Lilac. A tremendous bloomer. Immense, full panicles. It just seems as though there couldn't be another floret crowded in. Very thrifty bush that grows erect and shapely, and is very ornamental even after the blooms are gone.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

JOSIKAEA (Hungarian Lilac). S. A distinct late flowering species. It forms a small tree if desired, otherwise grows naturally as a bush. Has large, shining leaves, and dark purple flowers. Here is another variety that will prolong your blooming season.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

JULES FERRY. D. Long, very large clusters of silvery mauve florets and rose-red buds. One seldom sees this Lilac but it is one of the finest of all Lilacs on the pink order. Something exceedingly fine.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

JULES SIMON. D. An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich clear velvety light blue.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

LA-VOICIE. S. A very free-flowering variety of recent introduction that is very attractive because of the immense amount of bloom and the peculiar petal formation after the flowers become full open. Sort of a red-purple with a strong suffusion of pink. The panicles take on a peculiar and attractive appearance because of the reflexing and twisting of the petals.
2 to 3 ft., \$3.50

LEON GAMBETTA. D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little roselike florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all.
2 to 3 ft., \$3.00; 3 to 4 ft., \$5.00

LUCETTA. S. Another of the Villosa Hybrids, having much the same foliage and bush habits. This variety is desirable as it comes into bloom after the French Lilacs are all gone, prolonging the lilac season by at least 10 days. The Villosa Hybrids have much prettier bush habit than does the Villosa parent. Lucetta is a deep pink.
18 to 24 in., \$2.00

Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom.

Many people bring their cameras and take pictures of our Lilacs in their natural colors.



DE MIRIBEL

The color as given above of De Miribel represents the variety as near as we are able to present it. It is difficult—yes, impossible—to transfer the true color of any Lilac on paper. But the above illustration gives a pretty fair idea of this fine Lilac.

It is not often we are able to offer the best French Lilacs in the small sizes to our customers. We generally need all for our own plantings to grow on for the larger sizes which are so much in demand.

This list contains many of the finest varieties that can be purchased today. We try to improve our list from year to year as our stock increases.

MAKE YOUR OWN SELECTION

CHOOSE

Any 3 for \$ 6.50
Any 5 for 9.50
All 10 for 17.50
(Postpaid)

All 18 to 24 inches, Own Root

THE VERY BEST

Edith Cavell	Reaumur
J. de Messemaker	Ruhm Von Horsten-
Katherine Havemeyer	stein
Leon Gambetta	Stadtgartner Roth-
Miss Ellen Willmott	pletz
Mme. Antoine Buchner	Victor Lemoine



A Fine Illustration of the Variety, Victor Lemoine

New Lilacs in the Offing

There are quite a few new Lilacs that will soon be available to the Lilac-loving public. Some of these are very new, while others have been under cultivation for longer periods, but none are yet grown in sufficient quantity to be really available.

Our list of Lilacs has remained somewhat stationary for some years. There have been a number of new varieties brought out recently, but we always like to test such varieties to determine their worth before propagating them for sale.

MARECHAL FOCH is without doubt one of the most sensational Lilacs ever brought out. Firmament is truly superb. Ami Schott, Prodige, Monument, Diplomat—all seem good. These and quite a few more from Europe are coming on in our trial fields.

For the past ten or twelve years we have been working with new Lilacs of our own and are satisfied that we have several that will be welcomed as real

acquisitions. These are selections out of some 5000 seedlings. Three of these we wish to mention here. One, a single, in a particularly soft pleasing salmon-pink, is very refined and attractive. A second, which we think exceedingly fine, is a brilliant deep red with large petals, large florets, and large panicles. The color when at its prime is very striking. This color holds well in the sun for a long time. It then turns to a rich blue-purple and finally finishes in a still pleasing lighter purple. A third we have named Colonel Plum, for that great Lilac lover who gave to the City of Lombard, Illinois, the nucleus of its fine collection. This is a large, single, rich deep red-purple and we feel it has been well named.

As soon as we have a stock available of these new kinds on their own roots, we shall list them for sale.

MAKE YOUR OWN Collection

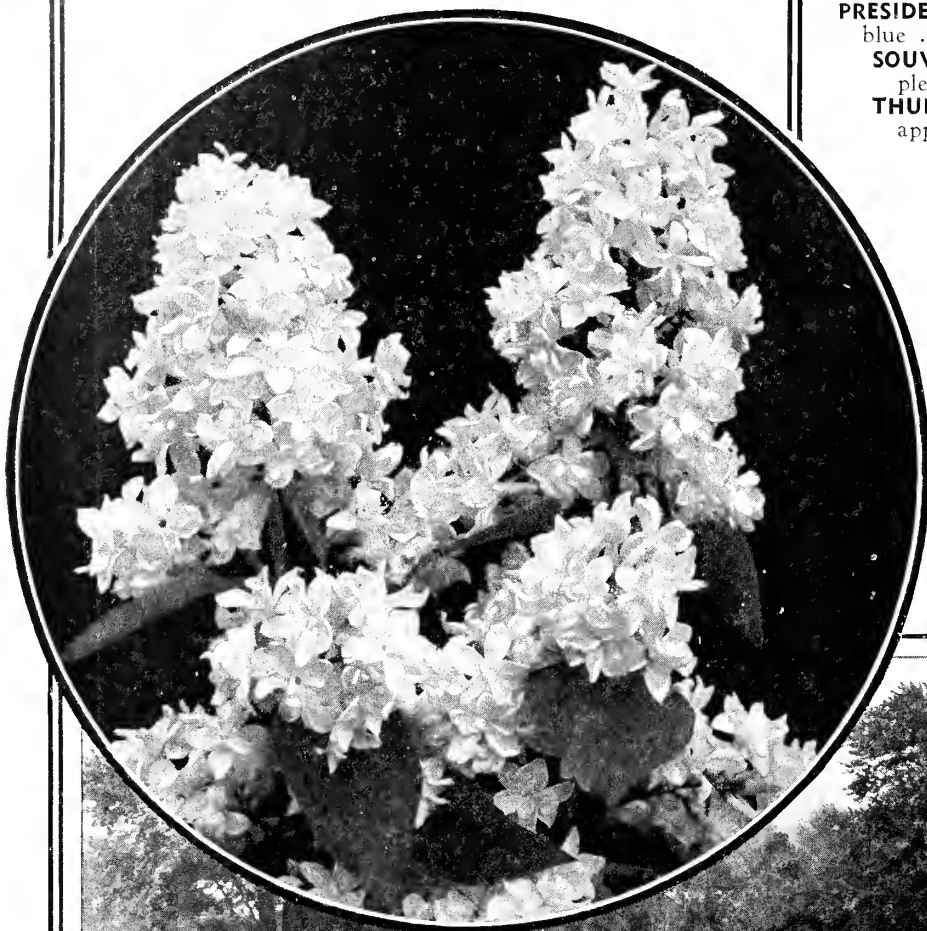
AND CARRY OUT YOUR SPECIAL COLOR COMBINATION

Small gardens cannot always accommodate a large number of Lilacs. For this reason

YOU MAY SELECT FIVE DIFFERENT VARIETIES FROM
THIS PAGE

In a 2 to 3 ft. grade for \$4.50

In a 3 to 4 ft. grade for 6.00



Greatest Lilac Offer Ever Made

Study the list we are offering and compare it with former offers we have made under the above heading. Don't you agree with us that this is our greatest offer? 2-3 ft. 3-4 ft.

ALPHONSE LAVALLEE. Double. Intense blue fading to lavender	\$1.00	\$1.50
BUFFON. Single. A very early outstanding pink	2.00	2.50
CHAS. JOLY. Double. One of the best of the dark reds.	1.00	1.50
JEAN MACE. Double. A lilac-mauve with immense panicles	2.00	2.50
PRESIDENT GREVY. Double. A soft delicate blue	1.00	1.50
PRESIDENT POINCAIRE. Double. A reddish lavender-blue	2.00	2.50
SOUV. DE LUDWIG SPAETH. Single. A prolific purple-red	1.00	1.50
THUNBERG. Double. A violet-mauve with a reddish appearance	2.00	3.00
VESTALE. Single. One of the most graceful of all whites	2.00	2.50
WM. ROBINSON. Double. A striking pinkish red	1.50	2.00

Total Value, \$15.50 \$21.00

10 Beautiful Named Lilacs

All different, all named, all labeled, in all colors: white, pink, lavender, blue, lilac, mauve, purple, and red.

Remember all these Lilacs are on their own roots.

2-3 ft. size

Regular Value, \$15.50

for \$8.00

3-4 ft. size

Regular Value, \$21.00

for \$10.00

Should we run short of any of these varieties we reserve the right to use some other variety of the same color and quality in its place.

From shipments in previous years we have found this collection in a 2 to 3 ft. grade weighs about 60 pounds. Our 3 to 4 ft. grade weighs about 75 pounds. Nursery stock takes the second class rate and you can always find out just the amount your charges will be.



LUCIE BALTET. S. A fine coppery old rose, entirely unlike any other Lilac in color. This variety is as distinct among Lilacs as the Peony, Walter Faxon, is among Peonies. We have tried for many years to propagate this fine Lilac in sufficient quantity to supply the demand, but the many visitors who come to our nursery during Lilac season usually purchase our available stock. However, this fall, we hope to supply everyone who orders with a fine 2- to 3-ft. plant. Orders filled in turn as we receive them. 2 to 3 ft., \$5.00

MACROSTACHYA. S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others. 2 to 3 ft., \$3.00

MARECHAL LANNES. D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets campanula-violet. Mrs. Harding says of this Lilac: "A beautiful and wonderful Lilac." 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

MARLYENSIS. S. One of the most floriferous of all the Lilacs we have. A dwarf for a Lilac, the bush seldom growing over 5 feet high. In blooming time absolutely covered with medium sized panicles so thick as to leave no foliage visible. The color is a uniform deep old rose. It attracts the eye of every visitor. 2 to 3 ft., \$3.50

MAURICE BARRES. S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety. 2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

MICHEL BUCHNER. D. A beautiful Lilac differing from most varieties in the blending of its colors. As the florets open the center of each remains a deep lilac bordered with a broad outer edge of distinct lighter shades, making it a very striking variety from a distance. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

MILTON. S. One of the most floriferous of all our Lilacs. Panicles long, narrow, candle-like cones are held erect and cover the bush. The color is an even shade of light purplish red which holds well in the sun. A trifle late in season. 2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

MIRABEAU. D. A tall, upright growing bush that produces very large, roselike trusses made up of many intensely double florets, lavender at the base fading through delicate pink to white at the center. General color effect flesh-pink. 2 to 3 ft., \$2.50

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. In our estimation this is the greatest double white Lilac and one of the three or four finest of all Lilacs. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

MME. CASIMIR PERIER. D. A very free blooming white with yellow stamens giving it a rich creamy appearance. A very strong, thrifty plant and always dependable. 2 to 3 ft., \$1.00

Season of Blooming

It is hard to give an accurate table for the comparative blooming season of all the different Lilacs. The Lilacs which we offer in this catalog seem to come in three rather distinct groups, the three blending into one another. There is a very early group and then there is a distinct late group, each of these being rather small. The balance which covers the bulk of the varieties would have to be classed as midseason.

Buffon is our first Lilac to bloom. Many others follow in rapid succession. All of the hybrids: **Alice, Henri Lutece, Lucetta, Josikaea, Reflexa, and Villosa** are very late.

Among the French Lilacs listed below, the following are late: **Comte Adrian de Montibella, Edmund Bossier, Monge, Mme. Antoine Buchner, Marechal Lannes, Paul Thirion, Thunberg, Victor Lemoine.**

MME. ANTOINE BUCHNER. Semi-double. Of all of the truly pink varieties we grow, we classify this as the best. This variety we purchased originally under the name of Georges Bellair and have listed it as such until last year when we discovered its true name. We have always regarded it as one of our very best Lilacs. It is a late tall-growing variety with long shapely open trusses. When seen in the bud it is a decided deep pink, but as the florets open they are a pinkish white heavily overlaid with intense rosy pink. 2 to 3 ft., \$3.00

MME. FLORENT STEPAN. S. Tall, upright grower, light, clean foliage; long, large, extremely rich panicles. Pure white with large, beautiful florets. This year this new Lilac showed up what it could really do. It is exceedingly fine. The panicles are so large, of such beautiful form, and so rich in color, we know you will like it for a fine single white. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.50

MME. FRANCISQUE MOREL. S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and still a beautiful one. Great panicles with florets as big as a quarter. A deep purple flushed mauve-pink. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

MME. LEMOINE. D. One of the best of the double whites; a pure snow-white without tinge of cream. Foliage dark green. Panicles large, long, erect; large individual florets. 2 to 3 ft., \$1.00

MME. LEON SIMON. D. Strong foliaged and strong, upright growing plant. Panicles long, beautifully formed and held well up. Buds swell very large before they open and are a deep reddish pink on the reverse side. Florets open like little Roses of a deep bluish lavender. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. A very striking Lilac. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

OLIVIER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality. 18 to 24 in., \$3.50

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright rich red, not purple. A red blending into rose. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

PRESIDENT FALLIERES. D. A lavender-rose marked with white. Panicles large, loose and showy. Very large. This Lilac is classed by many as one of the very choicest of Lilacs. It carries those delicate orchid shades so many love. Somewhat similar to Leon Gambetta but with smaller florets. 2 to 3 ft., \$3.00

PRESIDENT GREVY. D. Light blue. Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Grevy is one of the older sorts and still one of the most desirable. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

PRESIDENT LINCOLN. S. A new single blue Lilac that is now showing up very fine. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real blue. 18 to 24 in., \$3.50

PRESIDENT LOUBET. D. Red. One of the very choicest. Medium height plant. Panicles appear rather small just as the florets begin to open but they slowly develop as the florets continue to open until they become immense. A bright red in the bud stage, but showing considerable white on the inner edge of the opened petal. 2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

PRESIDENT VIGER. D. A tall, upright, shapely growing Lilac with long, rather narrow, cone-shaped panicles held erect on the bush. Color purple tipped deep pink in the bud, fading to a soft mauve. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

PRESIDENT POINCARE. D. Very thrifty plant, grows into a large, heavy-limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

A Special Offer

A Peony once planted
Why not plant more?

Every Peony in the following list was a prize-winner at the 1940 National Show held in Rochester, Minnesota. Most of them have appeared in prize collections at many large shows and a number of them have been awarded the sweepstakes prize as the best flower in the show. These varieties not only produce prize-winning show flowers, but their performance in the home garden is equally good.

Some of these varieties may already have found their way into your garden. For this reason, we are giving you an opportunity to choose for yourself just the varieties you wish at a real saving.

Do not select more than one of a kind.

Make your choice from this list.



Philippe
Rivoire



Le Cygne

SPECIAL OFFER FOR ANY GROUP OF PEONIES

Chosen From
Varieties Listed
On This Page
Postpaid

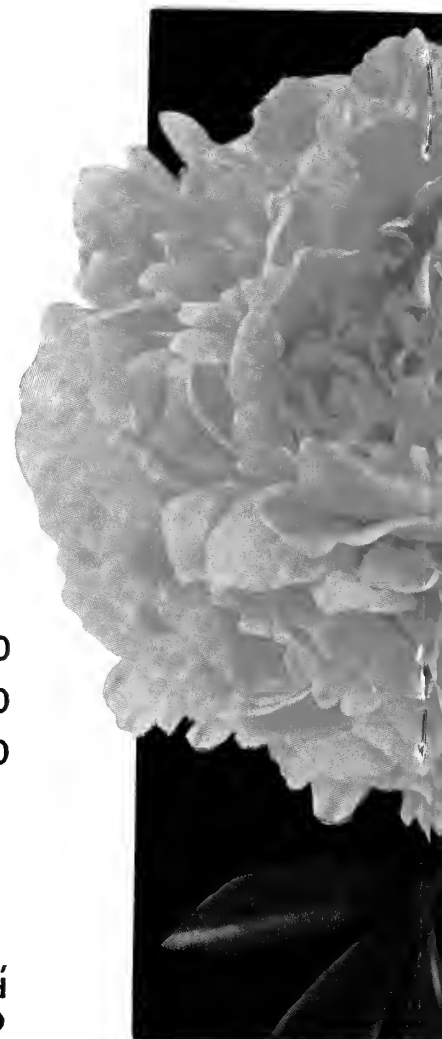
Any 3 for \$10.00

Any 6 for 18.00

Any 12 for 25.00

Do not include more
than one root of a kind
in making your selection.

The above 25 varieties,
all labeled, all Brand
Divisions—\$40.00
Express collect



Blanche

of Prize Winners

ted will last a lifetime
lant the best!

A. G. Perry
Argentine
Auguste Dessert
Blanche King
Commander
Cornelia Shaylor
Dr. John L. Crenshaw
Ella Christiansen
Evangeline Newhall
Golden Bracelet
Hansina Brand
Henry Vories
Jean Cooperman

Kelway's Glorious
Laverne Christman
Le Cygne
Mrs. A. M. Brand
Mrs. Frank Beach
Mrs. Harriet Gentry
Mrs. John M. Kleitsch
Mrs. Romaine B. Ware
Myrtle Gentry
Philippe Rivoire
Susan White
Victory Chateau
Thierry



Auguste Dessert

Hansina Brand

Won the Farr Memorial Gold Medal for the best flower in the National Show held in connection with the Chicago Exposition in 1933. In 1934 at the National Show held in St. Paul, this variety again won the Farr Medal for the best flower in the show. In 1940 at the National Show held in Rochester, Minnesota, Hansina Brand was in four classes winning first prizes, in three classes winning second prizes, and in two classes winning third prizes. Although this is a Brand origination and we had some fine plants, we were unable to take any flowers of this variety to the Rochester Show. Had this variety been in bloom here in Faribault at the time we entered our exhibits, we feel sure this Peony would have had even a better record.

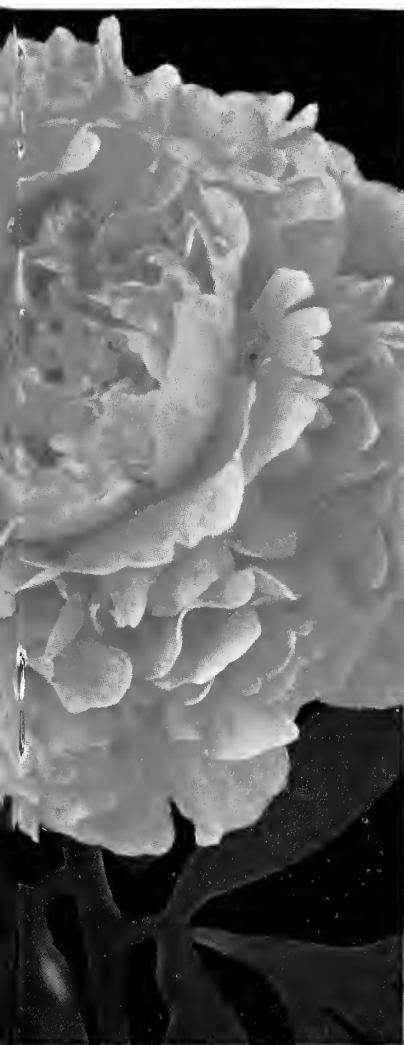


Hansina Brand

Blanche King

This variety was first exhibited at the National Peony Show held in London, Ont., Canada, in 1922. Here it received an award of merit and attracted a great deal of attention. At the St. Paul Show in 1935, this variety was very much in evidence and was awarded the prize for the best flower at the show. It also won first in a class calling for 20 dark pinks.

At the 1940 National Show held at Rochester, Minnesota, Blanche King appeared in 6 classes winning first prizes, in 5 winning second prizes, and in 3 winning third prizes.



Blanche King



REAUMUR. S. A remarkable Lilac, a flower the beauty of which grows upon you. The flowers appear of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great bloom. Color a subdued rose-red. It keeps its color a long time and is a superb Lilac. This is one of the greatest of the Lilacs.
2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

RENE JARRY-DESLOGES. D. Shrub grows to a medium height and is covered with medium sized blooms of a rich lobelia-blue touched with mauve. This is one of the fine deep blue Lilacs where the color is very rich.
2 to 3 ft., \$3.00

ROCHAMBEAU. S. A great Lilac that came out the same year with that superb Capitaine Baltet. A fine strong, very shapely, upright bush that is an ornamental in itself. Covered with superb, great, rich purple-red flowers. A Lilac listed by John Wister in his indispensable list.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

SENATOR VOLLAND. D. Very floriferous. A very pretty Lilac with a large bloom that is somewhat open. When in the bud the reverse of the petals shows a very distinct bright touch of pink which continues to show as the florets open and gives a very dainty effect to the bloom. Center of florets pinkish light lilac. Very dainty in its beauty.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

SOUV. DE LUDWIG SPAETH. S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

STADTGARTNER ROTHPLETZ. D. An upright growing shrub with long, cone-shaped panicles. A rich red-purple. Until recently Charles Joly has been our only good double red. We have in Stadtgartner Rothpletz another fine red, giving bloom later than Charles Joly.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

THUNBERG. D. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets a violet-mauve with a red-dish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. Late.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

VESTALE. S. One of the best and most graceful of all the single whites. Trusses very large at base tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

VILLOSA. S. Another excellent Lilac for large and small plantings. Grows into a large shrub, 10 feet high, with large, heavy, waxy leaves. Comes into bloom when all other Lilacs are gone. Panicles large, broad, plumelike, a delicate pink color.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best if not the best. Florets are very double like little double Roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is the great Lilac.
2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

VIOLETTA. Semi-double. A very dark Lilac of true violet-red. The individual florets look exactly like a violet and are unusually large. This season a group viewing this variety were interested in finding out just how large these florets were. We found that there were florets that a half dollar just covered. One of the choicest of all Lilacs.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

VOLCAN. S. As near a true deep red as we have. Panicles which are very long, large, and shapely, come up well above the foliage. These panicles look rather open as they are in the bud stage but as they develop they open into one of the finest, most shapely, and attractive of all the red Lilacs. It is the latest of all the red-purples.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

WALDECK-ROUSSEAU. D. A very large, rather open panicle, composed of large, very double florets on many branches. Large flower and very fine. Deep violet fading lighter.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

WILLIAM ROBINSON. D. Invariably well liked; always chosen as one of the best. Very compact panicles, almost round. When florets are about to open, the bloom gives a very striking pinkish red effect which gives place to a lavender as the florets fully open and their reverse side turns back. Very much admired.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

3 Genuine Brand Lilacs

Naturally, the law of average cannot possibly regulate the demand for all Lilacs so evenly as to prevent a surplus of some and a shortage of others. It is nothing unusual to find that the varieties in which we have a surplus include the very best of the good standard kinds. To keep our stock arranged in balanced quantities, we are willing to send these out at a special low price which provides for this Final Collection Offer:

Three fine French Lilacs, all different colors, all labeled, our selection. A guaranteed value of at least \$5.00 for..... \$2.50
Strong, 3 to 4 ft. plants for \$3.00, express collect.

Report of Brand Lilacs From Edmonds, Washington

For your information we find that the word has been getting out about our wonderful Lilacs, and truly this year they have surpassed any previous year's blooms. As with every year, we had felt at the beginning of the season that our Lilacs were not very heavily budded, but as customary, we were so greatly surprised and greeted with extraordinarily beautiful, heavy trusses that we have been literally carried off our feet with their performance and excellence of bloom. In fact, we have had a great many people come out to see our Lilacs this year, having heard from someone about them.

Letter Dated May 1, 1941

The following Lilacs have really been outstanding this year:

Henri Martin. Everybody wants this one.
Reaumur. Literally covered with bloom on such a small bush.
Olivier de Serres. The largest trusses of all this year.
Hippolyte Maringer. Gorgeous in color effect.
Leon Gambetta. Early and covered with beautiful spikes.
Victor Lemoine. Gorgeous.
Alphonse Lavallee. The longest, bluest spike of all and covered from the ground up.

I could go on raving about our Lilacs and believe me, we aim to have one of the finest plantings in the West before we are through, with your kind help.

As soon as I can get to it, I intend to send you a list of some varieties we want and not yet listed by you, so that you will have the first opportunity to supply our needs.

Pres. Poincaré. Everybody wants this one and it is a favorite with us, too.

Charles Sargent. Beautifully full pointed petals and trusses.

Miss Ellen Willmott. Glorious right now.

Pres. Grevy, Charles Joly, Volcan, and Mme. Antoine Buchner. All wonderful right now.

Violetta. Only one truss this year, but what enormous sized florets. A real comer when we can grow it better.

Signed, ROY S. LEIGHTON

A Collection of Most Beautiful Lilacs

ALL OWN ROOT



EVERY ONE
A MASTERPIECE

Select From This List

Your Selection from these varieties:

In a 2 to 3 ft. Grade:

Any 3 for \$10.00

Any 6 for 18.00

Any 12 for 30.00

All 20 for 45.00

We do not substitute on this list. Better name a second choice.

*and we know your choice will
not disappoint you*

Read our descriptions of these varieties. Decide on the colors you wish for your particular garden. Then make your selection from these varieties:

Capitaine Baltet
Canga
Decaisne
Edith Cavell
Hippolyte Maringer
Henri Martin
J. de Messemaker
Katherine Havemeyer
Lean Gambetta
Miss Ellen Willmatt

Mme. Antaine Buchner
Paul Thirion
Pres. Fallieres
Pres. Laubet
Reaumur
Ruhm van Harstenstein
Stadtgartner Rathpletz
Vestale
Victor Lemaire
Violetta

Henri Martin

Vestale

Stadtgartner Rothpletz

GENERAL IRIS LIST FOR 1941

Many of the New and the Best of the Old

SHALL WE SUBSTITUTE?

At the beginning of the season, we are able to fill all orders exactly as given. As the season advances, we often run short of a few varieties. It is well to name a second choice if your order comes in late in the season, or give us permission to substitute another variety of equal or better value of the same color.

We prepay all Iris orders amounting to \$2.00 or more. Please include 25c for postage and packing on orders under this amount.

BONSOR. 38 in. One of the sensations of the season of 1938. An intense ultramarine-blue self of rounded semi-flaring form and of the very largest size. A new Iris much lauded by the Iris Society judges wherever seen. \$5.00

If you wish to plant a group of any one variety, you may select—

Three of any 25c varieties for \$0.60

Three of any 35c varieties for .85

Three of any 50c varieties for 1.00

ALTA CALIFORNIA. 42 in. This tall flowering variety is one of the best of the clear deep yellows. Its faintly bronzed falls add to its striking beauty. Stalk well branched. 25 cents

AMENTI. 36 in. An unusually fine blend of old rose and lilac. The blossoms are large, ruffled, and well placed on widely branched stems. A tall, free flowering Iris that is very attractive. 25 cents

AMIGO. 34 in. One of those very rich Irises with blue-purple Pansy tones. In its texture and richness suggests Dominion blood. So brilliant as to be outstanding in its class. S. clear light lavender-violet; F. deep hyacinth-violet, narrow white margin. 75 cents

AMITOLA. 38 in. A large, attractive pink and gold blend with a bright yellow beard. Flowers of beautiful form are slightly ruffled. A seedling of Rameses but larger and a more intense pink. A profuse bloomer. 25 cents

ANGELUS. 38 in. A very distinct Iris as to color. A creamy, pearly light mauve-pink blend. A flower of tremendous size and great substance, something unusual with pinks. A seedling of Depute Nomblot, which it resembles in form. A fine addition to any garden. \$1.50

ANITRA. 36 in. Another new beautiful blue. A light blue of the finest texture and reminding one very much of Shining Waters only it is paler in color and more silvery. \$1.00

AT DAWNING. 36 in. A very attractive Iris with clear creamy white standards and falls softly flushed pink. Flowers of large size and beautifully formed. A well branched profuse blooming Iris. A hardy, thrifty Iris that seems to do well everywhere. No other Iris that looks like this one. 50 cents

BEOWULF. 32 in. It is one of the very best of the new varieties introduced during the past few years. It is a true maroon-red, a rich deep dark red with no purple. It is a large early variety that you will like. 50 cents

BLACK WINGS. 36 in. A large, heavy textured flower of a deep midnight blue overlaid with a frosty black luster. Vigorous, well branched, and a wonderful flower. 25 cents

BLUE MONARCH. 42 in. A fine light-toned clear blue self. A well branched stalk. Plant vigorous and hardy. This is a Sass introduction of fine habit. 25 cents

BLUE TRIUMPH. 42 in. Many claim this to be the finest light blue Iris of all. A pure, clear light blue with very large flaring florets of heavy substance, and smooth velvety finish. 35 cents

BLUE VELVET. 34 in. A deep blue bicolor of wonderfully rich texture. The florets are beautifully formed and the petals have wonderful substance. An excellent deep blue Iris. 25 cents

BRUNHILDE. 40 in. To those who like selfs this Iris will please very much. A pure deep violet-blue with a beard to match. The blooms are large and shapely and carried on well branched stalks. One of the West's finest gifts to the Iris world. A dark blue-violet throughout. 75 cents

BUECHLEY'S GIANT. 42 in. An outstanding variety. The blooms are of the greatest size and also of the most perfect and exquisite form. One of the finest of the blues. A variety you will like. This fine blue is a favorite among those who visit our fields and show room during the blooming season. 25 cents

BURNING BRONZE. 36 in. A rich subdued bronze-red that is one of the most popular among Iris lovers as a fine rich red. The plant is thrifty but does not multiply rapidly. The stalks are well branched, often carrying from four to five open flowers at one time. An excellent red for any garden. 40 cents

CALIFORNIA GOLD. 36 in. A deep yellow self of the largest size. A wonderful new yellow that seems to be an all-around good flower, exceedingly pleasant to look at. The standards and falls are as large as those of Mrs. Valerie West. An A-1 yellow Iris. 40 cents

CAPRI. 30 in. A fawn-yellow of unsurpassed substance and superb Frieda Mohr form. We personally are very fond of this variety. It is medium tall and makes a splendid variety to plant in the foreground. A most pleasing variety in its color class. The flowers are large and beautifully formed. 30 cents

CHEERIO. 40 in. A fiery bicolor with lustrous tan standards, brilliant velvety red falls, and a heavy orange beard. The plant is vigorous and blooms freely. An excellent red that is sure to please. 50 cents

CHRISTABEL. 40 in. This is one of the most striking in effect of all the Iris in the garden. The general color effect is a glowing coppery red with the falls lighted by a heavy orange beard. Of all the red Irises, it is one of the greatest exhibition varieties. In the garden a clump of it is just a mass of rich coppery red. This variety has a great future. \$1.00

CITY OF LINCOLN. 42 in. A wonderful "must have" Iris. This we believe was the most brilliant Iris we saw during 1939. A very large flower borne on a tall, strong stem with rich golden standards and bright velvety red falls. One of the best of the variegatas. \$1.75

CLARA NOYES. 36 in. A beautiful blending of yellow, orange, and apricot which makes it distinctive. Somewhat similar to the Talisman rose. 25 cents

CLARIBEL. 40 in. One of the tallest of the plicatas. A nicely branched Iris of great size. A pure snow-white with delicate distinct tracings of blue around the edges of the petals. Striking yellow beard. 35 cents

COPPER LUSTRE. 38 in. A Dykes Medal winner. A beautiful blend of pink and gold with a constantly changing luster of incomparable beauty. A fine free bloomer. 55 cents

CORALIE. 36 in. One of the brightest pinks of all the Iris. A beautiful bicolor of blendings of shell-pink and light rose. A wonderful landscape variety. 50 cents

CROWN JEWEL. 34 in. A redder Clara Noyes, giving a burnt orange mass effect. Valuable because of its striking color effect. 25 cents

CRYSTAL BEAUTY. 40 in. A tall, yes, one of the tallest and most stately of the whites, carrying many well placed florets of fine size and pure glistening white. Superb background flower where a tall white is needed. For mass color effect, plant with some of the fine pink and light blue varieties. 25 cents

DAUNTLESS. 40 in. This fine velvety red Iris was awarded the highest honor a variety can receive, the Dykes Memorial Medal. The coloring in both the standards and falls is a rich velvety red. This is an old variety but it will be some time before it is surpassed for color. 25 cents

DEPUTE NOMBLLOT. 42 in. This Iris is also a winner of the Dykes Memorial Medal. An Iris of gigantic form and the finest coloring. S. coppery red, flushed golden bronze; F. rich claret-crimson. A really fine Iris of great beauty. 25 cents

DESERT GOLD. 42 in. A fine early flowering medium yellow of the largest size and most perfect form. Fragrant. 25 cents

DESTINY. 38 in. This is a rich sombre-toned Iris which has made a sensation in England. It has exceedingly velvety broad falls of black-plum-purple, with deep purple standards and a brilliant gold beard. A very rich Iris. 50 cents

DIRECTEUR PINELLE. 38 in. When we first saw this magnificent bronze-purple Iris in 1936 in full bloom among some twenty or more of the world's best new kinds, we instantly picked it out as a masterpiece Iris and each year as our stock of it increases and we see more of it, our estimation of it increases. One of the best large, finely formed bronze-purples. A very heavy bloomer. 50 cents

DOGROSE. 44 in. A superb pink Iris with large, oval-shaped flowers in a uniform shade of rose-pink. A tall, free flowering sort. Fine landscape variety. 25 cents



IRIS—Continued

DOLLY MADISON. 35 in. Flowers very large, often $4\frac{1}{2}$ inches high by 5 inches wide. It is a seedling of Lent A. Williamson and carries the good sturdy qualities of that parent together with even greater size. An immense mauvette-lilac-pink of most outstanding quality. **25 cents**

DORE. 34 in. An Iris that resembles a Daf-fodil in coloring. Standards clear yellow; falls creamy white. A fine Iris of good size, unique appearance, and fine plant habits. **25 cents**

DOROTHY DIETZ. 36 in. An Iris of unusual coloring. Standards a light chicory-blue; falls pansy-violet. Distinct. **25 cents**

E. B. WILLIAMSON. 36 in. A wonderful new Iris of rich coppery red tones. Different from others of this general color and very beautiful. The large, full, rounded petals are of wonderful form and splendid substance. The stalks are widely branched with many flowers open at once. **\$2.50**

ELLA WINCHESTER. 38 in. A large beautiful Iris named in honor of the late Mrs. Chas. B. Winchester, wife of the president of J. B. Lyon Co., publishers of the Flower Grower. A very large, clear, intense red with a rich smooth finish. Has done wonderfully well in our garden. **75 cents**

ELEANOR ROOSEVELT. 24 in. This Iris has been awarded the Hutchenson Gold Medal as the best fall-blooming Iris. A deep purple self with very rich falls. It will bloom a month in the spring and then from 2 to 3 months in the fall. **25 cents**

EROS. 40 in. A tall clear salmon or coral-pink, a shade of pink so much loved by many people. For those who do not demand a large flower, this is an exceedingly pleasing variety. **25 cents**

ETHEL PECKHAM. 34 in. A large, fragrant red-toned variety, the most nearly red of all Irises. Received Honorable Mention, American Iris Society. **25 cents**

ETHELWYN DUBUAR. 40 in. A very attractive deep pink. Standards a clear red with a shadow of blue; F. large and of a rich deep shade of red. **25 cents**

EUPHONY. 32 in. Beautiful blend of chamois-yellow. Ruffled flowers on well branched stems. A delightful flower. Very floriferous. **25 cents**

EXCLUSIVE. 40 in. A very large light blue Iris that some believe leads its color class. A very pure light blue overlaid with a silvery mist which enhances its beauty very much. One of the very finest Irises. **75 cents**

FRANK ADAMS. 42 in. An exceedingly fine rosy fawn bicolor. A beautiful new Iris with nicely formed standards of maize-yellow and broad falls of a deep rose with a wide golden haft. The tall, stout stems are well branched. **\$1.50**

FRIEDA MOHR. 38 in. A beautiful flower both in form and color. Unusually tall with clean foliage; ideal for either mass planting or for specimen flowers. A pink bicolor. Standards a light pinkish violet; falls a deep lilac-rose. **25 cents**

GOBELIN RED. 30 in. Compared with the color chart this is a true oxblood-red, showing no purple in its make-up. Flowers are of medium size and very finely formed. Stems and leaves are thin, strong, erect. **25 cents**

GOLDEN FLARE. 33 in. A dazzling color combination. A blending of flame-rose and yellow. If you wish something entirely different, this variety will please you. Awarded the Silver Medal by the Iris Society of England. **25 cents**

GOLDEN HELMET. 36 in. A flower resembling King Tut in its brilliant color but much larger. The standards are ruffled and of a chestnut color, while the falls are a rich oxblood-red. **35 cents**

GOLDEN HIND. 30 in. A bright clear buttercup-yellow, and as fine a shade in yellow as can be found. Probably the richest deep yellow Iris. Very floriferous and in every way a most desirable Iris. **60 cents**

GOLDEN LIGHT. 34 in. A striking Iris with pronounced beautiful ruffling of the petals. An Iris that is very different. A golden yellow touched orange-cinnamon about the edges. A bright sprightly Iris. **25 cents**

GOLDEN TREASURE. 38 in. We were indeed pleased when this wonderful new Iris first bloomed in our garden. An exquisite new light creamy yellow with falls just a shade deeper than the standards, and the entire bloom lit up with an intensely brilliant golden beard. A lovely yellow and a prize winner in the show room. **75 cents**

GRACE MOHR. 35 in. There are three good seedlings now in commerce of the universally liked Iris, Wm. Mohr. Grace Mohr is one of these and is said to be hardier than Wm. Mohr. It is darker than its parent, with flaring falls, and tall, well branched stems. Superb. **\$2.00**

GUDRON. 32 in. We place this comparatively new Iris as one of the three or four very best of all white Irises. The entire flower is a glistening white with a deep golden beard. Very large, nicely shaped blooms of fine velvety texture. If you like a white Iris, here is a real one. **25 cents**

HAPPY DAYS. 40 in. One of the outstanding large fine light yellows. We might say one of the largest and finest. Great large flowers in a clear Pinard yellow are carried on tall, strong, well branched stems. Strong grower and good multiplier. **35 cents**

IMPERIAL BLUSH. 38 in. A large, fragrant blush-pink, with long drooping falls set off by a lemon-yellow beard. The flowers are ruffled and borne profusely on tall stalks. **35 cents**

INDIAN CHIEF. 36 in. One of the very best of the entire range of two-toned reds. Standards a beautiful violet-rose; falls deep rich glowing velvety red. Splendid for massing. **25 cents**

INDIAN HILLS. 37 in. A true rich wine-purple. The flowers are unusually large, of fine form, and excellent substance. An unusually fine variety for massing as it produces a fine effect in a large clump. **50 cents**

INDIGO BUNTING. 34 in. One of the finest of all the blue Irises for landscape work. In color a rich, velvety indigo-blue. A very satisfactory dark blue toned variety. **25 cents**

INSPIRATION. 38 in. A very interesting new Iris that may be classified as a deep pink, although it represents a variety of rich colors. A self of distinct form with excellent branching stems. A well liked variety. **\$5.00**

JASMANIA. 38 in. The most perfect in form of all the yellows. A full-petaled profuse bloomer. A rich banana-yellow with a striking orange beard. One of the finest of all the yellows in all ways. **50 cents**

JEB STUART. 36 in. An Iris which impresses one because of its erect perfect carriage. An intense rich red-brown entirely without venation, and with a striking orange beard. **35 cents**

JEAN CAYEUX. 40 in. An outstanding introduction that was awarded a Certificate of Merit by the French Horticultural Society and in 1931 it won the Dykes Medal for the finest Iris of the year. It is an unusual light buff described by some as "coffee colored" and by others Havana-brown. **35 cents**

JOYCETTE. 36 in. A nicely branched Iris often carrying two to three big, well opened blooms to the stem. A splendid great red. In fact, one of the largest and best in its color section. It is almost a self in a deep glowing flower in as near a crimson as we have in an Iris. Fragrant. **50 cents**

JUNALUSKA. 40 in. A lovely combination of gold, copper and red tones. The standards are copper suffused with rose. The falls are a rich velvety red. The flowers are large and carried well on tall, widely branched stalks. **75 cents**

KING JUBA. 40 in. Standards old gold; falls Dahlia-carmine. Honorable Mention, American Iris Society. A tall late variety. A wonderful variegata. **25 cents**

KING MIDAS. 36 in. A splendid Iris that always arrests the eye. Standards golden buff, suffused garnet-brown; falls velvety iridescent garnet-brown, edged golden buff, with heavy orange beard. Center of flower illuminated with glowing yellow lights. **25 cents**

KING TUT. 32 in. One of the brightest of all the Irises. General garden effect bright glowing red. Every lover of a red Iris should have this one. **25 cents**

LADY PARAMOUNT. 40 in. A gigantic soft primrose-yellow, with firm silken texture. Broad standards and wide flaring falls. A fine flower. **25 cents**

LARGO. 40 in. A flower of extra fine form and size. Tall and well branched. A harmony of wax-yellow, mustard-yellow, and citron-yellow, with the falls overlaid mauve. **25 cents**

LEGEND. 36 in. A very rich velvety crimson-claret, with a prominent gold beard which adds greatly to the beauty of the flower. Huge flowers of fine form. **25 cents**

LIGHTHOUSE. 34 in. An unusual blending of colors, an old rose to a rosy red bicolor with just a suggestion of copper tones. A coppery rose flower with a burning yellow center radiating streams of light from the heart of the flower. Large, nicely rounded flowers. **\$1.00**

LOS ANGELES. 38 in. Immense white flowers of beautiful form and great substance, the standards faintly edged blue. An outstanding Iris. **25 cents**

LUCREZIA BORI. 40 in. A giant of a flower in a very late blooming deep yellow. Standards nicely domed and delightfully ruffled. The falls are long and of a deeper shade of yellow than the standards and have an olive reflex towards the haft. Indeed a rich yellow. **50 cents**

MARCO POLO. 37 in. A large clear-toned bicolor with rich rose standards and brilliant, velvety crimson falls. One of the splendid new brilliant reds that is doing well all over the country. **60 cents**

MARQUITA. 34 in. An ultra beautiful Iris in ivory-yellow and watermelon-rose. It is almost impossible to imagine anything more exquisite than the combination of the chaste creamy standards and the rich watermelon-rose falls. **35 cents**



IRIS—Continued

MARY GEDDES. 38 in. Standards light salmon; falls same color overlaid with Pompeian-red. A most outstanding new color in almost a self-ochraceous salmon. Very striking. Winner of the Dykes Medal in America in 1936. 25 cents

MELDORIC. 37 in. A deep rich black-blue Iris that many claim to be the finest dark Iris. Color is intense, substance good and very velvety. Unusually large. 25 cents

MICHELANGELO. 43 in. An Iris of very unusual coloring. A lavender-old-rose shading to dove-gray. The colors are iridescent, which enlivens the flower and makes it unusually attractive. \$1.00

MISSOURI. 37 in. There are many different shades in the blues and many blue Iris, but take Missouri and we will have to say "it is the great blue." The blooms are immense in size, of beautiful form, heavy texture, and a pure shade of medium blue. 50 cents

MME. LOUIS AUREAU. 36 in. One of Cayeux's most charming productions. A plicata with rosy heliotrope spread over a background of silvery white. No plicata has been more talked of in recent years. Winner of Dykes Medal in France, 1934. \$1.25

MORNING SPLENDOR. 42 in. One of the indispensable Irises. Fine tall, straight stems carry great large, nicely shaped blooms of a rich dubonnet-red. Flowers have fine substance and are very fragrant. Silver Medal Garden Club of America. An old but dependable variety. 25 cents

MOTIF. 38 in. We think this Miss Sturtevant's finest flower. A large, rich glossy pansy-purple self and a splendid easy grower. One of the most handsome of all the dark colored Irises. Height, habits, and branching are faultless. An improvement on old rich Pioneer. 25 cents

MRS. J. L. GIBSON. 38 in. A very deep violet-blue; almost a self. This is probably the richest of all these deep violet-blues. Richer even than Black Wings. A tall, thrifty, well branched variety that is simply a "must have." 40 cents

MRS. VALERIE WEST. 40 in. A fine Iris with falls of rich deep crimson-brown; standards large, lavender shot with bronze. Strong stem, well branched. 25 cents

MRS. WILLARD JACQUES. 36 in. An exquisite flower in all ways. A charming blend of pink and yellow. The blooms are daintily ruffled and nicely placed on the stems. Makes a most striking effect in the garden. Very profuse bloomer. 75 cents

NARAIN. 38 in. A pure rich marine-blue self beard and all, of great purity with a fine rich sheen. We believe this Iris will be recognized among the best for years to come. 60 cents

NARANJA. 36 in. Something new in Iris coloring. A yellow with distinct orange shadings in the falls. Because of this real break in color and because of the all-around goodness of the flower this is one of the most talked of Iris. 50 cents

NENE. 36 in. Standards lilac; falls light red with lighter margin. An impressive variety which stands up well. Very large and striking. One of the best flowers in a show room. 25 cents

NOWETA. 30 in. This is one of the daintiest and most attractive of all the pink Iris. A wonderful flower with a frilly lacy effect in a variegated creamy pink. 25 cents

ORLOFF. 38 in. This is one of the most striking of the newer yellow plicatas. The ground color is yellow covered with rich blendings of red-brown. An unusually striking flower, with large ruffled blooms well carried on well branched stems. Thrifty, strong grower. \$1.50

OZONE. 37 in. A beautiful new Iris. One of the best of the recent Sass introductions. A deep pearly mauve, a self except for coppery brown on the haft. One of those beautiful, delicately colored Iris that everyone of fine taste loves. 35 cents

PAULETTE. 54 in. Here is an immense new Iris. Classed by many as the tallest, largest, finest blue bicolor to date. Falls often measure 3½ inches across. 25 cents

PINK OPAL. Large flowers on 40- to 46-inch stems. A sister flower of Pink Satin which it resembles very much only it is a little deeper in tone and hardier. Many like it better. A rich pure pinkish lilac self. 25 cents

PINK SATIN. 36 in. One of the best and purest clear pinks of all the pink Iris. We have it growing and blooming in our own home garden and we think it about as good a pink as can be had. 25 cents

PLUIE d'OR. 36 in. The very best yellow Iris among the older varieties. Flowers larger and of finer form than Gold Imperial. Tall well branched stems. Received a Dykes Medal. 25 cents

PLURABELLE. 40 in. A pastel variegata with clear yellow standards and rose-pink falls. Flowers are medium in size, stalks tall, well branched and carrying from 10 to 12 buds. A desirable new Iris. 25 cents

PRESIDENT PILKINGTON. 40 in. A very large pale buff flower heavily suffused with lavender. An Iris nicely proportioned and very much liked by those who admire the blends. 25 cents

PURPLE GIANT. 34 in. A fine new violet of tremendous size. Because of its sheer outstanding attractiveness, it has gained popularity. Everyone likes it. 35 cents

RADIANT. 30 in. An exceedingly brilliant bicolor. The standards are an intense deep yellow bronze, with velvety terra cotta falls, and a bright orange beard. The coloring is so intense as to make it unusually brilliant in the garden. \$1.75

RAMESES. 38 in. An immense Iris that is very much in demand. Plant large, strong and sturdy. Very floriferous. Standards large, domed and of beautiful soft, even, light russet flushed with pink-lavender; falls large, flaring, deep pink. This variety was awarded the Dykes Medal in 1932. 25 cents

RED DOMINION. 40 in. An outstanding glowing oxblood-red. The flowers are large, velvety, and of flaring form. The clear red standards are slightly frilled. An outstanding variety. 25 cents

RED ORCHID. 28 in. The reddest of the intermediates. Standards violet-carmine; falls rich velvety violet-carmine. Dark yellow beard. 25 cents

ROSE DOMINION. 38 in. A beautiful American Beauty rose color, with flaring falls and a vivid golden beard. A very pleasing Iris. 25 cents

ROSY WINGS. 38 in. This is a brilliant variety made up of a combination of red, pink, and copper tones. The oval blooms are of large size and carried well on tall well branched stems. A variety greatly admired in our fields. 60 cents

SAHARA. 38 in. A Dykes Medal Iris, England 1935. A beautiful primrose-yellow of most perfect form and the clearest and purest of coloring. A refined Iris most attractive in every way. Hardy, vigorous, and a good bloomer. Very desirable. \$1.00

SALUTATION. 33 in. A beautiful light yellow, nicely ruffled, that is in season with the late intermediates. This is the earliest of the large yellows. All who like yellows should certainly add this one to their list. \$2.00

SANDALWOOD. 34 in. A most delicate blending of cream and brown gives us a wonderfully beautiful Iris. The flowers are large and ruffled, producing an exquisite effect. The plants are strong growers, hardy, and profuse bloomers. An improvement on wonderful Jean Cayeux. 50 cents

SEDUCTION. 38 in. Another fine new plicata. Beautiful, pure waxy white standards, finely veined with delicate pale lilac; falls dotted the same color on the haft. A white beard, lightly tipped yellow. A flower of exquisite form. 50 cents

SEMINOLE. 30 in. A soft rose-red with rich velvety crimson falls. Brilliant orange beard. A thrifty grower and very satisfactory. 25 cents

SENSATION. 36 in. A wonderful cornflower-blue of perfect form and substance; great big flowers on tall, stout stems. A blue that was well named. Awarded the Silver Cup for the most outstanding flower in the Boston Show in 1931. 25 cents

SHAH JEHAN. 38 in. Here is a fantastically beautiful brilliant Iris. Standards a delicate creamy buff edged lavender; falls a rich, magnificent blending from a light fawn at the haft to a burning copper, and then to a rich deep chestnut. One of the most brilliant in all. 25 cents

SHINING WATERS. 36 in. A clear, clean bright blue self with waxlike petals, with many unusually large blossoms open at once. A beautiful and outstanding blue. 25 cents

SHIRVAN. 33 in. Standards pale shade of lustrous brown with yellow tones prevailing; falls a rich, heavy red-brown and semi-flaring. An excellent free flowering variety. 25 cents

SIEGFRIED. 40 in. A remarkable new color advance in Iris. A very large flower with a deep creamy yellow ground stippled and dotted brown on both standards and falls. An entirely new break in Iris coloring. A distinct, free flowering plicata. \$1.25

SIERRA BLUE. 40 in. A huge light blue self with smooth finish and deep orange beard. The falls flare widely and are nicely placed on open branching stalks. A splendid blue. Dykes Medal 1935. 35 cents

SIR KNIGHT. 36 in. One of the finest of the rich deep dark blues. A huge violet self with a very brilliant orange beard. Standards nicely domed; falls flaring. Very fragrant. 35 cents

SIR MICHAEL. 38 in. One of the finest Irises ever brought out in its color. Standards clear lavender-blue; falls a rich velvety red-purple; beard a brilliant red-gold. A great Iris that must be seen to be appreciated. 25 cents



Las Angeles

If you wish three or more of
any one kind, see general list
for prices.
Iris orders amounting to
\$1.00 or more are postpaid.



Cheerio



Rameses

This list is made up for
those who do not know
Iris well and who desire
to purchase something
really outstanding at a
reasonable price.

We guarantee that not
a single Iris on this page
will disappoint you.



Eras



Frieda Mahr



The Black Douglas



Happy Days

BRAND'S SPECIAL IRIS
OFFERS OF 12 SUPERB
VARIETIES


Any 3, all different, for 75c
Any 6, all different, for \$1.35
All 12, 1 of each, for \$2.50
Postpaid



Sir Michael



Dauntless



Joycette



Pink Opal



Valor



SNOW KING. 38 in. This is truly the king of the present day white Iris. A flower of good size, pure white nicely formed standards, great, broad, pure white, waxy, flaring falls make this the perfect white. **75 cents**

SPOKAN. 34 in. A very large Iris of coppery red tones. The standards are glowing red-brown; the falls same but slightly deeper in shade. One of those rich velvety brilliant kinds that just stand right out in the garden among all other varieties. **35 cents**

ST. LOUIS. 40 in. A wonderful landscape flower in a tall, deep violet or rich dark blue with a dusky orange beard. One of the very finest in this color. A very profuse bloomer of very attractive form. **40 cents**

SUNMIST. 34 in. A beautiful creamy white with a glowing golden center. An Iris of great substance that makes an unusually finished appearance as the sun shines upon it. Distinct in color, form and substance. **25 cents**

TARANTELLA. 36 in. The best to date of the pink edged plicatas. Flowers are medium large, ruffled, pure white with a distinct edge of pinkish lavender. Good strong grower and blooms freely. A very desirable Iris. **25 cents**

THE BLACK DOUGLAS. 36 in. A pansy-violet of medium size. A very rich velvety deep violet almost black. One of the richest of the dark colored Irises. A splendid garden flower. **25 cents**

IRIS—Continued

THE RED DOUGLAS. 38 in. This is one of the greatest, if not the greatest of the new reds. Admitted by everyone to be about at the top. The blooms are very large, beautifully formed, and of great substance. Stems tall and well branched. A very rich brilliant red. **\$1.75**

TIFFANY. 36 in. Another fine plicata. A light yellow, heavily bordered deep brown-purple, almost a maroon. Standards dotted and edged rich reddish brown; falls with a wide border of same shade. A good all-around performer. **\$1.50**

TRAIL'S END. 36 in. In 1934 this Iris received Honorable Mention, American Iris Society. The standards bronzy yellow overlaid orange-red; falls strawberry-red. An unusual Iris—one you will like. **25 cents**

VALOR. 50 in. A deep blackish blue-violet bicolor, with changing color effects in different lights. Very tall and very fragrant. Honorable Mention, American Iris Society. It will be some years before this variety is outclassed in its color. **25 cents**

VENUS DE MILO. 38 in. A beautiful chaste creamy white. Tall, graceful, and very floriferous. Long stood at the top of all the whites, and is still one of the best. **25 cents**

VERT GALLANT. 40 in. A very large flower of great substance, brilliant coloring and the finest form. Standards are a blending of copper, fawn, and soft lilac; falls intense garnet-red with bronze edge. An outstanding Iris in every way. **25 cents**

VISION. 35 in. One of the very finest of the variegatas. A brilliant flower with honey-yellow standards and velvety garnet-brown falls. A heavy gold beard enhances its beauty. Splendid plant habits. **50 cents**

VIOLET CROWN. 40 in. A blending of pale shades of violet with the falls slightly deeper than the standards. An Iris that is remarkable for its lasting qualities. The most outstanding pure self lavender. Very free flowering. An unusual Iris. **25 cents**

WABASH. 39 in. A large, true amoena. The standards are beautifully arched and a pure glistening white; the falls are wide and of a deep hyacinth-violet with a very decided white margin. This is one of the great flowerers and every one who sees it admires it. **25 cents**

WAR EAGLE. 42 in. A new Sass Iris of tremendous size and great beauty. Standards bright red-purple; falls rich red-purple with black shadings. Some brown on the haft. **25 cents**

WINNESHEIK. 37 in. One of the finest of the dark blues. A slight ruffling adds to the beauty of a most gracefully formed Iris. One of the few dark blues with a lighter blue margin, a feature which makes it distinct in its color. Always in demand. **25 cents**

WM. MOHR. 30 in. An immense flower, lilac in color, veined purple; a pogocyclus hybrid which must have protection in the winter to do well. This is a real sensation to people as it is entirely different. Last season we sold every saleable plant we had and refused many orders. **35 cents**

Our 1941 "OLD MASTERS" Collection

A Wide Range of Colors - More Desirable Every Year

ALTA CALIFORNIA. A large clear deep yellow.
BLUE MONARCH. A fine clear light toned blue.
CLARA NOYES. A Talisman Rose blending of colors.
CRYSTAL BEAUTY. One of the best pure whites.
DEPUTE NOMBLLOT. A coppery red flushed bronze.
DOLLY MADISON. A large mauve-pink blend.
DORE. Standards clear yellow; falls creamy white.

INDIAN CHIEF. A large red bicolor.
INDIGO BUNTING. A rich, velvety indigo-blue.
KING TUT. A flashing chestnut-red.
MRS. J. L. GIBSON. A deep violet-blue self.
PINK SATIN. One of the best of the clear pinks.
RED ORCHID. The reddest of the intermediates.
TARANTELLA. A pure white with a pinkish lavender edge.
WAR EAGLE. A large rich reddish purple.

**15 FINE IRIS
for \$2.45**

Postpaid

**Priced to Meet Every
Pocketbook**

SIBERIAN IRIS

The Siberian Irises are very graceful and are much used in landscape work as the plants with their rich upright growth and grasslike foliage add very materially to the beauty of any planting in which they are used. Wonderful to use about water pools, bird walks, etc. Perfectly hardy.

In our show room we usually plant clumps of Siberian Iris around our bird baths. We receive more orders for this Siberian Iris from our visitors who see it in bloom than we often do during a whole season when we depend upon the descriptions in our catalog for our orders.

Siberian Iris works in nicely with other flowers for bouquet work.

Prices for the following varieties: 40c each; 3 for \$1.00;

All 8 for \$2.00, postpaid.

BUTTERFLY. 38 in. Standards and styles soft blue; falls soft blue over white.

CAESAR. 48 in. A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

EMPEROR. 48 in. True oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

KINGFISHER BLUE. 54 in. A very tall graceful growing variety. A fine, large bright blue on 4½-ft. stems.

NORA DISTIN. 30 in. Standards and styles clear violet; falls white edged and veined china-blue.

PERRY'S BLUE. 48 in. A beautiful shade of clear light blue. One of the favorite varieties.

RED EMPEROR. 30 in. Beautiful wine-red, shaded and veined a deeper tone. No other variety like it. A beautiful red-toned Iris.

SNOW QUEEN. 38 in. A snow-white variety with most beautiful form, and lasting qualities. Large flowers.





FAVORITE GARDEN IRIS

You Cannot Go Wrong in Purchasing from this List

We grow large fields of the best of the standard varieties of Iris to supply our Decoration Day trade. However, we find when visitors come to our nursery to make their selections for their own home gardens that these varieties are still old favorites.

We cannot afford to use valuable catalog space for long descriptions. However, those of you who have received our former catalogs and have kept them, will find these varieties with more complete descriptions. You will also find that only a few years ago many were listed as new varieties selling at high prices.

OUR PRESENT PRICES

Choose any ten for \$1.25, postpaid. Select any twenty-five for \$2.00, postpaid. A Gobelin Red Free With Above Offers.

If you wish to plant in quantity for mass effect or if you wish to grow Iris for the cut flower trade, select 10 kinds (10 of a kind), 100 in all, from this list or you may select more of any one kind, for \$6.00, express collect.

NOTE: Always make a second and third choice so if we run short of any one variety we will not have to delay your order.

AMBASSADEUR. A rich velvety purple-maroon.
BEAU IDEAL. A white plicata bordered rich violet.
BLUE BANNER. A blue bicolor.
BLUE HILL. The bluest of the clear toned blues.
BLUET. A pale blue self.
BUTO. A very fine rich deep velvety purple.
CORONATION. A deep golden yellow.
DREAM. A favorite soft rose-pink.
ELIZABETH EGELBERG. A tall mauve-pink.
ELSINORE. A primrose-yellow bordered violet-crimson.
FLAMMENSCHWERT. A striking bicolor, golden yellow, rich reddish brown.
GAULOIS. One of the good red Irises.
GAYNELLE. The earliest deep yellow.
GENEVIEVE SEROUGE. A blending of tawny yellow and pale blue.
GEORGE TRIBOLET. Violet standards, velvety red-purple falls.
GLEAM. An attractive soft blue.
GOLD CREST. Intense blue self, prominent gold beard.
GOLD IMPERIAL. A deep golden yellow.
IDEAL. A bicolor of light and deep blue.
JANE WILLIAMSON. A pastel pink blend.
KOCHI. Very early deep purple.
MAGNIFICA. Enormous tall early pink bicolor.
MARY BARNETT. Beautiful light blue self.
MIDWEST. White, peppered bright rose dots.
MILDRED PRESBY. Standards white; falls rich ruby.
PARC DE NEUILLY. A fine early dark purple.
PIONEER. An immense red-purple.
PONGEE. A light buff color.
PROSPERO. A huge deep blue.
RHEINGAUERLE. A pink edged silver.
RHEINTRAUBE. A fine two-toned blue.
SOUV. DE MME. GAUDICHAU. A rich deep blue-purple.
TRUY CHARM. White plicata edged blue-lavender.
VIKING. An intense blue bicolor.
WACONDA. A metallic light red.
WEDGEWOOD. A pure Wedgwood-blue.
WHITE QUEEN. A glistening pure white.

GROW YOUR OWN FLOWERS

Whether you own your home or not, you can have a colorful garden when you can purchase beautiful Iris in all colors at the above prices. Iris make an ideal Decoration Day flower. A dozen fine varieties that will give you flowers year after year, will cost you less than one small bouquet.

WE SHALL BE GLAD TO SELECT FOR YOU

We know Iris varieties well. If you have difficulty in making your selection we shall be glad to make up a collection for you.





June Delight

The finest of all pink Oriental Poppies. Fits nicely into any color scheme.

Search for a pure pink Oriental Poppy has at last resulted in this wonderful variety. There are other pinks but we believe this the best of all. A pure even rose-pink of fine form and size borne on strong graceful stems. We paid \$15.00 per root for June Delight to get our start. We offer it now to you in fine large roots at \$1.50 each; or 3 roots for \$4.00.

Henri Cayeux
75c

If your garden is small and will not accommodate as many as 10 Poppies, you may choose any 5 varieties from our two color pages for \$3.00, postpaid.



Australia
\$1.00

SPECIAL OFFER 10 BEAUTIFUL POPPIES

One each of the ten varieties on these two pages—

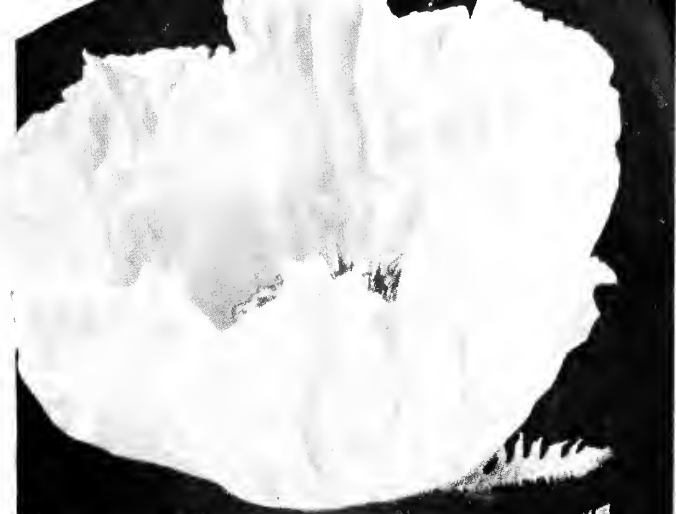
A \$7.05 Value

for **\$5.00** Prepaid

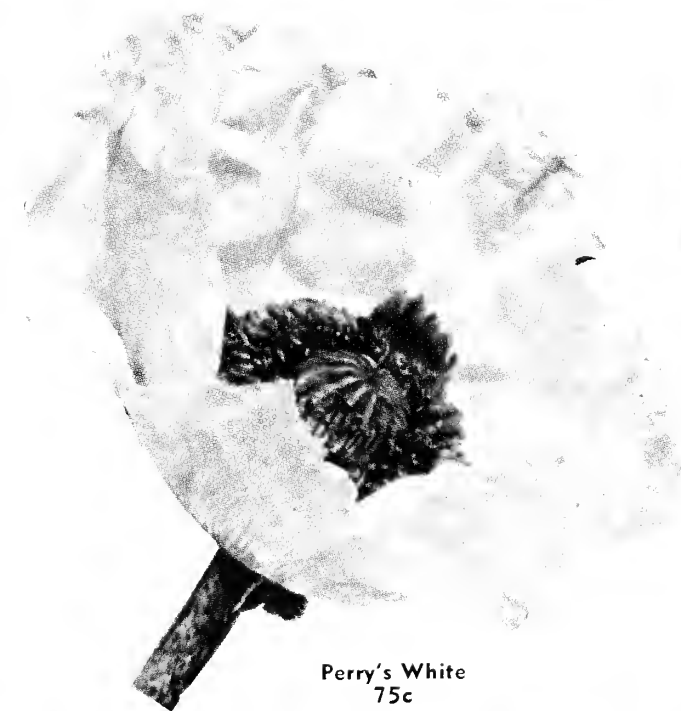


Mrs. Perry 35c

→
Fairy
35c



→
Joyce
50c



Perry's White
75c



Wurtembergia 75c



Cavalier 75c



Olympia 35c

Oriental Poppies A BLAZE of GLORY in YOUR GARDEN

Our fields of this flower now cover an acre of ground and contain the finest varieties to be found. In addition to the well-known old-fashioned orange-red Poppy, we now have many shades of pink, red, and lavender. Some of these are brilliant enough to call for a green or white background, while others are soft enough to harmonize with the most delicate spring flowers.

We are always looking for good new sorts and this year we believe we have as complete a list of good kinds as can be found anywhere.

AUSTRALIA. A true red without trace of orange. A large flower in a deep crimson-red with a gorgeous throat coloring. Same deep red as Lulu A. Neeley but a much larger flower. Each, \$1.00; 3 for \$2.50

BEAUTY OF LIVERMORE. A splendid Oriental Poppy with good stiff stems. Immense, deep red flowers. Blooms later than Wurtembergia. Each, 35c; 3 for \$1.00

CAVALIER. A large flower in a deep cardinal-red. Crinkly petals. One of the best Poppies. Of medium height, its strong stems hold its immense flowers nicely erect. Each, 75c; 3 for \$2.00

CERISE BEAUTY. This variety produces large flowers of a beautiful shade of cerise-pink, with blood-crimson center, and glittering black blotches at base of petals. Each, 50c

CHEERIO. A new blush-pink with light cherry-red base spots that show through the petals. The flower is of medium size. A striking variety with a pleasing color combination. Each, \$3.50

FAIRY. A lovely Poppy in an even shade of delicate pale pink. Blooms of medium size. Of medium height, it is just the Poppy to fit into a small bed. Each, 35c; 3 for \$1.00

GOLD OF OPHIR. A new Poppy in a new color. A golden orange developing into the nearest yellow of any Oriental Poppy. Each, \$1.00; 3 for \$2.50

HENRI CAYEUX. A distinct old rose shading into burgundy. An early bloomer and a good grower with distinctive gray-green foliage. Each, 75c; 3 for \$2.00

JOYCE. A fine cherry-red with flowers of medium size borne on tall, perfectly straight stems. One of the very best Poppies. Each, 50c

JUNE DELIGHT. A pure even rose-pink of fine form and size borne on strong graceful stems. There are other good pinks but we believe this the best of all. Each, \$1.50

LULU A. NEELEY. A rich deep crimson-red with no trace of orange in its color. A prolific blooming variety which is excellent for a cut flower. Each, 50c

MRS. PERRY. Where the red or orange will not blend well with other flowers, use Mrs. Perry, a beautiful large salmon-pink. A most pleasing even shade of pink. A variety that seldom dies out. Each, 35c; 3 for \$1.00; 6 for \$1.50; 12 for \$2.50

OLYMPIA. The earliest and also the hardest of all Oriental Poppies. If you have difficulty with your Poppies dying out, try Olympia and you will have no such trouble. Olympia comes a full week ahead of any other variety. It is just going as the next earliest starts to open. The flowers are of medium size, semi-double, and of a rich soft orange-red, a very pleasing color. Plant Olympia, the True Iron Clad Oriental Poppy that never dies out. Each, 35c; 3 for \$1.00; 6 for \$1.50; 12 for \$2.50

ORANGE QUEEN. This variety comes into bloom just after Olympia. The color is a brilliant deep orange with a great rich velvety black center. This is also a very hardy variety. Each, 35c; 3 for \$1.00; 6 for \$1.50; 12 for \$2.50

When to Plant

The Oriental Poppy is best handled during its dormant season, which usually begins about August 1st.

We begin to fill our orders at this time and continue during the fall months.

A plant during the dormant season appears dead, and you may not be at all pleased when you receive a consignment of these roots. But carry out the following directions and in a very short time your plants will show signs of life. We do not send out Oriental Poppies in the spring.

How to Plant

Dig a hole so deep that the root extends straight down its full length with its top two inches below the surface. With the root in place, fill the soil about it until the hole is one-half full, pack the soil solid about the root and then fill the hole full of water and let seep entirely away. Then fill hole level full of soil and leave some loose pulverized soil on top. Be sure to put 2 to 3 inches of straw, hay, or peat mulch over the top of the plants after ground freezes.

We Supply a Large Root

We do not handle the small Oriental Poppy roots sold at cheap prices. We send a root that is worth what we ask for it, a big root that will grow and bloom well the first year.

Poppies for Cut Flowers

Many people think they cannot cut their Oriental Poppies for house decoration. Cut the blooms when fresh and dip three or four inches of the stem immediately in boiling water for three minutes. Then place in cold water. So treated, the blooms will hold nicely for three days.

Measuring is Convincing

During the blooming season, our daily newspaper made a statement that we had Poppies in our show room measuring a foot in diameter. One of our visiting friends thought this was exaggeration and called us to task. By actual measurement we found "Australia" actually measured 11½ inches.

PERRY'S WHITE. This is the best of the white Oriental Poppies. It is of medium size. The petals are white with a slight touch of pink at the base. Each, 75c

PROSERPINE. Immense truly saucer-shaped flowers with petals of the greatest substance. The color is a soft rich scarlet-red. The great flowers are carried on long, perfect stems. One of the outstanding varieties. Each, 50c

PURITY. A pure soft pink without spots or markings. Many consider it the best pink. You will love this one. Each, 50c

WUNDERKIND. A comparatively new Poppy that is seldom seen in Poppy collections. A large rich even toned flower in a true begonia-rose shade. If you wish the last word in Poppies, take Wunderkind. Each, \$2.50

WURTEMBERGIA. An enormous cerise-scarlet. The plant is unusually tall with strong stems that hold the tremendous flowers erect. An average blossom will measure 8½ inches in diameter, the standard by which all Oriental Poppies are judged. Each, 75c; 3 for \$2.00

SEEDS

Seeds of named Oriental Poppies, mixed: Large packet, 25c.

EARLY BLOOMING DWARF IRIS



One of the most fascinating of the early spring flowers. First of the Iris to bloom. Cheerful little fellows to use in borders and beds and wonderful for rock garden work. A great improvement has taken place in these miniature Iris during late years. A few years ago these dwarfs came only in the blue shades but now the colors vary as much as the larger varieties of Iris.

Plant a few of these little dwarfs and brighten up your early spring garden.

Plant dwarf Iris and prolong your Iris season from April to about the middle of May. Excellent for rock gardens and as border plants. Average height about 8 inches.

PRICES: 15c each; any 6 for 85c; 12 for \$1.50; 100 for \$10.00, postpaid. We prepay orders from this list amounting to \$1.50 or more.

ATROVIOLOCEA. Very early rich red-purple. Earliest.

AZUREA. A soft lavender-blue.

COERULEA. A very early sky-blue.

CYANEA. A rich crimson-purple with a white beard.

DUSK. A pleasing shade of purple.

FAIRY. A lovely soft sky-blue.

FLORIDA. A medium toned yellow self.

MAROCAIN. A rich blackish red-purple.

NEOLA. An unusual brown blend. Violet standards, brown falls.

SCHNEEKUPPE. White with a delicate cream throat.

TONY. A wonderful little fellow. A rich red-purple.

WEIGEN. A pretty dark brownish red.



Hardy Lilies

ALL LILY ORDERS

Amounting to \$2.00
or More are Prepaid

Lily bulbs do best planted in a loose, loamy soil containing an abundance of humus. For most varieties well-rotted cow manure and leaf mold should be added to and well mixed with the soil before planting.

Most varieties should be planted 5 or 6 inches deep, although small bulbs and a somewhat heavy soil call for shallow planting.

It is important to mulch Lily bulbs in the fall with well-rotted cow manure, straw or marsh hay.

BULBIFERUM. A very hardy, easily grown Lily that we like very much. Bears large, upright flowers of an orange-red. Plant 6 inches deep in partial shade or full sun. Each, 40c; 3 for \$1.10; 12 for \$4.00

CONCOLOR. A bright reddish orange little Lily with brilliant star-shaped flowers held erect. Very hardy. Much used in the rock garden. Each, 30c; 12 for \$3.00

CORAL or TENUIFOLIUM. A brilliant little midsummer Lily of a bright deep orange-red. 18-inch, slender stems covered with fernlike foliage, often carry 18 to 20 small blooms. Plant 7 inches deep.
First size, 20c each; 3, 55c; 12, \$2.00
Second size, 15c each; 6, 55c; 12, \$1.25

CREELMAN. When this Lily was first introduced by Mr. Geo. Creelman of Canada, we purchased stock from him for our planting. These bulbs in appearance resemble the bulb of the Regale Lily. These bulbs arrived in the fall and were put into storage. In the spring, we mistook them for large size Regale bulbs and sold them as such. In the late summer, we began to receive compliments on the extra fine Regales we were supplying, which were really the Creelman. The flowers also resemble the Regale but they are very much larger and richer in appearance and much later. A single flower is often 8 inches in length and a single bloom often runs 6 inches in diameter. A single stem may carry as many as 35 blooms.
Large bulbs, each \$3.00; 12 for \$30.00

ELEGANS. The flowers are a rich dark coppery crimson with black-purple spots. Blooms 2 to 3 inches in diameter, cup-shaped, held erect. One of the hardiest of all Lilies.
First size, 30c each; 3, 80c; 12, \$3.00
Second size, 20c each; 6, \$1.00; 12, \$1.75

ELEGANS, Mahogany. A very rich deep mahogany-crimson-red. Flowers carried on 15- to 18-inch stems. One of the best of the Elegans. June. Each, 40c; 6 for \$2.00; 12 for \$3.75

HENRYI. A large Lily blooming in August and September. Blooms very graceful, drooping, on 3-foot stems. 2-inch blooms of a deep rich apricot. 5 to 6 in., 35c each; 3 for \$1.00; 12 for \$3.50

REGALE (The Regal Lily). Regal in everything the word implies. This is the hardiest of all of the very finest of the Lilies. Great long flaring white trumpets with golden throats and crimson stripes. Often 16 to 20 great blooms to a plant. 4 to 5 in., 15c each; 12 for \$1.50
5 to 6 in., 20c each; 12 for \$2.00
6 to 7 in., 25c each; 12 for \$2.25

SPECIOSUM RUBRUM MAGNIFICUM. One of the best of the hardy Lilies. Rich ruby-carmine, margined white. Broad heavy waxy petals. This is one of the prettiest and thriftiest of all the Lilies.
6 to 7 in. circumference, 30c each; 12 for \$3.00

TIGER LILY, DOUBLE. Easiest of all Lilies to grow, hardiest and longest lived. Rich orange-scarlet flowers spotted crimson-brown.
Large bulbs, 20c each; 3, 50c; 12, \$1.95
Second size, 15c each; 6, 55c; 12, \$1.00

TIGRINUM FORTUNEI GIGANTEUM. A very much improved late flowering Tiger Lily. When fully established will grow 6 to 7 feet tall and carry from 45 to 50 flowers to a stem. Plant 6 inches deep. Each, 25c

UMBELLATUM. (Golden Fleece). A splendid variety with large open cupped heads of golden yellow. A much more desirable color than that of the old deep orange-red variety. A new Lily novelty and very desirable. Each, 75c; 3 for \$2.00

WILMOTTIAE. A beautiful vivid orange-red variety with recurved petals spotted brown. The long stems, which often reach a height of 48 inches, carry from 15 to 20 flowers. It needs staking. Blooms during July and August.
Nice blooming size, 40c each; 3 for \$1.10; 12 for \$4.00

SPECIAL LILY OFFER

1 each in large size bulb: Tenuifolium, Elegans, Mahogany, Henryi, Regale, Double Tiger, Speciosum Rubrum Magnificum.

7 fine varieties, \$1.90
Prepaid for

Lily-of-the-Valley

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers. These clumps may be broken apart.

Clumps, 3 to 5 shoots, 3 for 75c; doz., \$3.00



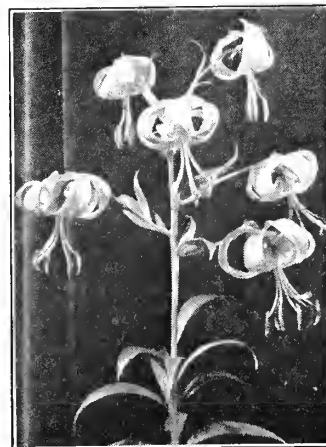
Lilium Regale



Lilium Tenuifolium



Lilium Elegans, Mahogany



Lilium Henryi



Lilium Speciosum
Magnificum

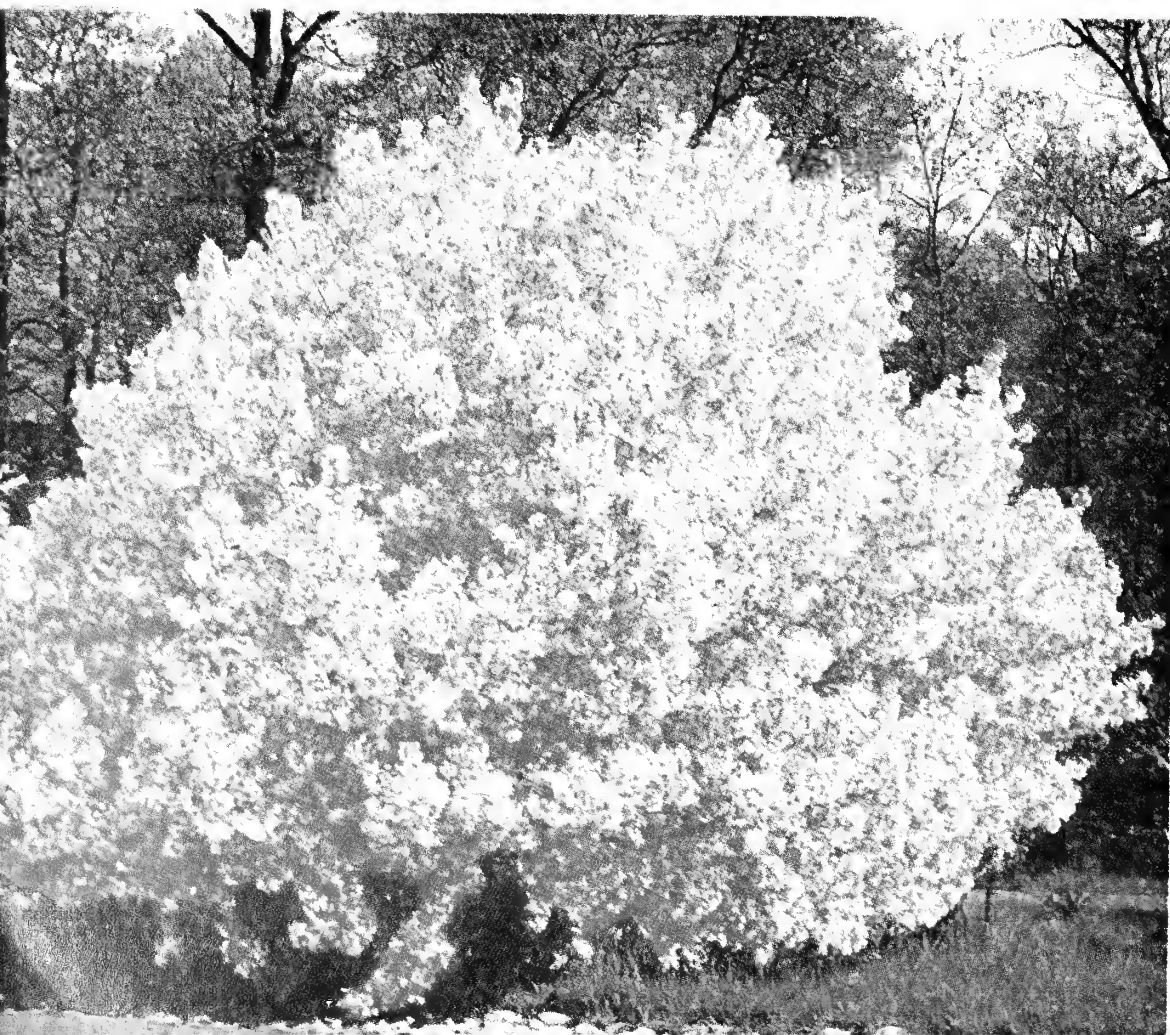
Red Silver Crab

A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink, but **Red Silver** is really red. The tree is very hardy here with us and, in our opinion, is the best by far of all the red Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom.



The picture at the right shows the trunk of a Dolgo Crab from which this picture was taken. The tree was two years old, four and a half feet high, growing here in our nursery. It bore 35 big crabs, 24 of which show. Fully one-fourth of the trees in the same nursery row were bearing.

DOLGO IN FRUIT



←
**Hopa
Crab**



Flowering Crabs

ALL ORNAMENTAL—SOME FRUIT BEARING

MUCH has been written about the Japanese Flowering Cherries planted about the basin in Washington, D. C. The beauty of this fine planting has not been exaggerated. I have seen it many times when the trees were covered with their delicate bloom.

But these Japanese Cherries are not hardy in Minnesota and throughout the Northwest. However, a fine line of Flowering Crabs has now been introduced and in comparing a planting of Flowering Crabs when in full bloom and one of Flowering Cherries, I should say that they are equal in beauty. But in hardiness, the Flowering Crabs are superior. We have sent them all over the United States and have had excellent reports

from as far west as the state of Washington, as far south as Georgia, as far north as Winnipeg, Canada, and east to the New England States.

The Flowering Crabs are not only beautiful when in bloom, but many varieties produce fruit. The fruit from some varieties is excellent for jelly, jam, and pickling. The fruit from other varieties makes fine food for the birds late in the fall. It is also very ornamental, for the bright little apples hang on the limbs as thick as gooseberries on their branches.

Flowering Crabs when grown in a rich soil attain a height of about 20 feet and with the exception of the Beauty, a spread of about 18 to 20 feet.

Prices of all Crabs: 3 to 4 ft., \$1.00; 4 to 5 ft., \$1.25, including Red Silver

BEAUTY

Many people are looking for just such a Crab as Beauty Crab. The tree is the most upright growing Apple or Crab tree we know. We have a specimen in our private garden that stands about 18 feet high with a limb spread of not more than 7 feet. In growth it resembles the Lombardy or Bolleana poplar and will fit into a planting where either of these trees would. It is a tree one would like to plant against the corner of a house or as a sentinel or accent tree along the back line of the yard. Besides being a pretty tree, it bears great quantities of brilliant deep red Crabs an inch in diameter, which are beautiful on the tree and also make wonderful sauce.

ELEYI

Many of the European and Asiatic Flowering Crabs are not desirable, but this one has done so well with us even in our cold climate that we are keeping it in our list. The flowers are single and a dark pink in color. The fruit which follows is a very bright red. The foliage in the spring is a peculiar orange-red, very brilliant and extremely noticeable and continues so during the entire summer. When the spring growing season is over, the foliage takes on a very rich maroon greenish tinge.

5 to 6 ft., \$1.50

THE DOLGO CRAB

The Dolgo is known as the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit, which sells for high prices.

FLAME

This is the sensational new flowering Crab recently named and sent out by the Minnesota State Fruit Farm. It is a beautiful slender-limbed, very graceful, upright-growing tree. This small tree is especially attractive in the fall when every branch is literally covered with great ropes of its small brilliantly colored red fruit. Those who named it say the name is appropriate as the ripening fruit resembles one great flame of fire. It is also good for jelly and canning. We wish to emphasize the tremendous number of little fiery red Crabs which this tree carries when in fruit, making it not only of the greatest value as an ornamental tree but extremely valuable for the fruit itself. Blossoms Crabapple-pink.

HOPA CRAB

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium-sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single deep rose-colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed attractive fruit which makes a good jelly.

SPECIAL CRAB OFFER

Collection I: 1 each of all 6 Flowering Crabs in a 3- to 4-ft. grade for \$5.50.

1 each of all 6 varieties in a 4- to 5-ft. grade for \$6.75.



Michaelmas Daisies or Fall-Blooming 'ASTERS

**If Planted in Fall,
Mulch Heavy the
First Winter**

Plant these brilliant fall-blooming hardy Asters and prolong your blooming season a full month. Have your garden a place of dazzling splendor when all about is brown and sere. They will bring a world of color during late September, all of October, and on into November until heavy freezing kills the flowers. These plants stand our Minnesota winters unprotected.

**Plant in
Either Fall
or Spring**

These late-blooming Asters should be in every garden as they give a mass of color after all other flowers are gone except the hardy outdoor Chrysanthemums.

There has been a wonderful improvement in these fall Asters of late years just as with many other flowers. As new varieties come that are better than the older sorts, we test them out and offer our customers a constantly improving assortment. We want everyone who does not have them to try out one or more kinds.

We have grown Fall Blooming Asters here for many years. One year in ten they may be caught with an early frost but as a rule we have them in great profusion up to Thanksgiving. For the north, we consider them the best of the late blooming flowers.

Prices: 35c each; 3 for \$1.00; 12 for \$3.75

Tall and Medium Tall Varieties

ALDERMAN VOLKES. A new novelty with large clusters of brilliant rosy red flowers literally covering the plant. Height 2 feet. Very profuse bloomer.

BARR'S PINK. One of the largest and finest of pink Asters. The plant at maturity reaches a height of about 4 feet. Fine used as a background for lower growing perennials. A real gem. This is a deep rose-pink. Very strong plant that will stand lots of abuse.

BEECHWOOD CHALLENGER. A free flowering clear crimson-red with a bright yellow center. The best red Aster yet offered. Height 3½ feet. A real bright red without purple in it.

BLUE GEM. This is considered the best blue yet introduced. The flowers are double, rich in their deep blue coloring, and borne profusely on their 3-foot stems.

CLIMAX. One of the best and we believe the largest of all the light blue varieties. The rich blue flowers are as large as a half dollar and a single plant often carries 500 blossoms. Height 5 feet.

HARRINGTON'S PINK. For color this is surely the finest of all pink Asters. We were one of the firms to whom the originator sent plants for testing. Up to that time Barr's Pink was the best we had ever seen, but Harrington's Pink is a brighter and purer pink. Height 3 feet. A shade of pink that everybody likes when they see it.

MAMMOTH. A lovely shade of lavender. The largest flowers of any of the fall Asters. Semi-double with many long side sprays. Exceedingly fine for cutting.

MOUNT EVEREST. By far the finest and best white. Florets are as large as Climax and this is a fitting companion for that wonderful blue. An abundant bloomer. Height 3 to 4 feet.

MRS. RAYNOR. An old favorite in a rich rosy red, more a brilliant rose than a red. Very dependable.

STRAWBERRIES & CREAM. An outstanding novelty, which has gained rapid favor in Europe. The flowers when first open, appear as a deeper pink and these with the softer pink open flowers makes a lovely combination of color. Grows 4 feet. Blooms end of September.

Dwarf Varieties

NANCY. Another dwarf, bushy, very free-flowering variety. The pale pink flowers literally cover the little 12-inch plants in late September. A fine border plant.

RED ROVER. Deep rosy red or red-purple with a gold center. Two to three feet. This has always been one of our favorites. Tremendous bloomer.

SAM BENHAM. An early flowering, semi-double white. Large flowers, fine for cutting. One of the best of the entire lot of these late blooming Daisies.

ST. EGWIN. A dwarf pink seldom growing over 18 inches. The plant forms a perfect dome covered with hundreds of bright pink blossoms. Often a single stem can be cut with over 500 blossoms.

SUNSET. A beautiful sunset-pink. Splendid habit of growth and very free flowering. The most delicate shade of pink of all.

VICTOR. The dwarfiest of all dwarfs, and exceedingly pretty. The flowers are large and of a beautiful clear lavender-blue. Fine for the rock garden or for a border plant.

Special Aster Offer

Here is a wonderful collection that our experience over a period of years tells us cannot be excelled. Every variety is the best we know of in its shade or color.

BARR'S PINK. Deep rose-pink.

BLUE GEM. A nice deep blue.

CLIMAX. A large light blue.

HARRINGTON'S PINK. A clear pure pink.

MRS. RAYNOR. A bright rosy red.

MT. EVEREST. Best of the whites.

RED ROVER. Profuse red-purple.

ST. EGWIN. Profuse medium pink.

for \$2.50
Postpaid

PLANTING INSTRUCTIONS

In planting these Asters take note that it is the little new sprouts or suckers springing from the base of the stem of the old plant that form the coming year's growth. Be sure to handle these carefully in planting. Tops of these coming sprouts should be 2 inches under ground. Use water in planting. Press soil firm and then keep ground stirred loose over top. Use a mulch over your plants each winter.



Queen
Mary

Beechwood Challenger

Harrington's
Pink

Choice Fall Blooming Asters or Michaelmas Daisies

Dicentra Spectabilis
Bleeding Heart (See page 53)



Blue Gem (See page 44)

Statice Latifolia (See page 53)





Hardy Perennial Phlox

No garden is complete without perennial Phlox. The color range is so large, the colors so bright, and the period of blooming so long that every garden should contain a good planting.

Plants begin to bloom in late June, and with proper treatment, continuous bloom may be expected until frost comes.

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way a second setting of bloom will come on and thus the season will be prolonged.

This plant likes a well enriched soil and a sunny, well drained location. Fall planting can be made from the first of September until the ground freezes. Phlox can also be planted in the spring.

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good mulch.

Our list of standard Phlox is made up of sorts we have tested for many years and have chosen the very best of the larger number of older varieties that are offered for sale.

STANDARD LIST

Many people like to plant their Phlox in groups of three or more of a kind. Some prefer entire beds made up of one kind. If you wish to plant one sort, we offer the following prices:

3 Phlox, 1 kind, 65c; 6 Phlox, 1 kind, \$1.25; 12 Phlox, 1 kind, \$2.15; 100 Phlox, not less than 25 of a kind, \$15.00.

AFRICA. Brilliant carmine-red with deep blood-red eye. The large, nicely formed florets are gathered into a large shapely truss of intense richness. Almost a black-red.

APOLLO. A tall, sturdy growing Phlox in a soft shade of rich red, covered with a bright scarlet sheen.

AURORA. Florets large, bright pink with rays of white from the light carmine center, the large panicles of flowers reflecting a salmon-pink effect. Growth of plant strong and healthy and of medium height.

B. COMTE. One of the richest of all dark colored Phlox. A rich satiny deep red-purple. Hard to find anything better in its color. One of the very darkest and richest in the red shades.

BETTY LOU. Bright orange-scarlet with claret center; medium height, with many lateral branches affording a long season of bloom. A beautiful soft pink with very large beautifully formed florets.

CAMILLO SCHNEIDER. Large flowers of a bright velvety red; blooms profusely all summer. An extremely striking bright red.

CAROLINE VANDENBURG. We think Ethel Pritchard the best of the light blues and Caroline Vandenburg the most attractive of the deep blue shades. Those who like blue should have both.

50c each; 3 for \$1.25.

CHAMPS ELYSEE. A very pleasing deep velvety purple, so deep as to have a blue effect.

CHIEFTAIN. The color is deep red without violet or purple shadings and holds its color under adverse weather conditions. A strong grower of medium height. A Phlox that everybody likes. The color is very intense and still very pleasing.

COMUS. Clear pink, overlaid bright orange-scarlet; florets large; medium height, the plant being well branched from the ground. This new variety is similar in habit to Jules Sandeau, blooming somewhat later in season and more attractive in color.

COUNT ZEPPELIN. A tall, nicely formed plant. Large, white with a vermilion-red eye. A very neat clean looking variety. Very different from Bridesmaid in appearance. One of the best of the whites with a red eye.

DAILY SKETCH. It is the most distinct new Phlox we have seen in many years. The plant is tall, the individual flower very large. The color is a light salmon-pink with a very large and very noticeable carmine eye. Surely an outstanding new variety.

DR. CHAS. MAYO. Another Phlox somewhat similar to Count Zeppelin and yet entirely distinct. A very strong grower. One of the late W. E. Fryer's best Phlox. A Phlox very little subject to troubles that beset the Phlox.

ETHEL PRITCHARD. A French mauve in color. If seen on a cloudy day it looks like our native blue Phlox. Good blue has been hard to get in the Phlox, but Ethel Pritchard is a good light blue.

FEUERBRAND. A splendid red Phlox. Good plant and a very profuse bloomer. Very bright dark red-crimson. One of the most brilliant of all reds.

Three Phlox That Are Different

MISS LINGARD. This is an entirely different Phlox from the rest of this list except Miss Verboom. It has beautiful, long, shiny green foliage that looks as if waxed, and is free from disease. It is a pure white coming a month earlier than the other varieties listed. It is much used for cutting.

MISS VERBOOM. What has been said of Miss Lingard is also true of this variety except as to its color. This is a rose-colored Miss Lingard.

DIVARICATA CANADENSIS. A native species worthy of more extensive growing. This is the wild Phlox found growing so freely along the edge of timber. Blooms through April and May. The flowers are fragrant and of a lovely lavender shade. Does well in shady places.

(Red spider never attacks the foliage of these three varieties.)

Prices the same as other Phlox.

We prepay all orders for Phlox amounting to \$1.50 or more.

Allow 25c extra on smaller orders.

PRICES

For strong, 1-year, field-grown stock:

Each\$0.35

3 (all different)... .75

6 (all different)... 1.35

Any 12 for 2.25

Old Masters

COLLECTION

10 FINE PHLOX
ALL COLORS

\$1.95

Postpaid

For color and descriptions see general list.

Apollo	Hauptmann Koehl
Chieftain	Mount Hood
Champs Elysee	Painted Lady
Comus	R. P. Struthers
Dr. Chas. Mayo	Von Hochberg



HAUPTMANN KOEHL. Dark blood-red. Very large clusters on strong, tall stems. Florets very large. Keeps its color long in heat, winds and rain.

INNOCENCE. A pure glistening white. A strong, robust growing variety and a profuse bloomer. This is a very clean pure white, large bloom with large individual florets.

JULES SANDEAU. A Phlox of dwarf habit which produces blooms of the largest size in a beautiful clear, medium pink. A Phlox that is unusually free from disease and in constant bloom all season.

LEO SCHLAGETER. This new variety is one of the most vivid fiery reds of all Phlox. Its color is intensified by a tinge of orange in the red which enhances its richness. It is about 3 feet tall with splendid growing habits.

LILLIAN. One of the most popular of all Phlox. A lovely pure pink without any trace of magenta or rose and with distinct tracings of blue about the center. Very large florets and profuse bloomer.

MORGENROOD. A real novelty. Large trusses of bright rose with a deeper reddish eye. A strong grower with very large individual florets.

MRS. HARDING. A beautiful deep, very rich looking salmon-pink. Both panicles and florets are extra large. Very floriferous. A splendid Phlox.

MOUNT HOOD. The large white flowers are formed into broad, rounded clusters; plants strong, medium height. This new variety of Phlox with its luxuriant foliage and purity of flower is outstanding.

NORDLICHT. A very thrifty strong growing Phlox with extremely large individual florets of a rich carmine-rose with a large bright red eye. The flower stands the most intense heat without fading. The variety is late and distinct from all other Phlox.

PAINTED LADY. This is, indeed, a very striking variety. At a distance it seems to be a beautiful uniform self rich pink, but as you come closer to the flower you will notice a very small, sharply defined rich red center. No other Phlox like it.

PROF. VIRCHOW. Very large, wide spread panicles; bright carmine overlaid with orange-scarlet.

ROKOKO. A clear uniform bright pink. A beautiful self color. Large individual florets, immense round trusses. Very strong grower. Beautiful new color in Phlox.

R. P. STRUTHERS. Unlike R. P. Struthers Improved. We consider this variety one of the very best Phlox grown. Very hardy and a splendid bright red or a deep rose-pink. This is one of those sturdy Phlox that seems never to die out.

R. P. STRUTHERS IMPROVED. A great Phlox in a deep shade of rose that will stand right up in the most intense sun without burning. Very desirable because of this.

SALMON GLOW. (New.) A lovely rich salmon-pink softened with lilac and white tints at the center. One of the most noticeable of the new Phlox.

STARLIGHT. A comparatively new Phlox. Deep violet fading to lilac, with a large, star-shaped white center. A good tall Phlox.

THOR. An old dependable variety that always gives satisfaction. Grows to medium height. Throws up lots of strong stems which are always covered with great, nicely shaped trusses in pleasing salmon-pink.

TIGRESS. A vigorous upright growing variety with immense trusses of brilliant orange-scarlet flowers. Trusses are huge pyramids which are built up by long branched laterals, giving an unusually long period of bloom.

VON HOCHBERG. A brilliant red that is hard to beat. A tall, easy to grow variety that is one of the very best of the real dark reds.

WIDAR. Large, violet-blue florets with a large, clear white eye. Medium height and of strong growing habit.

WM. KESSELRING. A deep plum-purple, shading to a dainty lilac eye. A different color from any of the others listed.

Phlox Subulata (Moss or Creeping Phlox)

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habits, and vivid colors, they are especially fine for rock garden work. They are used extensively to put into terrace plantings, where dotted in among other plants, they are exceedingly bright and effective. Extensively used for planting about the base of the stone in cemetery work. Height, 4 to 6 inches.

We believe more people should plant Subulata Phlox. They are one of the most brilliant things of the early spring.

Subulata Phlox are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. Water well in planting and then keep soil well stirred for several weeks.

Price: 35c each; any 3 kinds for 75c; any 10 of 1 kind for \$1.80.
One each of all 10 kinds, \$2.00, postpaid.

APPLE BLOSSOM. A very decided acquisition to our list of these attractive, low-growing Phlox. A pure delicate apple-blossom-pink with a clean cut deeper eye.

ATROPURPUREA. This is the richest and most brilliant of all of this type of Phlox. The color is a deep carmine-red. This variety is used extensively for cemetery planting. The long rows of Atropurpurea in our fields at this time (May 10th) are attracting travelers from a ½ mile distant highway who come to see what these red streaks appearing so early could be.

AUTUMN ROSE. A very compact growing plant with rather large individual flowers of an intense brilliant rose with a very rich red eye. Blooms freely again in September and continues all fall. A bright spot in the garden until heavy freezing comes.

BLUE HILL. The nearest approach to a true blue that comes in these Subulata Phlox. Very thrifty and floriferous variety. Similar to Lilacina but very much more blue in color.

BRETONUI. A peculiarly formed little Phlox with the petals cut somewhat after the form of those of the star annual Phlox, which gives it a very delicate and attractive look. White with just a suggestion of lavender.

LILAKONIGIN. A pure deep blue flower with a darker eye. The blossoms completely cover the plants during April and May.

MAISCHNEE (May Snow). An extremely free-flowering pure white variety of very attractive appearance. Very neat habit and a great improvement in whites.

MOERHEIM. Here is indeed a real acquisition to our list of new Phlox Subulata which we are building up. It is a very much enlarged and improved Rosea. The individual flowers are much larger, the petals bigger, the color richer, and the eye much more prominent.

ROSEA. A deep uniform rose color, with a circle of minute carmine dots at the base of the petals. Forms a very compact uniform-shaped plant and is very effective.

VIVID. A small blossom of the brightest imaginable clear pink with a very clearly defined small vivid deep red eye. This little Phlox is very choice and is especially desirable where a refined little plant is wanted. Probably the brightest of all Subulata varieties.

Three Outstanding New Ones

RONSDORF BEAUTY. Extremely bright salmon-rose. A free bloomer and the best in its shade. For real beauty of color, we believe this the finest of all Subulata Phlox.

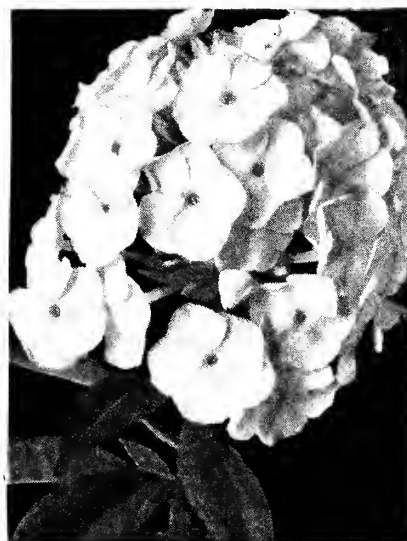
ROCHESTER. A very bright deep pink. Color so intense as to be noticeable for a long distance. A nice clean bright deep pink.

SAMSON. This is an extremely attractive variety. A very brilliant deep rose. One of the finest additions made to the list of Subulata Phlox in many years.

Any one of these new Phlox, 50c; 3 of any one kind, \$1.00.
One each of the 3 for \$1.25, postpaid.



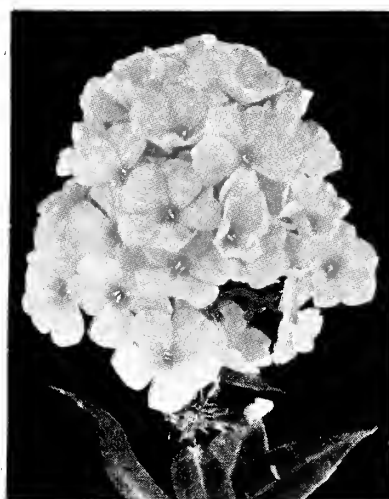
AFRICA



INNOCENCE



FEUERBRAND



MRS. HARDING

Special
FALL, 1941
Phlox Collection

One each of all the
12 Varieties of Phlox
on these two pages,

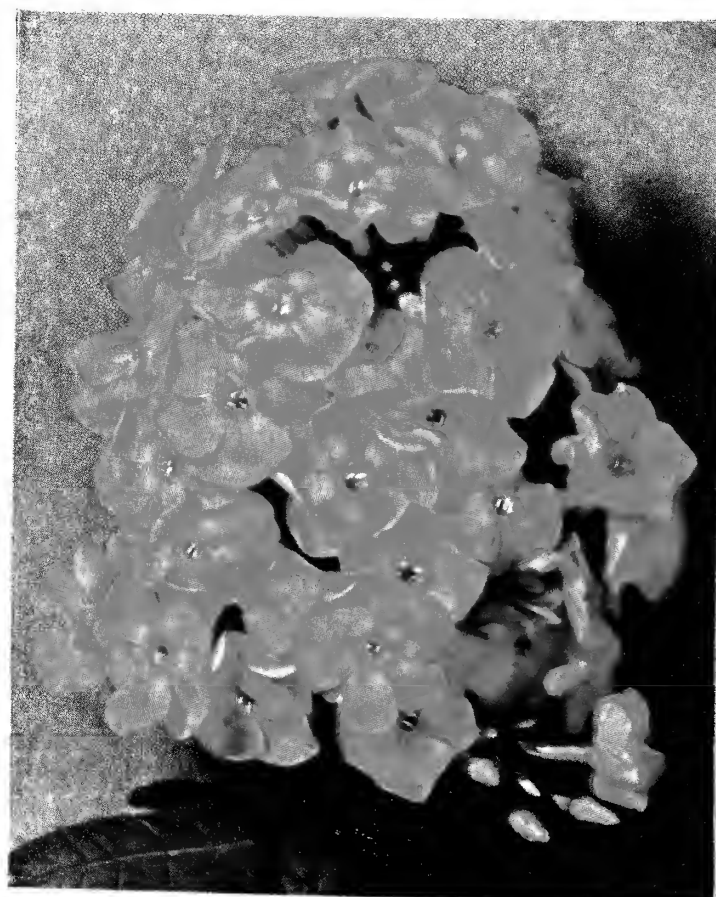
12 in all for

\$2.25

Postpaid



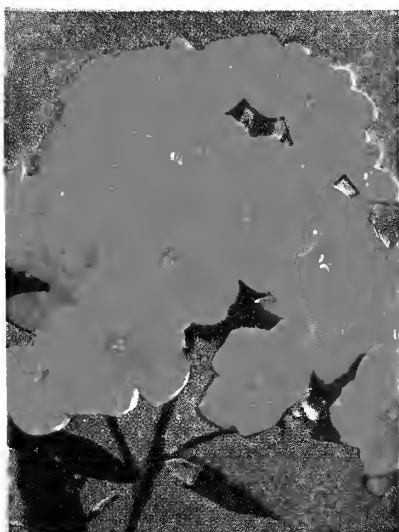
ETHEL PRITCHARD



SALMON GLOW



DAILY SKETCH



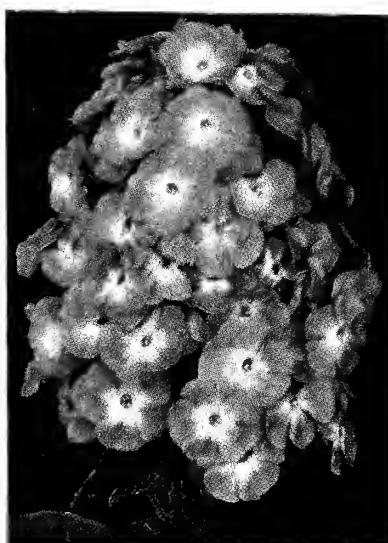
B. COMTE

If for any reason
you do not wish one
of each of these
varieties, you may
choose—

Any 6 for \$1.35

Any 12 for \$2.25

Any 100 Phlox, not less
than 10 of a kind, for only
\$15.00.



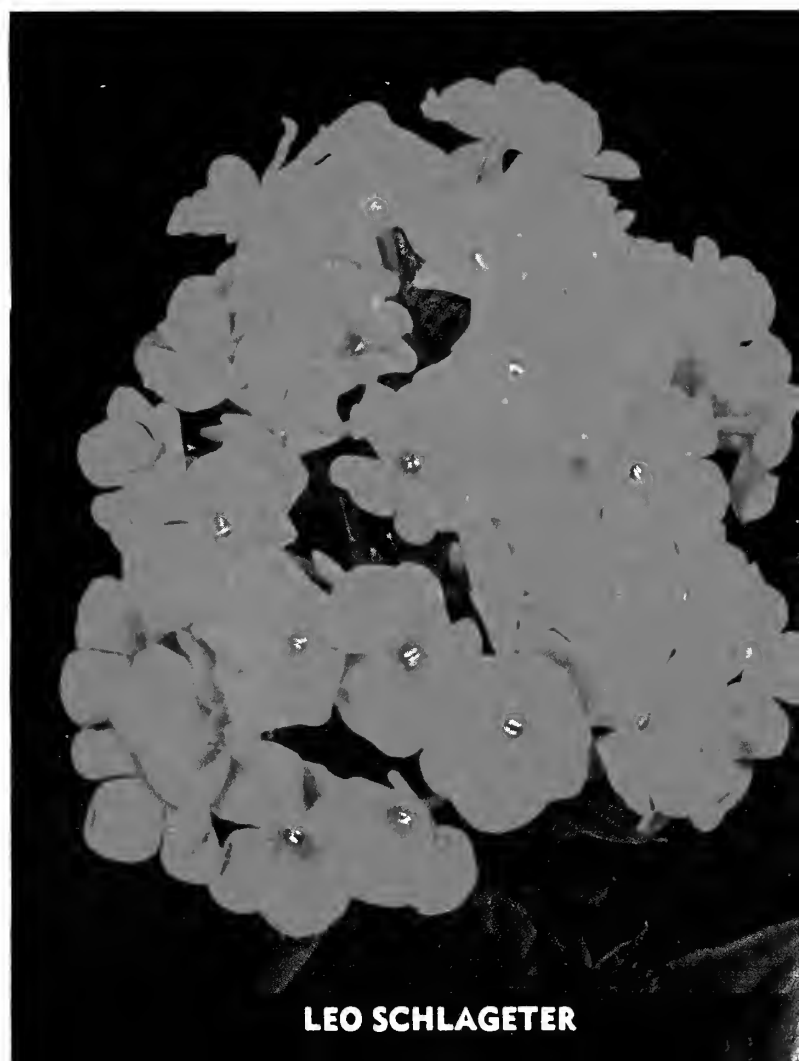
WIDAR



COUNT ZEPPELIN



NORDLICHT



LEO SCHLAGETER



Aquilegia or Columbine

The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations. They are most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.

We have made quite a study of the Columbines of late years and have taken great pains to secure the seed from the very best strains as a foundation in our plantings.

COLUMBINE IN SEPARATE COLORS

Some distinct varieties have been developed. Groups of a single variety may be planted to produce desired color effects.

Prices for Columbine in separate colors: Each, 35c; 6 for \$1.75; 12 for \$3.00, postpaid.

AZURE FAIRY. A beautiful azure-blue Columbine. Very dainty and effective where a bed of a single color is desired.

BLUE KING. A still deeper shade of blue than Azure Fairy.

BLUE PERFECTION. Another very fine blue in an entirely different selection.

COERULEA. This is the beautiful light blue Columbine of the Rocky Mountains. The state flower of Colorado.

COPPER QUEEN. As the name suggests, a fine Columbine in the coppery shades.

CRIMSON AND GOLD. Beautiful shades of red with golden throats.

CRIMSON STAR. A deep coppery red with a white or light creamy yellow throat. When this variety is planted in mass its effect is the most sensational of all Columbine.

FARQUHAR'S PINK. A reselected even-toned delicate bright pink. An unusually delicate and pleasing shade.

IOWA GIANTS. A mixture of different shades and colors. Selection made for fine flowers of largest size.

ROSE QUEEN. Deeper shades of pink than Farquhar's Pink in a wonderful blended mixture.

WONDERFUL COLUMBINE MIXTURES

MRS. SCOTT ELLIOTT. (Long-Spurred Hybrids.) One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft color tones, combined with very long, graceful spurs. **Strong, select 2-year field-grown plants, 25c each; 6 for \$1.35; 12 for \$2.50.** Good 1-year plants, 12 for \$1.25.

DOBBIE'S IMPERIAL HYBRIDS. (Long-Spurred.) Another and more recent selection of all very large well-opened bells and extra long spurs. A wonderful assortment of rich light and deep shades. **Strong, select 2-year field-grown plants, 25c each; 6 for \$1.35; 12 for \$2.50.** Good 1-year plants, 12 for \$1.25.

3 Mrs. Scott Elliotts
3 Dobbie's Imperials

6 2-yr. plants postpaid
for \$1.35

SPECIAL
OFFERS

12 Mrs. Scott Elliotts
13 Dobbie's Imperials

25 strong 2-yr.
plants in all
postpaid for \$4.50



Brand's Choice Delphinium

No garden is complete without a nice planting of Delphinium. The tall spikes make a lovely background for lower growing perennials. They begin to bloom early in June, and will continue until frost if the old spike is cut off as soon as the blossoms fall and the root is well watered.

ESPECIALLY SELECTED PLANTS

From Pacific Giants Strain, Originator's Stock, and Blackmore & Langdon's Strain from English Seed

During the blooming season, the plants producing the very finest spikes were marked in our fields. These plants have large double florets in a variety of colors. There are dark blues, light blues, royal purples, pastel shades of mauve, pink, and lavender blendings. Colors were not kept separate, but every plant we selected produced such a beautiful bloom that any one will surely satisfy. These plants will bloom next spring.

All large two-year plants:
\$1.00 each; 3 for \$2.00; 6 for \$3.50; 12 for \$6.50, postpaid.

FIELD RUN. In our selected list, we chose only the outstanding specimens, leaving thousands of beauties that will give complete satisfaction. We call these our field-run plants.

Large 2-yr. plants,
field-run, 25c each;
\$2.50 per 12, postpaid.

Nice 1-yr. plants,
field-run, 10 for
\$1.25, postpaid.



Pyrethrum



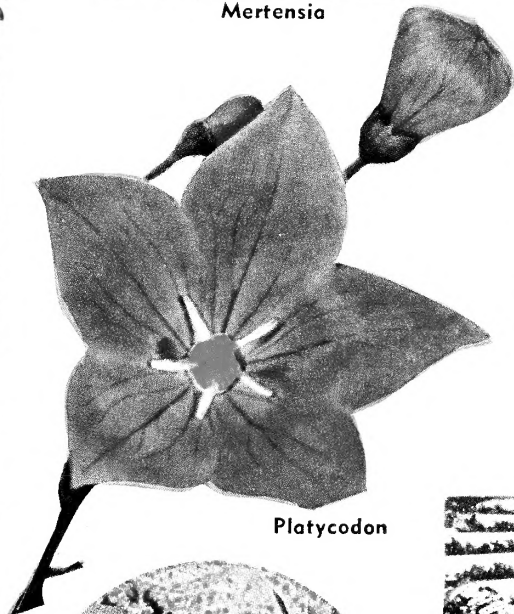
Mertensia



Dianthus, Sweet William



Tritoma



Platycodon



Phlox Subulata



Phlox Subulata



Gypsophila



Brilliant



Phlox Subulata

Blue Hill

Other Choice Perennials

Unless specially priced, all Perennials, 35c each; 12 for \$2.25, postpaid

Perennials can be planted in either fall or spring. In the fall it is best to get orders in as early as possible, for the earlier the planting is done, the better the root growth before winter sets in. We begin filling perennial orders soon after August 15th and continue up to the middle of November.

Our perennials are all fresh dug the day they go out.

Plant most perennials with the crown just flush with the ground, it does no harm if crown is just below the surface. Let roots go straight down, pull in moist dirt until the hole is one-half filled, then pack soil firm about roots. Then fill hole with water and let seep entirely away. Then fill hole with moist dirt and firm lightly, then draw loose dirt well up into crown and keep soil stirred with a rake about the plant until it starts to grow. Just before winter comes mulch with about 2 inches of coarse straw, leaves, lawn clippings, etc. Remove mulch in the spring.

These general planting instructions will answer for Delphinium, Columbine, etc., etc.

ASTER, Wartburg Star. A beautiful early spring-blooming Aster with dark blue flowers with large orange centers. Flowers in great numbers come on fine stems for cutting, a foot long. An Aster in great demand.

BLEEDING HEART (Dicentra spectabilis). This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May.

Large clumps, undivided, 50c; 6 for \$2.50.
Nice large divisions, 35c; 6 for \$1.35.

BLEEDING HEART, Eximia. A dwarf variety of Bleeding Heart much used for rock gardens. Beautiful cut-leaf foliage with many little pink blooms resembling the wild "Dutchman's Breeches."

CAMPANULA grandiflora persicifolia, Blue Spire. One of the very finest of the Campanulas, with large, handsome, light blue, double flowers. Height 2 feet. Entire plant covered with flowers. Hardy perennial. Excellent for cutting. Each, 35c; 3 for \$1.00.

DAISY, Elder's Improved. A splendid pure white Daisy, single row of petals, yellow center. A great variety for cutting, with nice long, straight stems and wonderful crops of flowers.

DAISY, Shasta Supreme. An immense single Shasta Daisy. Comes into bloom in early June with pure white, single blooms from 2 to 3 inches in diameter. Best early Shasta.

GYPSOPHILA Badgeri (Double Baby's Breath). In a beautiful delicate shade of pink. Something very fine.

Fine, strong, grafted plants, 50c each.

GYPSOPHILA, Bristol Fairy (Double Baby's Breath). Pure white, small, double flowers larger and more beautiful than the single variety. Extremely tasty for bouquet work.

Fine, strong, grafted plants, 50c each.

GYPSOPHILA, Rasy Veil. This variety resembles Bristol Fairy, except that the plant is not quite so large and the flowers are bright pink instead of white. 60c each.

GYPSOPHILA, Oldhamiana. A soft pink variety that is excellent for cutting in late summer and fall. 50c each.
1 each of the 4 Gypsophila, \$1.95.

HELENIUM, Chippersfield Orange. Flowers in very large heads. Many to the stem with an orange-splashed flame-mahogany disk. One of the best of the Heleniums and a great addition to our late summer flowers. Blooms through August and September. Extremely brilliant and showy. Each, 60c.

HEUCHERA sanguinea splendens (Coralbells). Bright vermilion-red. Nice in the rock garden and much used to trim bouquets. In bloom until late midsummer.

LYTHRUM, Purple Laestribe Mordena. This is a new Lythrum brought out by the Canadian Experimental Farm at Morden, Manitoba. We think it the best of all the Lythrum and a great improvement over old types. Long upright growing stems just covered their length with little deep bright rose-pink flowers. This is a good one. Showy plants for moist, shady borders, and watersides.

Each, 40c; 3 for \$1.00; 100 for \$20.00.

LIATRIS spicata (Blazing Star or Gay Feather). Wonderful spikes about 3 feet in height covered with good clear purple flowers.

MERTENSIA virginica (Cowslip; Bluebells). One of the most fascinating plants of the early spring garden. Grows in either shade or full sun. Plants about 18 inches high covered with long trumpet, bell-shaped flowers in a rich medium blue.

PASQUE FLOWER (European). Odd, exquisite, reddish purple flowers with golden stamens borne on shaggy foliage stems, followed by feathery seed pods. This flower is an improved Crocus. One of the earliest and brightest of spring flowers. April-May.

PENTSTEMON grandiflorum. The wild Pentstemon of Minnesota. Absolutely hardy. A beautiful border or rock garden plant. The plant is a compact mass of gray, heavy, leathery foliage. From this spring several tall flowering stalks lined with many lavender, trumpet-shaped flowers resembling a Foxglove.

PLATYCODON (Balloon Flower). A very hardy perennial with large, one-half-inch, bell-shaped flowers. Come in pure blue and pure white. State color desired.

PYRETHRUM, James Kelway (Painted Daisy). A fine deep scarlet variety with long stems, making it an ideal cutting kind. Tremendous bloomer. Comes into bloom in middle of May and lasts a long time.

RUDBECKIA purpurea. The giant purple Coneflower. Attractive rosy purple flowers with a large brown, cone-shaped center. Blooms through July to frost.

SCABIOSA, Isaac House Hybrids. One of the loveliest and most dependable of all perennials. The flowers come in a soft delicate shade of lavender. 18- to 24-inch fine cutting stems. Splendid cut flower.

STATICE latifolia (Sea Lavender). A great flower to dress bouquets with, both summer and winter. Long stems, which are fine for cutting, branch out into great heads 18 inches across, made up of minute blue flowers.

SWEET WILLIAM, Dianthus Barbatus. One of the oldest favorites of the perennial garden. Superb mixture in many brilliant colors. 3 for 60c; 12 for \$2.00.

TRITOMA (Red Hot Poker). From August to October you can expect large flowers of a rich scarlet-red borne on stems from 3 to 4 feet high. Needs winter protection in severe climates.

Pentstemon, Garnet

Garnet is the first of a new strain of seemingly hardy, large-flowering Pentstemons for the North. The rich garnet colored gloxinia-like flowers are gracefully placed on stems 12 to 18 inches tall. It makes a fine cut flower lasting in water a week or more. The plant carries from 6 to 8 flowering stems constantly throughout its blooming season.

We are doubtful as to its wintering outdoors in Minnesota and similar climates, but for milder locations it is something very fine.

Each, 50c

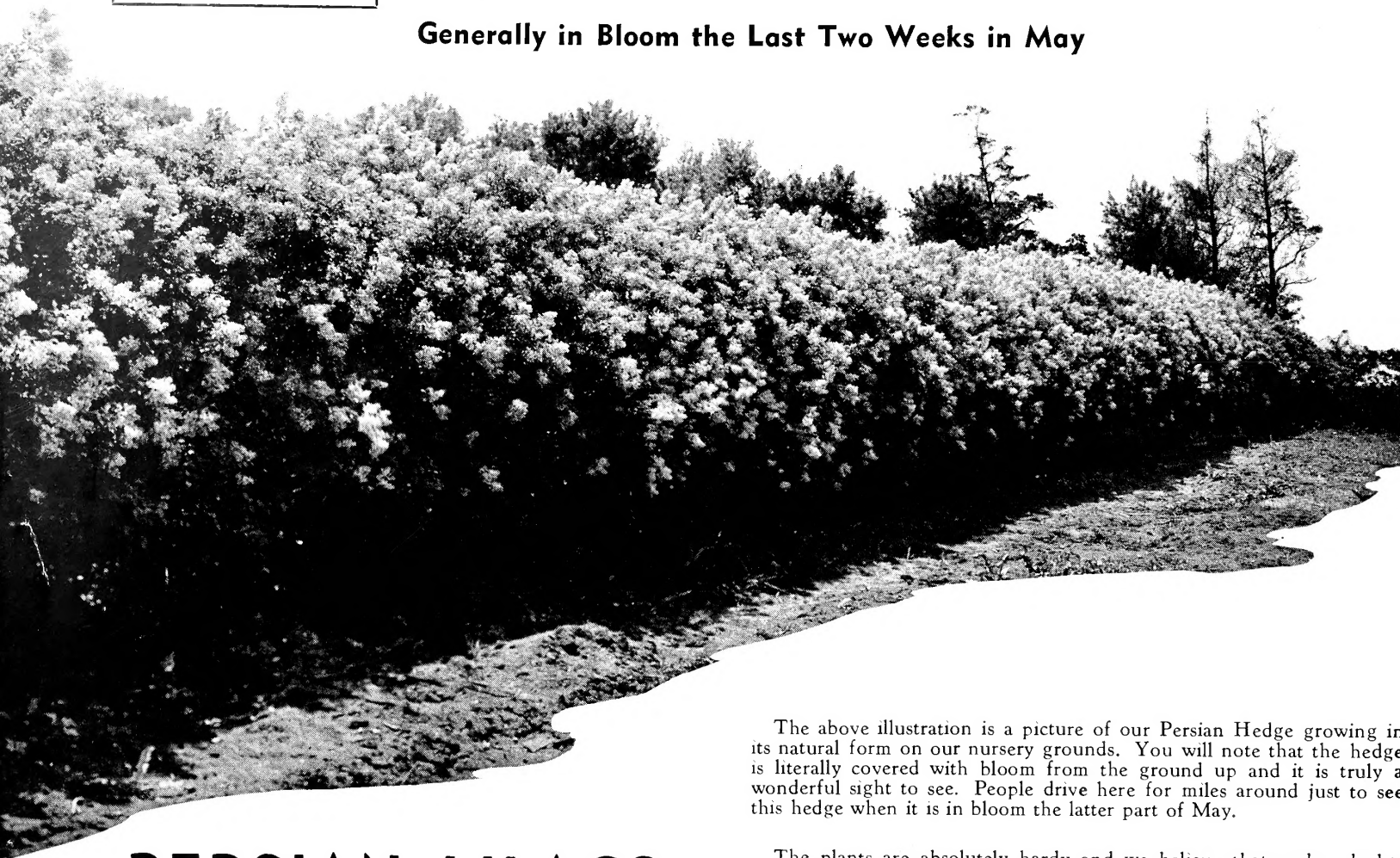
Come to See Our French Lilacs

AND OUR FAMOUS

Persian Lilac HEDGE

Generally in Bloom the Last Two Weeks in May

Directions for Planting:
For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.



PERSIAN LILACS

*Good for All Sections
of the Country*

Prices for Light and Medium Shades

	Each	Per 10	Per 25	Per 100
18 to 24 in.	\$0.50	\$2.50	\$5.00	\$18.00
2 to 3 ft.60	3.50	7.00	25.00
3 to 4 ft.75	5.00	10.00	35.00

Prices for True Rose-Pink or Rothomagensis

	Each	Per 10	Per 25	Per 100
18 to 24 in.	\$0.60	\$3.50	\$7.00	\$25.00
2 to 3 ft.75	5.00	9.00	30.00
3 to 4 ft.	1.00	6.50	13.50	

Prices for Combination of 3 Colors, including equal number of each

	Per 10	Per 25	Per 100
18 to 24 in.	\$2.75	\$5.65	\$20.00
2 to 3 ft.	3.90	7.50	26.00

We do not have sufficient stock to list a 3- to 4-foot grade in this list.

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

The plants are absolutely hardy and we believe that such a hedge would outlive the person who planted it.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

After our 73 years in the nursery business here in Minnesota, we readily recommend it as the best farm windbreak, as it will outlive an evergreen windbreak two to one. If farmers are interested and wish to plant in quantity, we shall be glad to furnish prices.

We have selected 3 shades of Persian Lilacs from many different shades of this Lilac that we have seen blooming in various sections of the country. It is very seldom that we have seen the true deep pink Persian, the real Rothomagensis, growing in any planting. Many call our medium shade of pink, Rothomagensis, which is not correct.

The light pink is a clear even shade of true light pink. It makes a beautiful hedge if planted as one color. However, we think a combination of the 3 shades, alternating them in the row, is more striking. We have seen all kinds of flowering shrubs grown in hedge form throughout the North, the South, the East, and the West. We believe that the Persian Lilac planted as a hedge using the 3 colors as we have suggested is the most beautiful of all.

This spring our stock of both the medium and true rose-pink shades was exhausted long before the shipping season was over, and we began immediately to book orders for fall.